

DATE: May 11, 2017

SUBJECT: Institutional Mission Profiles

ACTION RECOMMENDED: Approval

PROGRAM DESCRIPTION

Initially, the Complete College Tennessee Act of 2010 (CCTA) required that the Tennessee Higher Education Commission approve institutional mission statements. The CCTA directed that an institutional mission profile must “characterize distinctiveness in degree offerings by level and focus and student characteristics, including, but not limited to, nontraditional students and part-time students; and address institutional accountability for the quality of instruction, student learning, and, when applicable, research and public service to benefit Tennessee students.”

In November 2010, THEC approved a unique institutional mission profile for each university and community college. These mission profiles are utilized to minimize redundancy in degree offerings, instructional locations and competitive research. The profiles also are used in the outcomes-based funding formula. Through outcomes-based formula weighting factors derived from the mission differences, institutions are funded based on their mission-defined production of graduates, their breadth of undergraduate and graduate programs, and their research capacity.

The FOCUS (Focus on College and University Success) Act emphasized the importance of institutional mission profiles and further directed the annual submission of profiles by each university and community college. In meeting the FOCUS requirements, THEC requested that each institution submit their respective mission profile. Since the 2010 approval of these mission profiles, the major changes to the profiles are reflected in the institution’s Basic Carnegie Classification. For over four decades, the Carnegie Classification system has been the major national framework for describing how institutions are alike and different.

Mission profiles for each university and all community colleges are hereby presented for Commission approval. Each year, institutions will review their institutional mission profiles based on associated student data provided by THEC staff. Institutions will submit profiles to their respective governing boards for review and approval. It should be noted that institutional mission profiles do not supplant institutional mission statements used for institutional accreditation and other public disclosure. The comprehensive mission statements are in accord with the institutional mission profiles.

Austin Peay State University ***Institutional Mission Profile***



Austin Peay State University is a moderately selective institution in Clarksville, northwest of Nashville. Having reached enrollment of over 10,000 undergraduate students in 2009 Austin Peay continues to be one of the fastest-growing public universities in the State of Tennessee. With a Carnegie Classification of a Master’s Large institution, Austin Peay also has the fastest-growing undergraduate student population in the state. Austin Peay combines a solid foundation in the liberal arts with strong professional programs. The university emphasizes disciplines in the arts, but also emphasizes professional disciplines in business, education, health sciences, and STEM fields. It predominantly serves undergraduate students throughout Middle Tennessee and provides additional programming and services focusing on adult, first generation, low socio-economic, military, minority, and high-performing students.

East Tennessee State University *Institutional Mission Profile*



East Tennessee State University is a traditionally selective institution located in Johnson City. Undergraduate students represent approximately 78 percent of headcount enrollment; students in graduate and professional programs constitute the remaining 22 percent, a result of programmatic growth and responsiveness to community and workforce needs. The university educates significant numbers of low-income students, adult students, and students pursuing degrees in the basic and clinical health sciences. ETSU awards degrees in over one hundred baccalaureate, masters and doctoral programs, including distinctive interdisciplinary programs. An emphasis on the clinical and health sciences, with respect to doctoral and professional programs, is a distinctive feature of the university. ETSU's enrollment profile displays a clear focus on Tennessee and Southern Appalachia. The university is especially committed to serving rural populations throughout the region and around the world; it does this through a commitment to teaching, research, and service that supports the needs of Tennessee and Southern Appalachia first then sharing that knowledge to improve outcomes in similar communities around the world. As a doctoral institution, ETSU has an undergraduate Carnegie Undergraduate Program classification of "Professions plus arts & sciences, high graduate coexistence" and a Graduate Program classification of "Research Doctoral: Professional – dominant."

