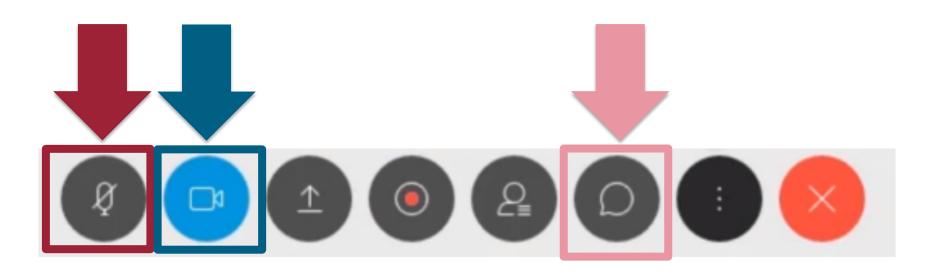
#### HELLO AND WELCOME!

- 1. Mute yourself to eliminate background noise.
- 2. Please turn on your video, if you're able to.
- 3. Chat to everyone your name, role, and organization.



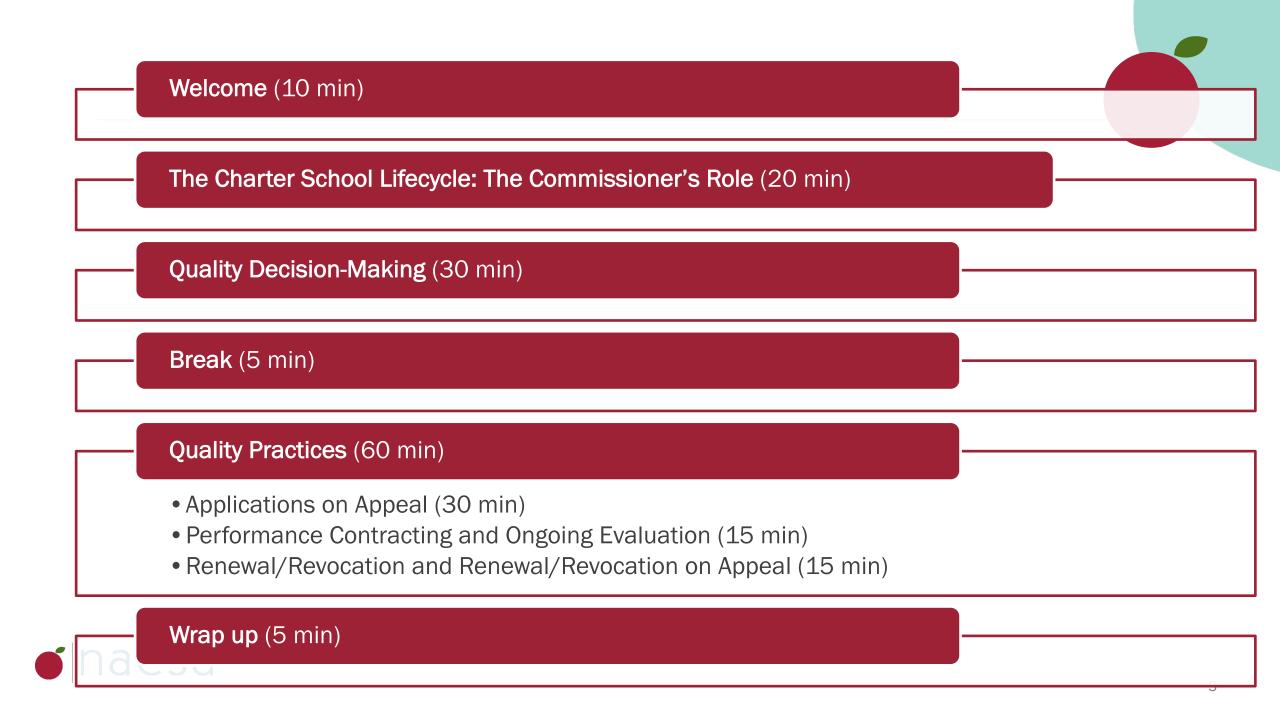




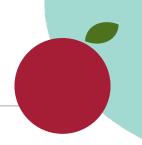
# BEST PRACTICES IN QUALITY AUTHORIZING

A VIRTUAL TRAINING FOR THE STATE CHARTER SCHOOL COMMISSION OF TENNESSEE

**APRIL 22, 2020** 



#### WHAT DOES NACSA BELIEVE?



Our nation needs to provide better schools to more children by:

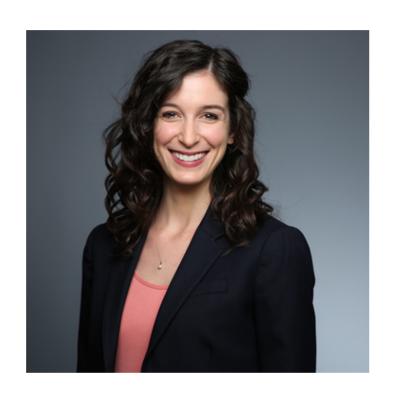
- ✓ Improving families' access to quality schools
- ✓ Providing educators the autonomy they need for schools to excel
- ✓ Holding schools accountable for their performance



#### **HELLO AND WELCOME**



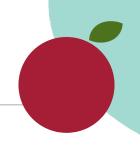
Dr. Karega Rausch
Interim CEO and Vice
President of
Research and
Evaluation



Erin Marwah
Associate Director
Authorizer
Engagement and
Advancement



#### **INTRODUCTIONS**



Name

Role/Org

Share a bit of good news (personal or professional)





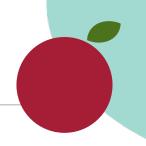
# THE CHARTER SCHOOL LIFECYCLE: THE COMMISSIONER'S ROLE

#### THE COMMISSION'S DUAL ROLES





#### THE COMMISSION AS "AUTHORIZER"



# RESPONSIBILITIES

#### Authorizers are charged with the responsibility for:

- setting expectations and oversee school performance; and,
- determining which schools should continue to serve students (or not).

#### While always:

- maintaining high standards for charter schools;
- upholding school autonomy; and,
- protecting student and public interests.



#### TENNESSEE QUALITY AUTHORIZING PRACTICES







Commission role vs. Staff role





#### QUICK POLL - TYPE IN THE CHAT BOX

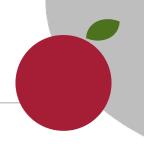


"What are the general responsibilities of commissioners? Select all that apply"

- A. High stakes decision-making
- B. Receive consolidated information and recommendations from staff to aid in decision-making
- C. Manage day-to-day activities
- D. Interact with schools
- E. Collect, manage, and monitor school performance information
- F. Generate recommendations for decision-making



#### COMMISSIONER VS. STAFF GENERAL RESPONSIBILITIES



#### Commissioner



- High stakes decision-making
- Receive consolidated information and recommendations from staff to aid in decision-making

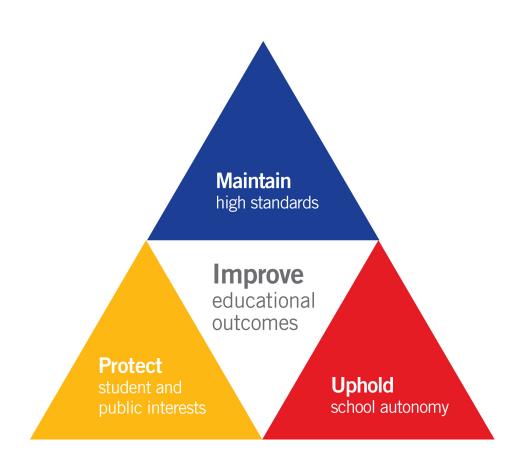
#### **Staff**



- Manage day-to-day activities
- Interact with schools
- Collect, manage, and monitor school performance information
- Generate recommendations for decision-making



#### THE "WHY" OF AUTHORIZING WORK







Charter schools are both more nimble and more accountable than traditional models, built on the premise that it is a privilege to educate America's children.

This privilege must be earned, not granted into perpetuity.



# WHAT QUESTIONS DO YOU HAVE?



## QUALITY DECISION-MAKING

#### DECISION-MAKING BASED ON QUALITY

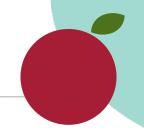
"Charter schools are *not just educational institutions*; they have the responsibility to manage all operations, including ensuring a balanced budget."





Cannata, Thomas and Thombre

#### STANDARDS OF REVIEW – AUTHORIZER ON APPEAL



#### New Start Applications

- Does the application meet or exceed metrics in TNDOE's application scoring rubric?
  - •Is the application in the **best interests** of students, LEA, community?
  - •Does the school have a **negative fiscal impact** on the LEA contrary to best interests of students, LEA, community?

Renewa

 $\left\langle \right\rangle$ 

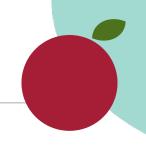
 Is the application in the best interests of students, LEA, community?

Revocation

• Is the decision contrary to T.C.A. § 49-13-122?



