MEMORANDUM

TO: Michele Holt, Executive Director, LWDA Southeast
    Virginia Housley, Senior Regional Director, TNDLWD
    Commissioner Dr. Jeff McCord, Department of Labor and Workforce Development
    Commissioner Penny Schwinn, Department of Education
    Commissioner Bob Rolfe, Department of Economic and Community Development
    Interim Commissioner L. Tony Mathews, Department of Human Services
    Mr. Jim Henry, State Director, Senator Bill Hagerty's Office
    Mr. Charles Flint, Chief of Staff, Senator Marsha Blackburn's Office
    Congressman Scott Desjardais
    Senator Mike Bell
    Representative Mark Hall
    Mayor Gary Davis
    Mayor Kevin Brooks

FROM: 🧐 Robin V. Wright
      Business Services, Workforce Development

DATE: January 28, 2021

SUBJECT: Employee Dislocation Notification
          Beiersdorf, LLC
          WARN # 202100002

Beiersdorf LLC has filed an official WARN Notice with the Tennessee Department of Labor and Workforce Development, notifying the agency of a permanent layoff, which is effective starting March 31, 2021, with all layoffs complete by September 29, 2021. The total number of affected workers is 134. This company is located at 4207 Michigan Avenue Road, Cleveland, TN 37323. The company notified the Tennessee Department of Labor and Workforce Development's Dislocated Worker Unit on January 28, 2021.

The employees at the facility are not represented by a collective bargaining agreement. The Southeast Local Workforce Development Area rapid response team, employed by the Southeast
Tennessee Development District has been notified to coordinate services with the employer and affected employees. The Southeast Local Workforce Development Board will be responsible for the oversight of the continued follow up of Rapid Response and Dislocated Worker services associated with this event. If you need additional information or have questions, please contact the Dislocated Worker Unit at (615) 253-6355.

For legislative office inquiries concerning this WARN, please contact:
Stamatia Xixis | Legislative Liaison
220 French Landing Dr., Nashville, TN 37243
p. 615-770-1710, c. 615-490-2558
stamatia.xixis@tn.gov

For media inquiries concerning this WARN, please contact:
Chris Cannon | Assistant Administrator
220 French Landing Dr., Nashville, TN 37243
p. 615-253-4251, c. 615-426-5074
Chris.Cannon@tn.gov