

TENNESSEE HIGHER EDUCATION COMMISSION

REGULAR CALENDAR ITEM: IV.

MEETING DATE: May 11, 2023

SUBJECT: Ford BlueOval City Presentation

ITEM TYPE: Information

ACTION RECOMMENDATION: N/A

BACKGROUND

Ford plans to make the largest-ever U.S. investment in electric vehicles at one time by any automotive manufacturer. As part of this plan, the all-new \$5.6 billion BlueOval City campus in Stanton, Tennessee, located in Haywood County, will create approximately 6,000 new jobs and reimagine how vehicles and batteries are manufactured. BlueOval City will become a vertically integrated ecosystem for Ford to assemble an expanded lineup of electric F-Series vehicles and will include a BlueOval SK battery plant, key suppliers, and recycling. Ford's new Tennessee assembly plant is designed to be carbon neutral with zero waste to landfill once fully operational.

PRESENTATION

The Commission will hear information from a representative of Ford BlueOval City about how it will impact Tennessee and how postsecondary education can help prepare upcoming workforce needs.