Middle Tennessee State University ***Institutional Mission Profile***



Middle Tennessee State University is a moderately selective, comprehensive institution located in the geographic center of the State. The University embraces its role as the destination of choice for Tennessee undergraduates while expanding its reach nationally and internationally through innovative and distinctive undergraduate programs and select master's and doctoral programs. MTSU attracts a diverse, largely full-time undergraduate student population with a broad range of academic preparedness. The University is committed to helping students recognize their academic promise and achieve academic success, and it annually confers more than 4,500 bachelor's degrees. Undergraduates are prepared for professional practice in education, business, media and entertainment, and nursing, and the University Honors College and various degree programs prepare students for graduate education in the finest research universities around the world. MTSU's signature experiential learning and MT Engage programs deliver a value-added undergraduate education grounded in integrated learning experiences such as undergraduate research, service learning, and civic engagement. MTSU's notable graduate offerings primarily target education, business, and the applied and behavioral sciences with research focused in aviation, public history, STEM, and many other areas. MTSU has the Carnegie Classification of Doctoral Moderate Research; and, it holds the elective Community Engagement classification with its outreach and partnership activities centered on meeting the needs of the middle Tennessee region.

Tennessee State University, the only land-grant institution in Middle Tennessee, has—in addition to its teaching mission—a unique state-wide mission of research and service. As the only state-supported Carnegie Doctoral/Research institution located in the state capital, a federal gateway to America’s South and a major hub for health care, music, finance, publishing, and transportation, Tennessee State University offers unparalleled research and service opportunities in these areas for students, scholars, and business partners from around the globe. Our research Centers of Excellence have earned international recognition for their ground-breaking work in educational policy and planetary discoveries. An historically black university (HBCU) with a student body (80% undergraduate, 20% graduate) representing the rich cultural diversity of a vibrant society, Tennessee State remains committed to the democratic principle of accepting all qualified applicants. The University is dedicated to serving the needs of its extended communities and to preparing graduates for meaningful careers as productive citizens. Tennessee State emphasizes undergraduate and graduate degrees in health professions, education, business, engineering, agricultural sciences, and associated STEM (Science, Technology, Engineering, Mathematics) disciplines and is especially committed to increasing representation and measures of success in these areas.

Tennessee Technological University *Institutional Mission Profile*



Tennessee Technological University was founded as the state’s comprehensive technological university and continues to emphasize technology in all areas. Although best known for high quality instruction and research in Engineering and the STEM disciplines, TTU provides strong programs in each of its eight colleges and schools—Agricultural and Human Ecology, Arts and Sciences, Business, Education, Engineering, Interdisciplinary Studies, Nursing, and Graduate Studies. Degrees are offered in 41 baccalaureate, 19 masters and 3 specialist programs; 4 doctoral areas of study include Engineering, Environmental Science, Exceptional Learning, and Nursing. TTU’s commitment to public service and economic development in the Upper Cumberland region is especially visible in its nursing, agriculture, teacher education, and environmental studies programs. The University’s Carnegie classification is “Doctoral University: Moderate Research.” With a significant percentage of residential students, TTU currently has a six-year graduation rate of 51%.

The University of Memphis is a comprehensive metropolitan research university classified by the Carnegie Foundation as Doctoral: Higher Research, but with the goal of reaching Carnegie Very High Research status. The UofM offers 137 academic degree programs including 22 doctoral programs. Our innovative faculty have developed 18 nationally ranked graduate programs including Audiology, Rehabilitation Counseling, Speech-Language Pathology, Health Care Management, Clinical Psychology, Earth Sciences, Public Affairs, Social Work, Mathematics, English, History, Engineering, Law, Fine Arts, Psychology, the Part-Time MBA, Biological Sciences and the Master's in Nursing. The UofM is home to Federal research centers in cybersecurity and transportation as well as the National Institutes of Health Center of Excellence in Mobile Health, an 11-university collaboration dedicated to applying computer science, engineering and big data to improve human health. Our metropolitan setting has enabled us to build a nationally ranked internship program. Undergraduate and graduate students are placed throughout the community in business and industry including healthcare, transportation and logistics, music and entertainment, medical devices, banking and the arts. Student success, research innovation, knowledge creation and community engagement are core values of the University of Memphis.

