

Corporate Social Responsibility Agenda At-A-Glance

Monday, February 14

TIME	EVENT	LOCATION
7:30-8:30 a.m.	Registration	Registration Desk
7:30-9:30 a.m.	Continental Breakfast	Champion Ballroom
8:30 a.m.	Welcome: Tennessee Conference for Volunteerism and Service Learning	Champion Ballroom
9:30- 10:45 a.m.	Session 1: Impact CSR: What is a Successful Event?	Saddlebred
11:00-12:15 p.m.	Session 2: Innovative CSR: The 3 Rs of Effective Volunteer Engagement	Saddlebred
12:00 p.m-1:15 p.m.	Lunch, Award of Excellence Ceremony	Champion Ballroom
1:30-2:45 p.m.	Session 3: Reflective CSR: Why it Matters Most	Saddlebred
3:00-4:30 p.m.	Session 4: Chose a remaining session for certificate	OPEN
3:45-4:00 p.m.	Closing (Certificates will be mailed)	Champion Ballroom

7:30-9:00 a.m.

Registration

Registration Desk

7:30-9:30 a.m.

Continental Breakfast

Champion Ballroom

8:45 a.m.

Kick-Off Plenary with Mike Rarer, Cheerful Gear

Champion Ballroom

WORKSHOP ONE

9:30-10:45 a.m.

SESSION 1: Impact CSR: What is Success?

Galaxy Digital- Doss Church & Elisabeth Donovan

What types of Nonprofits can best help your corporation execute a successful company volunteering event? What types of events tend to be the most successful and why? Some of the key components of programs with long-term success include community partnerships, technology, and goals, tracking, employee/department recognition. We will take a deeper dive into these areas and compare your corporations to others.

WORKSHOP TWO

11:00-12:15 a.m.

SESSION 2: Innovative CSR: The 3 Rs of Effective Volunteer Engagement

Greater Nashville Regional Council- Rebecca Nofi

In this workshop participants will learn how to advocate for volunteer involvement in the community and recruit volunteers within their organization. We will discuss some dos and don'ts when working with community partners on volunteer projects and then take a closer look on how to build an effective and cost-efficient volunteer recognition strategy that will increase volunteer program retention.

Lunch and Networking

12:30 p.m.-1:15 p.m.

Lunch: Award of Excellence Ceremony

Champion Ballroom

WORKSHOP THREE

1:30-2:45 p.m.

SESSION 3: Reflective CSR: Why it Matters Most

Elevate Your Vibe, Rashad Rayford

This workshop focuses on the concept of corporate social responsibility. It assesses whether corporations ought to put more thought on the influence of the corporations' activities to the society other than only focusing on the interests of their stakeholders.

WORKSHOP FOUR

3:00-4:15 p.m.

This session is open to all conference attendees, providing an opportunity for both business and nonprofit attendees to come together and learn about this topic. To complete the CSR certification, please select a 3:00 session to attend. Awards will be mailed out.