

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, FY 2015-16**  
**The Art Institute of Tennessee, Nashville, TN (1503)**

	Overall	Advertising, Bachelor of Arts	Audio Production, Bachelor of Arts	Baking and Pastry, Associate of Arts	Baking and Pastry, Diploma	Culinary Arts, Associate of Arts
Program Enrollment	1,044	1	125	70	3	160
Number Still Enrolled	472	0	67	23	0	54
Percent Still Enrolled	45.2%	0.0%	53.6%	32.9%	0.0%	33.8%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	75	0	6	6	0	20
Number of Withdrawals	424	0	46	32	1	75
Withdrawal Rate	33.4%	0.0%	32.0%	37.1%	33.3%	34.4%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	572	1	58	47	3	106
Number of Completions	148	1	12	15	2	31
Completion Rate	29.8%	100.0%	23.1%	36.6%	66.7%	36.0%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	21	1	1	2	0	13
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	127	0	11	13	2	18
Total Placed In-Field	53	0	2	7	0	9
In-Field Placement Rate	41.7%	N/A	18.2%	53.8%	0.0%	50.0%
Number Placed	53	0	2	7	0	9
Placement Rate	41.7%	N/A	18.2%	53.8%	0.0%	50.0%
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	467	N/A	45	35	N/A	66
Percent Caucasian	44.7%	N/A	36.0%	50.0%	N/A	41.3%
African-American	227	N/A	37	14	N/A	33
Percent African-American	21.7%	N/A	29.6%	20.0%	N/A	20.6%
Hispanic	71	N/A	5	7	N/A	14
Percent Hispanic	6.8%	N/A	4.0%	10.0%	N/A	8.8%
Other/Unknown	279	N/A	38	14	N/A	47
Percent Other/Unknown	26.7%	N/A	30.4%	20.0%	N/A	29.4%
Subtotal Race	1,044	N/A	125	70	N/A	160
<b>Gender</b>						
Male	575	N/A	109	12	N/A	89
Percent Male	55.1%	N/A	87.2%	17.1%	N/A	55.6%
Female	469	N/A	16	58	N/A	71
Percent Female	44.9%	N/A	12.8%	82.9%	N/A	44.4%
Subtotal Gender	1,044	N/A	125	70	N/A	160
<b>Age</b>						
Under 25	673	N/A	91	46	N/A	88
Percent Under 25	64.5%	N/A	73.4%	65.7%	N/A	55.0%
25 and Over	370	N/A	33	24	N/A	72
Percent 25 and Over	35.5%	N/A	26.6%	34.3%	N/A	45.0%
Subtotal Age	1,043	N/A	124	70	N/A	160

NOTE: Reporting fiscal year spans July 1, 2015 thru June 30, 2016. N/A: Not applicable for less than 10 students enrolled in program.

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	Culinary Arts, Diploma	Culinary Arts & Hospitality Management, Bachelor of Science	Digital Arts/Animation, Bachelor of Fine Arts	Digital Arts/Film & Video Production, Associate of Arts	Digital Arts/Film & Video Production, Bachelor of Fine Arts	Digital Arts/Photography, Bachelor of Fine Arts
Program Enrollment	6	139	174	18	60	76
Number Still Enrolled	1	63	88	9	28	31
Percent Still Enrolled	16.7%	45.3%	50.6%	50.0%	46.7%	40.8%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	1	16	5	0	5	0
Number of Withdrawals	4	55	64	8	21	39
Withdrawal Rate	50.0%	28.1%	33.9%	44.4%	26.7%	51.3%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	5	76	86	9	32	45
Number of Completions	1	21	22	1	11	6
Completion Rate	25.0%	35.0%	27.2%	11.1%	40.7%	13.3%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	1	2	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	0	19	22	1	11	6
Total Placed In-Field	0	15	0	0	3	1
In-Field Placement Rate	N/A	78.9%	0.0%	0.0%	27.3%	16.7%
Number Placed	0	15	0	0	3	1
Placement Rate	N/A	78.9%	0.0%	0.0%	27.3%	16.7%
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	N/A	65	70	7	29	45
Percent Caucasian	N/A	46.8%	40.2%	38.9%	48.3%	59.2%
African-American	N/A	26	50	3	13	9
Percent African-American	N/A	18.7%	28.7%	16.7%	21.7%	11.8%
Hispanic	N/A	9	15	0	6	6
Percent Hispanic	N/A	6.5%	8.6%	0.0%	10.0%	7.9%
Other/Unknown	N/A	39	39	8	12	16
Percent Other/Unknown	N/A	28.1%	22.4%	44.4%	20.0%	21.1%
Subtotal Race	N/A	139	174	18	60	76
<b>Gender</b>						
Male	N/A	84	118	11	39	25
Percent Male	N/A	60.4%	67.8%	61.1%	65.0%	32.9%
Female	N/A	55	56	7	21	51
Percent Female	N/A	39.6%	32.2%	38.9%	35.0%	67.1%
Subtotal Gender	N/A	139	174	18	60	76
<b>Age</b>						
Under 25	N/A	50	143	13	42	52
Percent Under 25	N/A	36.0%	82.2%	72.2%	70.0%	68.4%
25 and Over	N/A	89	31	5	18	24
Percent 25 and Over	N/A	64.0%	17.8%	27.8%	30.0%	31.6%
Subtotal Age	N/A	139	174	18	60	76