#### COURT OF PUBLIC OPINION

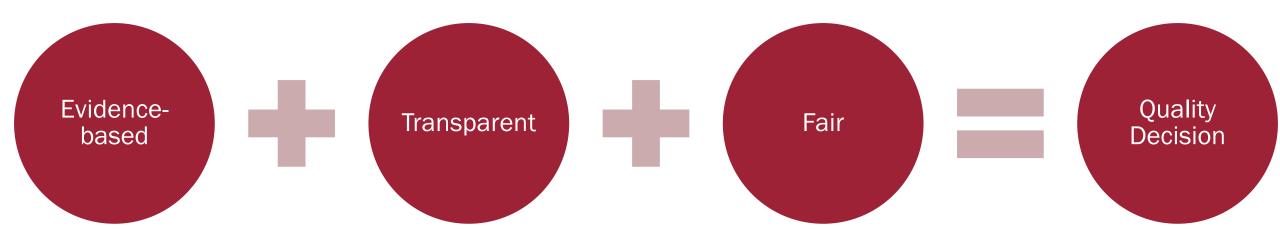






# WHICH OF THESE ELEMENTS ARE YOU MOST WORRIED ABOUT GETTING RIGHT?







Closing a failing charter school is difficult. It should be difficult.

Yet that difficulty must not stop us from making the tough decisions in the best interests of children.

Far too many children in America, especially low-income children and children of color, are **attending schools that are failing them**—both charter schools and traditional district schools.

As Commissioners of an authorizing agency, you are entrusted by the public with unique and extraordinary powers to approve new good charter schools and to close those that fail.





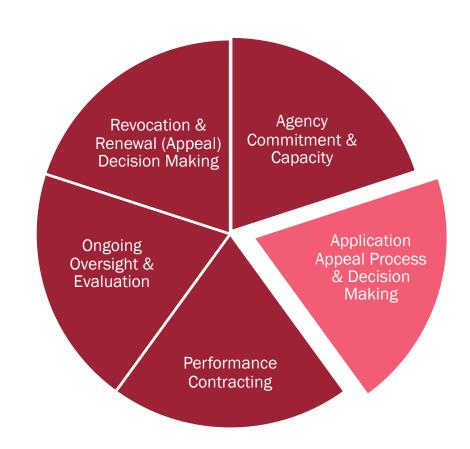
## QUALITY PRACTICES: APPLICATION ON APPEAL DECISION-MAKING

# COMMISSIONER KEY ROLES – APPLICATION APPEAL PROCESS

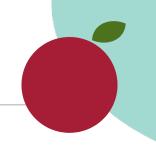
#### Commissioner



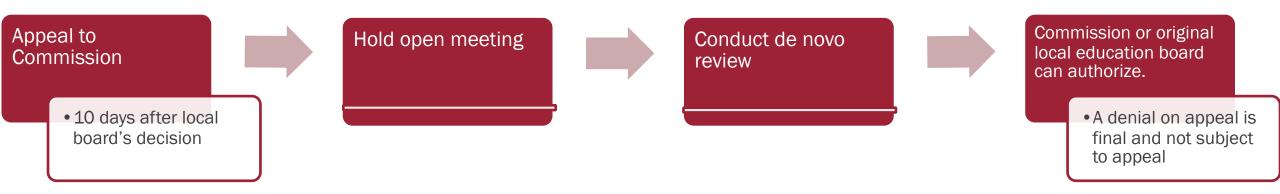
- Receives application packet, criteria, and appeal recommendations from staff
- Overturns appeals that meet or exceed metrics in TNDOE's application scoring rubric and is in the best interests of students, LEA, and the community.
   a C S a



#### THE COMMISSION AS "AUTHORIZER ON APPEAL"



#### New Start Appeal Process – starting December 31, 2020



#### Standard of Review

- Does the application meet or exceed metrics in TNDOE's application scoring rubric?
- Is the application in the best interests of students, LEA, community?



#### CORE ELEMENTS OF A QUALITY DE NOVO REVIEW



TNDOE Charter Application\*

Internal & External Evaluators

TNDOE
Application
Scoring Rubric\*

Due Diligence

Capacity Interviews Open Meeting

Evidence-based recommendations

Authorization Decision



#### WHAT GOES INTO AN EDUCATION PROGRAM PLAN?

This section should provide a complete description of the school's educational philosophy and methodologies- both in theory and in practice.

It should also include information about how the school will assess the success of its program- and hold itself accountable for performance results.

- Curriculum and Instructional Design
- Pupil Performance Standards
- ☐ Graduation Requirements (HS only)
- School Calendar/Schedule
- School Culture
- Supplemental Programming
- Special Populations and At-risk Students
- Student Recruitment/Enrollment
- Student Discipline
- Parent/Community Involvement



#### WHAT GOES INTO AN OPERATIONS PLAN?

The Operations plan provides critical information about the school's **legal status** and **governance structure**.

