

## **6910 – News, ~~and~~, Media Relations, and Communications**

**ADOPTED: April 9, 2021**

**REVISED:**

**MONITORING: Annually**

Each authorized charter school shall be responsible for handling media relations and publicity in compliance with all state and federal student privacy laws<sup>i</sup>. No charter school represents the Commission.

Each authorized charter shall notify Commission staff if:

- Emergency services respond to a significant incident involving a disruption to the school day, including safety, security, or a serious injury.
- An arrest of a student or staff member or a significant law enforcement presence.
- Death of a student or staff member.
- A large-scale disruption to school operations occurs (e.g., building closure, utility failure).
- A credible threat to the building or an individual within the school is received.
- The school is contacted by the news media, contacts the news media, or is made aware of an upcoming story in the news media. This includes a protest, demonstration, or community action that takes place on or directly involves the school that may draw public or media attention.

Following the occurrence of any of the above-named instances, the authorized charter school shall notify the Commission as soon as practical, but within one (1) business day. The Commission has the right to request additional documentation related to the reported emergency and/or incident following a report from the authorized charter school.

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### **Legal References:**

<sup>i</sup> T.C.A. § 10-7-504(a)(4)(A)

### **Cross References:**

LEA Procedures 1043 News, Media Relations, and Communications