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	Digital Image Management, Diploma	Graphic and Web Design/Graphic Design, Associate of Arts	Graphic and Web Design/Graphic Design, Bachelor of Fine Arts	Graphic and Web Design/Web Design, Associate of Arts	Graphic and Web Design/Web Design, Bachelor of Fine Arts	Graphic Design, Associate of Arts
Program Enrollment	1	26	72	4	14	1
Number Still Enrolled	0	12	40	2	9	0
Percent Still Enrolled	0.0%	46.2%	55.6%	50.0%	64.3%	0.0%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	1	2	6	1	1	1
Number of Withdrawals	1	10	26	2	4	1
Withdrawal Rate	0.0%	30.8%	27.8%	25.0%	21.4%	0.0%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	1	14	32	2	5	1
Number of Completions	0	4	6	0	1	0
Completion Rate	N/A	33.3%	23.1%	0.0%	25.0%	N/A
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	0	4	6	0	1	0
Total Placed In-Field	0	2	5	0	1	0
In-Field Placement Rate	N/A	50.0%	83.3%	N/A	100.0%	N/A
Number Placed	0	2	5	0	1	0
Placement Rate	N/A	50.0%	83.3%	N/A	100.0%	N/A
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	N/A	10	41	N/A	5	N/A
Percent Caucasian	N/A	38.5%	56.9%	N/A	35.7%	N/A
African-American	N/A	9	9	N/A	3	N/A
Percent African-American	N/A	34.6%	12.5%	N/A	21.4%	N/A
Hispanic	N/A	1	3	N/A	0	N/A
Percent Hispanic	N/A	3.8%	4.2%	N/A	0.0%	N/A
Other/Unknown	N/A	6	19	N/A	6	N/A
Percent Other/Unknown	N/A	23.1%	26.4%	N/A	42.9%	N/A
Subtotal Race	N/A	26	72	N/A	14	N/A
<b>Gender</b>						
Male	N/A	12	29	N/A	10	N/A
Percent Male	N/A	46.2%	40.3%	N/A	71.4%	N/A
Female	N/A	14	43	N/A	4	N/A
Percent Female	N/A	53.8%	59.7%	N/A	28.6%	N/A
Subtotal Gender	N/A	26	72	N/A	14	N/A
<b>Age</b>						
Under 25	N/A	19	46	N/A	8	N/A
Percent Under 25	N/A	73.1%	63.9%	N/A	57.1%	N/A
25 and Over	N/A	7	26	N/A	6	N/A
Percent 25 and Over	N/A	26.9%	36.1%	N/A	42.9%	N/A
Subtotal Age	N/A	26	72	N/A	14	N/A

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	Graphic Design, Bachelor of Fine Arts	Interior Design, Bachelor of Fine Arts	Marketing & Management for Creative Arts, Bachelor of Arts	Visual Effects & Motion Graphics, Bachelor of Fine Arts
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Program Enrollment	3	27	61	3
Number Still Enrolled	0	10	33	2
Percent Still Enrolled	0.0%	37.0%	54.1%	66.7%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	1	2	1	0
Number of Withdrawals	2	15	17	1
Withdrawal Rate	33.3%	48.1%	26.2%	33.3%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	3	17	28	1
Number of Completions	1	2	11	0
Completion Rate	50.0%	13.3%	40.7%	0.0%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	0	1	0	0
Placed In-Field Withdrawals	0	0	0	0
Number Placeable	1	1	11	0
Total Placed In-Field	1	1	6	0
In-Field Placement Rate	100.0%	100.0%	54.5%	N/A
Number Placed	1	1	6	0
Placement Rate	100.0%	100.0%	54.5%	N/A

**STUDENT DEMOGRAPHICS**

<b>Race</b>				
Caucasian	N/A	17	24	N/A
Percent Caucasian	N/A	63.0%	39.3%	N/A
African-American	N/A	2	18	N/A
Percent African-American	N/A	7.4%	29.5%	N/A
Hispanic	N/A	1	2	N/A
Percent Hispanic	N/A	3.7%	3.3%	N/A
Other/Unknown	N/A	7	17	N/A
Percent Other/Unknown	N/A	25.9%	27.9%	N/A
Subtotal Race	N/A	27	61	N/A

<b>Gender</b>				
Male	N/A	6	16	N/A
Percent Male	N/A	22.2%	26.2%	N/A
Female	N/A	21	45	N/A
Percent Female	N/A	77.8%	73.8%	N/A
Subtotal Gender	N/A	27	61	N/A

<b>Age</b>				
Under 25	N/A	17	50	N/A
Percent Under 25	N/A	63.0%	82.0%	N/A
25 and Over	N/A	10	11	N/A
Percent 25 and Over	N/A	37.0%	18.0%	N/A
Subtotal Age	N/A	27	61	N/A

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