It should also include how the school plans to open successfully and maintain stability and growth over the term of the charter.



- Legal Status and Governing Documents
- Organizational Charts
- Governing Board
- ☐ Grievance Process
- Staffing Structure
- Staffing Plans, Hiring, Management, and Evaluation
- Professional Development
- Performance Management
- Facilities
- Start-up and Ongoing Operations



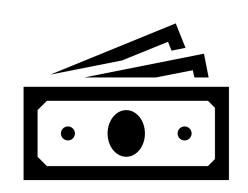
#### WHAT GOES INTO A FINANCIAL PLAN?

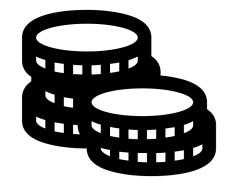
#### 1. Financial Plan

- Start-up and 5-year cash flow projections with assumptions and contingencies included
- Budget workbook
- Plans for audit
- Insurance

#### 2. Capacity to Conduct Fiscal Oversight

- Qualifications of founding team to oversee required work
- Experience in financial management, fundraising, accounting (or plans to hire)

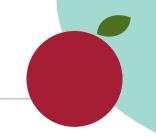








#### INTERNAL (STAFF) & EXTERNAL EVALUATORS





A quality authorizer...

Engages, for both written application reviews and applicant interviews, highly competent teams of internal and external evaluators with relevant educational, organizational (governance and management), financial, and legal expertise, as well as thorough understanding of the essential principles of charter school autonomy and accountability.

Reviewers should know what it takes to launch and sustain high-performing schools.



#### TNDOE APPLICATION SCORING RUBRIC



Charter Schools

TENNESSEE CHARTER SCHOOL APPLICATION EVALUATION RATINGS AND SAMPLE SCORING CRITERIA

#### Ratings and Criteria

State law requires the Tennessee Department of Education to provide "a standard application format," T.C.A. 49-13-116, and "sample scoring criteria addressing the elements of the charter school application specified in the Tennessee Public Charter Schools Act of 2002," SBE Rule 0520-14-01-01(2).

Evaluators will use the following criteria to rate applications. Within each subsection, specific criteria define the expectations for a well thought out response that "Meets the Standard." Evaluators will rate the responses by applying the following guidance:

Rating	Characteristics
Meets or Exceeds the Standard	The response reflects a thorough understanding of key issues. It clearly aligns with the mission and goals of the school. The response includes specific and accurate information that shows thorough preparation
Partially Meets Standard	The response meets the criteria in some aspects, but lacks sufficient detail and/or requires additional information in one or more areas.
Does Not Meet Standard	The response is significantly incomplete; demonstrates lack of preparation; is unsuited to the mission and vision of the district or otherwise raises significant concerns about the viability of the plan or the applicant's ability to carry it out

An application that merits a recommendation for approval should present a clear, realistic picture of how the school expects to operate; be detailed in how this school will raise student achievement; and inspire confidence in the applicant's capacity to successfully implement the proposed academic and operational plans. In addition to meeting the criteria that are specific to that section, each part of the proposal should align with the overall mission, budget, and goals of the application.

Recommendations for approval or denial will be based on the written application (narrative and attachments), independent due diligence, and, if offered by the authorizer, applicant interviews.

Applications that do not meet or exceed the standard in all sections (academic plan, operations plan, financial plan, and, if applicable, past performance), as evidenced by the summary review ratings, and applications that do not meet or exceed any additional LEA requirements will be deemed not ready for approval. Tennessee law states, "The approval by the chartering authority of a public charter school application shall be in the form of a written agreement signed by the sponsor and the chartering authority, which shall be binding upon the governing body of the public charter school. The charter agreement . . .

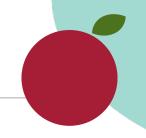
Tennessee Charter School Application - Ratings and Scoring Criteria

The Commission may overturn an appeal if:

- 1. It finds that the application meets or exceeds the metrics outlined in the application scoring rubric, and
- 2. The approval of the application is in the best interests of the students, LEA, or community.



#### WHAT ARE STAFF/EVALUATORS LOOKING FOR?



#### Internal alignment

- ☐ Cohesion of elements
- ☐ Mission/vision connected

#### **External validation**

- Evidence based
- Demonstrated track record

#### Sufficient detail

- Practicality
- Capacity





#### DUE DILIGENCE

Staff may verify information provided by charter applicants and collect and evaluate additional information to determine the applicant group's capacity to run a quality school in the district of application.





