



2026 Higher Education County Profile

Cannon County

Education Attainment Rate (age 25-64)	County	TN
Adults with HS+	85.8%	90.6%
Adults with Some College, No Degree	16.7%	20%
Adults with Associate or higher	27.9%	40.4%
Adults with Bachelor's or higher	17.9%	32%

Socioeconomic Profile	County	TN
Labor Force Participation Rate	58.4%	60.5%
Share of Population in Poverty	16.5%	13.8%
Unemployment Rate	1.3%	2.9%
Population Ages 25-64	7,846	3,632,793
Rate of Population Growth (2023-2025)	1.2%	1.8%
Population Projections (2025-2035)	2.9%	6.9%
Median Household Income	\$58,092	\$67,097

● County ● Tennessee

Public High School Graduation Rate
85.6%
89.2%

College-Going Rate
43.0%
56%

First-Time Freshman Receiving HOPE
64.3%
69.1%

ACT Scores (Scores range from 1-36)
17.4
19.3

FAFSA Completion Rate
61.8%
75.7%

Note: 2024 Federal Public High School Graduation Rate and 2024 Average ACT Scores provided by [TDOE](#). 2024 College-Going Rate and HOPE Recipient Rate for Fall 2024 provided by [THEC](#).

Tennessee Education Lottery Scholarship Recipients

Scholarship	Recipients
HOPE Scholarship	75
HOPE with GAMS	<10
HOPE with Aspire	24
Dual Enrollment Grant	119
HOPE Foster Care Grant	<10
Non-Traditional Student Scholarship	<10
Wilder-Naifeh Technical Skills Grant	29
Total Amount Awarded	\$838,934

Tennessee Student Assistance Award



162
TSAA-Eligible
FAFSAs Filed



104
Awards



\$193,167
Awarded

The TSAA is a state-funded grant program. This scholarship provides non-repayable need-based financial assistance to undergraduate students who are residents of Tennessee. TSAA Awardees must be enrolled or accepted for enrollment, at least part-time, at a public or an eligible non-public postsecondary institution in Tennessee and have a Student Aid Index below the eligibility threshold.

Top Colleges Selected by 2024 High School Graduates

1. Middle Tennessee State University	12
2. Motlow State Community College	11
3. University of Tennessee, Martin; Tennessee Technological University	<10
4. TCAT McMinnville; Volunteer State Community College	<10
5. Chattanooga State Community College; University of Tennessee Southern; Bethel University; Tennessee State University; Austin Peay State University; Roane State Community College	<10



Top 5 In-Demand Occupations by Projected Annual Openings and Local Workforce Development Area (LWDA) - Entry-Level Hourly Wage

1. General and Operations Managers	\$20.52
2. Bookkeeping, Accounting, and Auditing Clerks	\$14.17
3. Heavy and Tractor-Trailer Truck Drivers	\$18.02
4. Nursing Assistants	\$13.96
5. Managers, All Other	\$18.69

*Note: 2025 Top Occupations are identified annually in the **THEC Supply and Demand Report**, using data provided by TN Department of Labor and Workforce Development and TN Department of Economic and Community Development. This list represents the top five occupations ordered by the highest number of projected annual openings from 2020-2030. Entry-level wage data is presented with each occupation.*

Additional in-demand occupations in the LWDA can be found on THEC's website.



120

public high school seniors applied for Tennessee Promise in the 2023-24 school year. **25.0%** of those applicants enrolled as part of the Tennessee Promise program in the 2024-25 school year.



21

grant applications for Tennessee Reconnect were received for the 2024-25 school year. A total of **8** Reconnectors were served by Tennessee Reconnect Communities.



2

designated VETS Campus(es) serve the county: Motlow State Community College, TCAT McMinnville.



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schools participated in the Electronic Transcript Exchange, which allows schools to submit transcript data to colleges for admissions and to TSAC for scholarship purposes.



13.5

financial aid outreach hours spent in 2024-25 with **424** attendees. **178** students received multiple communications about state aid webinars and FAFSA resources.



1

school participated in Path to College, which provides resources and information to students, building a college-going culture in their schools.

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Undergraduate Enrollment

