EXHIBIT C

Baseline Report

Development Authority: Tennessee Department of Economic and Community Development
Company: CKE Restaurants Holdings, Inc.
Grant Number: 52935
Date: March 19, 2017

Unless the State agrees to an extension, this report must be submitted to the State no later
than 60 days following the Effective Date of the Accountability Agreement among the State, the
Development Authority and the Company.

Please attach back-up data for each Job existing within the company and each affiliate as
of the Start Date.

<table>
<thead>
<tr>
<th>As of July 07, 2015:</th>
<th>Existing Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>CKE Restaurants Holdings Inc.</td>
<td>0</td>
</tr>
<tr>
<td>Hardee’s Food Systems LLC</td>
<td>4</td>
</tr>
<tr>
<td>Carl Karcher Enterprises LLC</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>6</td>
</tr>
</tbody>
</table>

I hereby certify that each Job listed above complies with the definition provided in
Article II and Section 3.1 of the Accountability Agreement and that all information contained in
this Baseline Report is true and accurate. I understand that the information provided in this
Baseline Report will be used to determine the number of Net New Jobs.

CKE Restaurants Holdings, Inc.

By: [Signature]
Title: [VP FINANCE + CHIEF AECOG OFFICER]
Date: 4/20/2017