#### CORE ELEMENTS OF A QUALITY DE NOVO REVIEW



TNDOE Charter Application\*

Internal & External Evaluators

TNDOE
Application
Scoring Rubric\*

Due Diligence

Capacity Interviews



Evidence-based recommendations

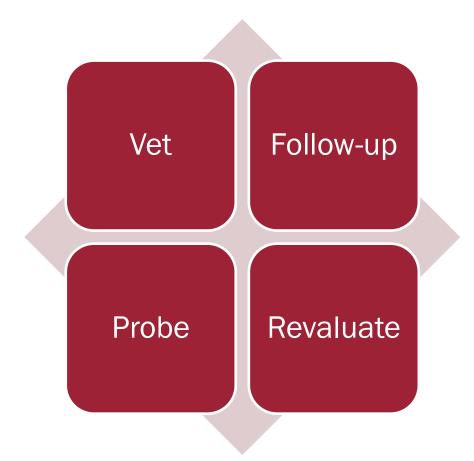
Authorization Decision



#### PURPOSE OF THE CAPACITY INTERVIEW

Staff will conduct applicant interviews to determine the following:

- 1. Is the proposed educational program sound?
- 2. Are plans sufficiently comprehensive and cohesive?
- 3. Even if the above two standards are met, are these the right people to implement the proposed program successfully?



# BEST PRACTICES AND REQUIREMENTS FOR OPEN MEETINGS

T.C.A. § 49-13-108(B)(i)

At least 1 week prior, notice must be published in LEA's newspaper and on Commission website

Post full application online for review

Hold meeting in LEA where application was submitted

Applicant group may provide overview/ answer questions

Collect feedback on potential impact of charter on community

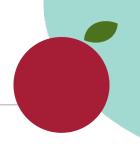
#### Standard of Review

- Does the application meet or exceed metrics in TNDOE's application scoring rubric?
- Is the application in the **best interests** of students, LEA, community?





#### EVIDENCE-BASED RECOMMENDATIONS FROM STAFF



#### Consider ALL Information

- Full application and attachments
- Capacity Interviews
- Due Diligence
- Public Hearing Commentary

#### Internally Aligned

- Cohesion of elements
- Mission/vision connected

#### **Externally Validated**

- Evidence based
- Demonstrated track record



### **AUTHORIZATION DECISIONS**

What the appeal recommendation report contains:

- Recommendation to the Commission to approve or reject appeal
- Analysis of strengths/concerns

What the appeal recommendation report **does not** contain:

A decision

#### Standard of Review

- Does the application meet or exceed metrics in TNDOE's application scoring rubric?
- Is the application in the best interests of students, LEA, community?
- Does the school have a **negative fiscal impact** on the LEA contrary to best interests of students, LEA, community?





Low enrollment & Failure to Pay Obligations

2/3 of all closures

# NACSA's Analysis:



Unapproved & Unsuitable Facility

Facilities differ from application-stated facilities

Not meeting health and safet requirements

### Reasons for 1<sup>st</sup> year closures



Ineffective Relationships with Management Organizations

Management company financial collapse
Financial dependence on mgmt company



Improper Policy & Operational Decision-Making

Not conducting criminal background checks

Not identifying ELLs





### WHAT QUESTIONS CAN WE ANSWER?



### 5 MIN BREAK



## PERFORMANCE CONTRACTING AND ONGOING EVALUATION

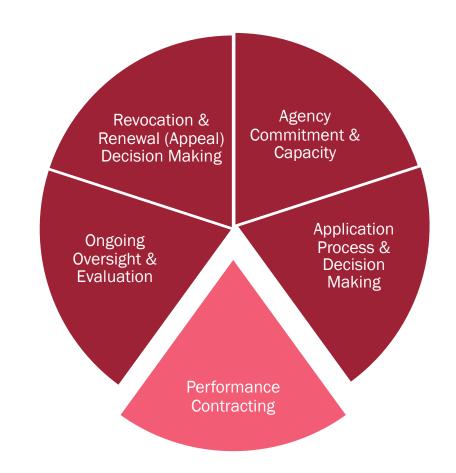
Measure what you value (or you'll only value what you measure)

### COMMISSIONER KEY ROLES – PERFORMANCE CONTRACTING

#### Commissioner



- Executes a charter contract
   with a legally incorporated
   governing board independent
   of the authorizer.
- Ensures mutual understanding and acceptance of the terms and performance expectations of the charter contract by the school's governing board.





