EXHIBIT C

Baseline Report

Development Authority: ______________________________
Company: ______________________________
Grant Number: 52569
Date: 8/28/2017

Unless the State agrees to an extension, this report must be submitted to the State no later than 60 days following the Effective Date of the Accountability Agreement among the State, the Development Authority and the Company.

Please attach back-up data for each Job existing within the Company as of the Start Date.

<table>
<thead>
<tr>
<th>[insert date]: October 31, 2011</th>
<th>Company</th>
<th>Existing Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Company]</td>
<td>Jack Daniel Distillery</td>
<td>290</td>
</tr>
<tr>
<td></td>
<td>Len Mallow Prop</td>
<td>220</td>
</tr>
<tr>
<td></td>
<td>Len Mallow Prop</td>
<td>510</td>
</tr>
</tbody>
</table>

I hereby certify that each Job listed above complies with the definition provided in Article II and Section 3.1 of the Accountability Agreement and that all information contained in this Baseline Report is true and accurate. I understand that the information provided in this Baseline Report will be used to determine the number of Net New Jobs.

Brown-Forman Corporation

By: ______________________________
Title: ______________________________
Date: 8/28/2017