



**2026 Tennessee Conference on  
Volunteerism & Service-Learning**

# Corporate Social Purpose Track

Monday, March 9 | Cool Springs Marriott, Franklin, TN

- 
- |                           |   |
|---------------------------|---|
| <b>7:30 – 9:00 a.m.</b>   | <b>Continental Breakfast</b>  |
| <b>8:30 – 9:00 a.m.</b>   | <b>CSP Track Registration</b>   |
| <b>9:00 – 9:10 a.m.</b>   | <b>Welcome and Opening Remarks</b><br>Melanie Luckey, Jackson Energy Authority, & Neki Catron, Sylvamo  |
| <b>9:10 – 10:05 a.m.</b>  | <b>Exciting News! Speaker to Be Announced</b>   |
| <b>10:05 – 10:30 a.m.</b> | <b>Networking &amp; Speaker Connection</b>  |
| <b>10:30 – 11:30 a.m.</b> | <b>Panel Discussion – Corporate Citizenship and Partnership Management</b><br><b>Moderator: Meagan Flippin, President &amp; CEO, Center for Nonprofit Excellence</b><br><b>Panelists:</b><br>Brynn Plummer, AllianceBernstein<br>Natalie Patric, United Way of Greater Chattanooga<br>Kristen Harris, Predators |
| <b>11:30 – 12:15 p.m.</b> | <b>CSP Track Lunch</b>  |
| <b>12:30 – 1:20 p.m.</b>  | <b>Service Project – The Well Outreach &amp; Nashville Diaper Association</b>   |
| <b>1:30 – 2:30 p.m.</b>   | <b>Panel Discussion – How to Create/Maintain a Successful Volunteer Program</b><br><b>Moderator: Rich Maiore, Rocket Social Impact</b><br><b>Panelists:</b><br>Claire Brulatour, Orion Federal Credit Union<br>Dana Patel, HCA<br>Dr. Joy Rich, Nissan  |
| <b>2:30 – 2:45 p.m.</b>   | <b>Networking &amp; Speaker Connection</b>  |
| <b>2:45 – 3:45 p.m.</b>   | <b>Breakout Session – Marketing with Meaning</b><br>Monchiere Holmes-Jones, Founder of MOJO Marketing   |
| <b>3:45 – 4:00 p.m.</b>   | <b>Closing Remarks &amp; Adjourn</b>  |