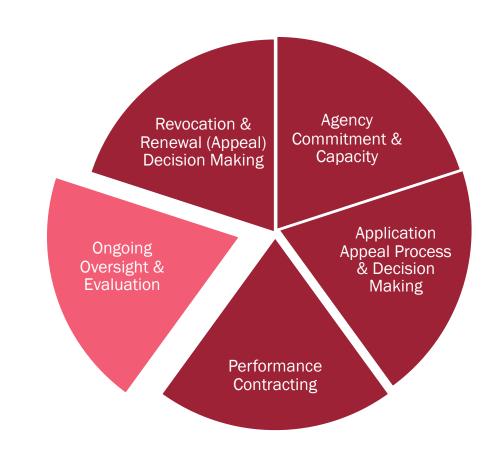
### COMMISSIONER KEY ROLES – ONGOING EVALUATION & OVERSIGHT



#### Commissioner

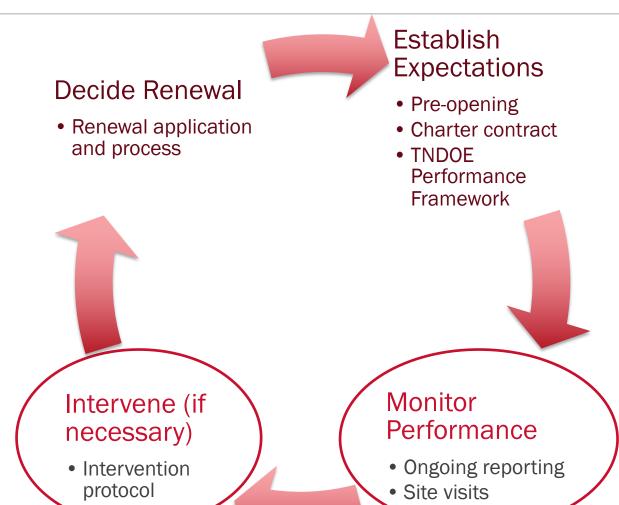


- Reviews annual school performance reports and any intervention actions (as relevant)
- Articulates and enforces stated consequences for failing to meet performance expectations or compliance requirements.



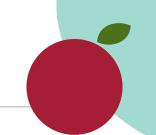


### STAFF MONITOR SCHOOLS THROUGHOUT THE YEAR





### TNDOE/SBOE PERFORMANCE FRAMEWORK HELPS STAFF TO ANSWER 3 QUESTIONS:



### Academic Performance

• Is the educational program a success?

### Financial Performance

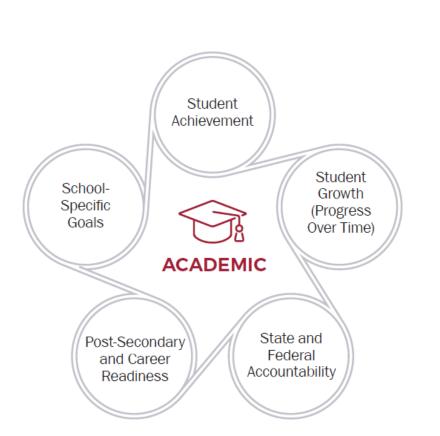
Is the school financially viable?

### Organizational Performance

• Is the organization effective and well run?



### MONITORING PERFORMANCE – WHAT DO STAFF MEASURE?







#### FINANCIAL

#### **Near Term Measures**

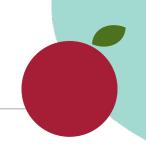
- Current Ratio
- Unrestricted days cash on hand
- Enrollment variance
- Default

#### Sustainability Measures

- Total Margin
- Debt to asset ratio
- Cash flow
- Debt service coverage ratio



### MONITORING PERFORMANCE: STAFF'S TOOLKIT





PRE-OPENING CHECKLIST/ PROTOCOL



REPORTING TIMELINE



DESK AUDITS



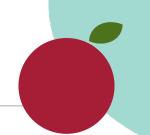
SITE VISITS



ANNUAL REPORTS



### WHAT PERFORMANCE INFORMATION WILL COMMISSIONERS RECEIVE FROM STAFF?



### Notices of Concern

 When a school is not meeting the terms of its charter contract.

### Annual performance reports

 Written summary/public presentation of school performance based on the standards within the performance framework.





### CAN WE ANSWER ANY QUESTIONS?



# RENEWAL AND REVOCATION (AND APPEAL) DECISION-MAKING

### THE COMMISSION'S DUAL ROLES





### COMMISSIONER KEY ROLES – REVOCATION & RENEWAL (AND APPEAL) DECISION-MAKING

#### Commissioner



- Receives recommendations and appeal recommendations from staff.
- Revokes a charter during the charter term if evidence of extreme underperformance or violation of law. (TN Quality Authorizing Standards)
- Grants renewal only to schools that have achieved the targets stated in the charter agreement.

  (TN Quality Authorizing Standards)





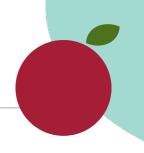
### RENEWAL DECISION-MAKING

"A quality authorizer grants renewal only to schools that have achieved the standards and targets stated in the charter agreement, are organizationally and fiscally viable, and have been faithful to the terms of the contract and applicable law.

