




STATE OF TENNESSEE
DEPARTMENT OF LABOR AND WORKFORCE DEVELOPMENT
Workforce Services Division
220 French Landing Drive
Nashville, TN 37243-1002
(615) 741-1031

MEMORANDUM

TO: Michele Holt, Executive Director, LWDA Southeast
Virginia Housley, Senior Regional Director, TNDLWD
Commissioner Dr. Jeff McCord, Department of Labor and Workforce Development
Commissioner Penny Schwinn, Department of Education
Commissioner Bob Rolfe, Department of Economic and Community Development
Interim Commissioner L. Tony Mathews, Department of Human Services
Mr. Jim Henry, State Director, Senator Bill Hagerty's Office
Mr. Charles Flint, Chief of Staff, Senator Marsha Blackburn's Office
Congressman Scott Desjarlais
Senator Mike Bell
Representative Mark Hall
Mayor Gary Davis
Mayor Kevin Brooks

FROM:  Robin V. Wright
Business Services, Workforce Development

DATE: January 28, 2021

SUBJECT: Employee Dislocation Notification
Beiersdorf, LLC
WARN # 202100002

Beiersdorf LLC has filed an official WARN Notice with the Tennessee Department of Labor and Workforce Development, notifying the agency of a permanent layoff, which is effective starting March 31, 2021, with all layoffs complete by September 29, 2021. The total number of affected workers is 134. This company is located at 4207 Michigan Avenue Road, Cleveland, TN 37323. The company notified the Tennessee Department of Labor and Workforce Development's Dislocated Worker Unit on January 28, 2021.

The employees at the facility are not represented by a collective bargaining agreement. The Southeast Local Workforce Development Area rapid response team, employed by the Southeast

Tennessee Development District has been notified to coordinate services with the employer and affected employees. The Southeast Local Workforce Development Board will be responsible for the oversight of the continued follow up of Rapid Response and Dislocated Worker services associated with this event. If you need additional information or have questions, please contact the Dislocated Worker Unit at (615) 253-6355.

For legislative office inquiries concerning this WARN, please contact:

Stamatia Xixis | Legislative Liaison
220 French Landing Dr., Nashville, TN 37243
p. 615-770-1710, c. 615-490-2558
stamatia.xixis@tn.gov

For media inquiries concerning this WARN, please contact:

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RVW:HS