-Tennessee Quality Authorizing Standards



### RENEWAL BEST PRACTICES



### **Staff** should:

 Use the TNDOE's Charter School Renewal Application as part of a fair and transparent process.

• Provide each school a public, cumulative performance report prior to the school's renewal application, which states the authorizer's summative findings concerning the school's performance and its prospects for renewal.



### TN DOE CHARTER SCHOOL RENEWAL APPLICATION





#### Charter School Renewal Application

#### Purpose

Pursuant to T.C.A. § 49-13-121, every Tennessee public charter school agreement is for a term of 10 years, beginning on the first day of instruction. In order for a charter school to renew a charter agreement for another 10 year term, the school must submit a renewal application to the chartering authority no later than April 1 of the year prior to the year in which the charter agreement expires. Renewal applications should allow chartering authorities to answer the following questions:

- Has the school met its academic goals?
- · Has been faithful to its mission and charter design?
- · Has the school been effectively governed?
- · Is the school fiscally sound?
- · Are parents and students satisfied?
- Has the school satisfactorily met its legal obligations?
- If the school's charter is renewed, are its goals for the next charter term likely to be achieved?

Authorizers may review the school's annual reports, interim reviews, performance reports, as well as the renewal application when making final renewal determinations.

The department of education has developed the following guidelines for use during the charter renewal application process.

#### Renewal Timeline and Submission Instructions

The renewal application is due by **April 1**<sup>1</sup> of the year prior to the year in which the current charter contract expires.

On or before the following **February 1**, the chartering authority shall rule by resolution to approve or deny the renewal application. If the chartering authority denies the renewal application, the charter school governing body **may appeal to the state board of education within ten (10) days** of the decision to deny.

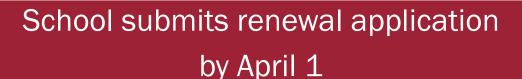
A decision by the state board to deny the renewal of a charter agreement shall be **final**. No additional appeals may be considered.



<sup>&</sup>lt;sup>1</sup> Tennessee law provides that when the deadline falls on a Saturday, Sunday, or State observed holiday, the application materials are due to the State on the next business day.

### THE COMMISSION AS "AUTHORIZER": RENEWAL PROCESS STEPS

Staff compiles body of evidence on school performance (3 months prior)



Renewal Recommendation from staff

(based on body of evidence and performance expectations in contract)

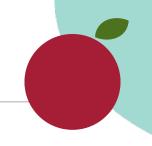


Renewal Decision

By February 1



### THE COMMISSION AS "AUTHORIZER ON APPEAL"



### Renewal Appeal Process – starting December 31, 2020



#### **Standard of Review**

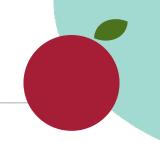
Is the application in the best interests of students, LEA, community?





# REVOCATION AND REVOCATION ON APPEAL

### QUICK POLL - TYPE IN THE CHAT BOX



### "When do most school closures occur?"

A. During renewal

B. Outside renewal (i.e. mid school year)



### COMMISSIONER KEY ROLES – REVOCATION & RENEWAL (APPEAL) DECISION-MAKING

#### Commissioner



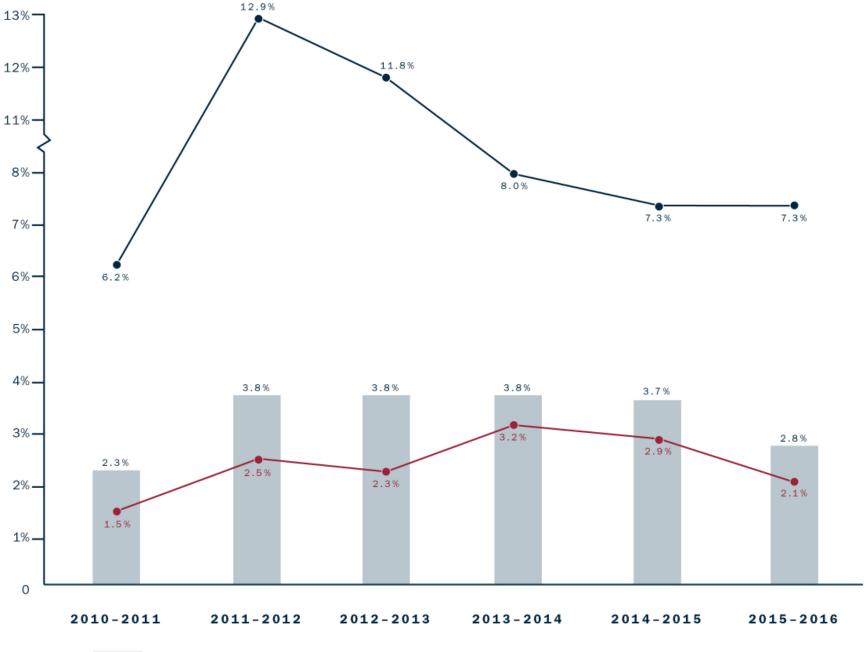
- Receives recommendations and appeal recommendations from staff.
- Revokes a charter during the charter term if evidence of extreme underperformance or violation of law. (TN Quality Authorizing Standards)
- Grants renewal only to schools that have achieved the targets stated in the charter agreement.

  (TN Quality Authorizing Standards)





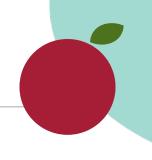
MOST SCHOOL
CLOSURES
OCCUR DURING
RENEWAL



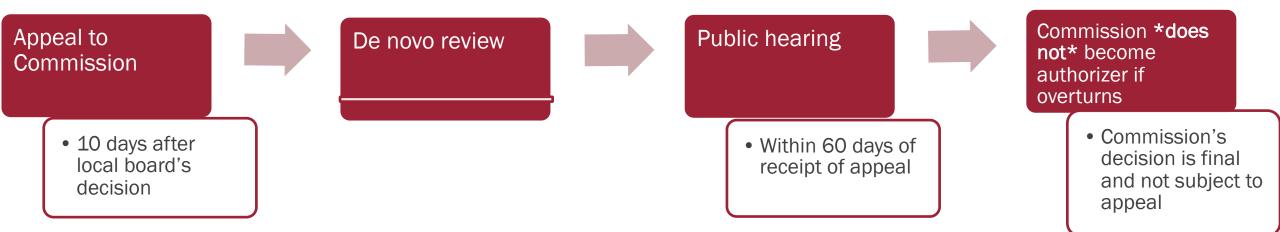




### THE COMMISSION AS "AUTHORIZER ON APPEAL"



### Revocation Appeal Process – starting December 31, 2020

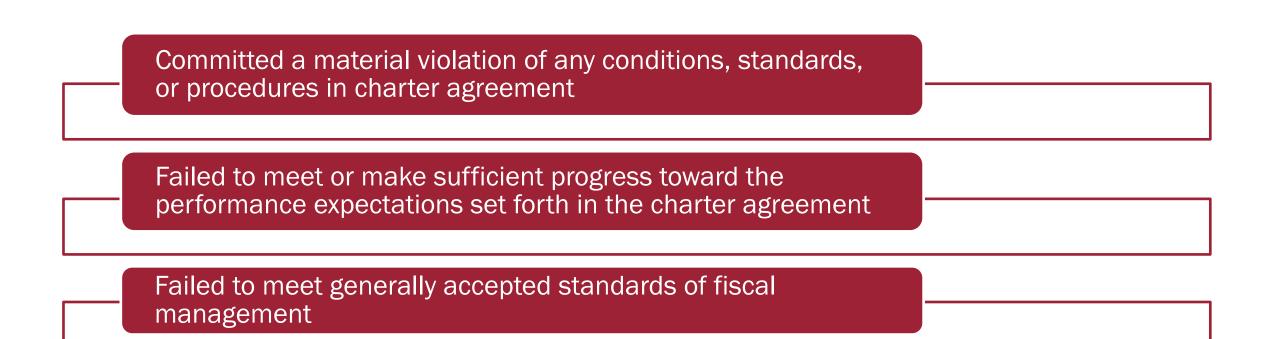


#### **Standard of Review**

Is the decision contrary to T.C.A. § 49-13-122?

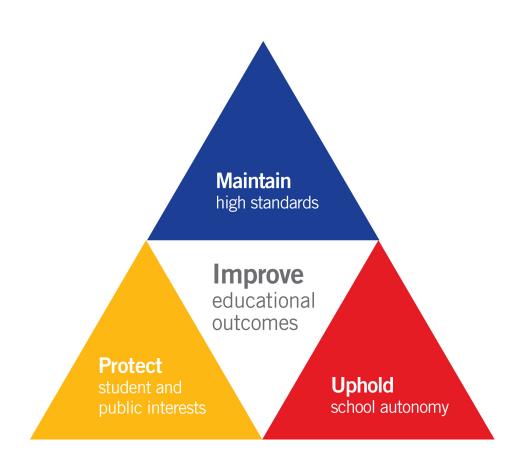


### THE COMMISSION AS "AUTHORIZER": REVOCATION CRITERIA





### THE "WHY" OF AUTHORIZING WORK







# THANK YOU! WE LOOK FORWARD TO YOUR FEEDBACK ON OUR SURVEY