University of Tennessee - Chattanooga

Institutional Mission Profile



The University of Tennessee at Chattanooga is a comprehensive, metropolitan university, offering bachelor's, master's, specialist, and selected doctoral degrees and certificates through the Colleges of Arts and Sciences; Business; Engineering and Computer Science; and Health, Education, and Applied Professional Studies as well as the Graduate School. Founded in 1886, the private campus joined The University of Tennessee system of public higher education in 1969 and emphasizes strong professional programs essential to the economic vitality of the region with a grounding in the liberal arts. UT Chattanooga is classified as a Carnegie "Master's Large" campus, and in 2008 earned the elective Carnegie classification as a "Community Engagement" campus for both curricular engagement and outreach and partnerships. While pursuing its mission as an engaged metropolitan university, UTC enjoys a strong relationship with the Chattanooga regional community, allowing for numerous cooperative education, internship, volunteer, clinical, and other experiential learning opportunities as well as applied research and partnership efforts. The University of Chattanooga Foundation works to ensure the university's heritage of excellence through support of academic initiatives such as the outstanding Honors program.

University of Tennessee - Knoxville

Institutional Mission Profile



The primary mission of the University of Tennessee, Knoxville, is to move forward the frontiers of human knowledge and enrich and elevate the citizens of the state, the nation, and the world. As Tennessee's land-grant and preeminent public research university, UT embodies the spirit of excellence in research, teaching, and engagement attained by the nation's finest public research institutions. UT is the only public institution in the state that enjoys the Carnegie Classification of RI Doctoral University, Highest Research Activity. Most undergraduates are full-time, and admission is selective with a fairly low transfer-in rate. Admission to graduate programs is also competitive. Graduate offerings range from professional and master's to doctoral programs focused both on research and on practice. Nationally ranked programs in supply chain management and logistics, printmaking, social work, law, nursing, and nuclear engineering as well as partnerships with Oak Ridge National Laboratories are among the distinguishing characteristics of graduate study at UT. Undergraduate programs in business and engineering are also nationally ranked.

The primary purpose of The University of Tennessee at Martin is to provide a quality undergraduate education in a traditional collegiate atmosphere characterized at all levels by close collaboration among students, faculty, and staff. In addition, the university is dedicated to meeting life-long educational needs by providing graduate programs, distance-learning opportunities and other creative endeavors. Furthermore, the university is committed to advancing the regional and global community through scholarly activities, research and public service. Located in Northwest Tennessee on a largely residential campus, the university predominantly serves undergraduate students (94 percent of total enrollment). UT Martin is a selective institution that provides outreach programs and special services for sub-populations including first-generation, adult, and transfer students. The most recent six-year graduation rate was 50.2 percent. UT Martin's Carnegie Classification is Masters Medium, with select graduate offerings in Education, Business, Family and Consumer Sciences, and Agriculture and Natural Resources. The campus is committed to encouraging community engagement and leadership enhancement and has received national recognition for its commitment to volunteering, service learning, and civic engagement.

The University of Tennessee Health Science Center (UTHSC) brings the benefits of the health sciences to the achievement and maintenance of human health, with a focus on the citizens of Tennessee and the region, by pursuing an integrated program of education, research, clinical care, and public service. With the home campus in Memphis and major sites in Knoxville, Chattanooga and Nashville, UTHSC's six colleges – Dentistry, Graduate Health Sciences, Health Professions, Medicine, Nursing, and Pharmacy – offer 35 degree programs and graduate more than 900 new health care professionals and researchers each year. UTHSC is the leading public institution in Tennessee for research on the causes, treatment, and prevention of diseases. Clinical care is provided by UTHSC clinical practice groups, including University Clinical Health, UT Le Bonheur Pediatric Specialists, UT Methodist Physicians, UT Regional One Physicians, and University Dental Practice.

Chattanooga State Community College *Institutional Mission Profile*



Chattanooga State Community College is a comprehensive community college in the Tennessee Board of Regents System offering associate of arts, associate of science, and associate of applied science degrees. The college is distinguished by its diverse service area population; its high market penetration (Fall enrollment of over 12,000 students in a service area of under 350,000); breadth of curriculum; and impact on the business-industrial-professional community of southeast Tennessee. The college boasts the largest engineering technology, health science, and industrial technology divisions in the state system as well as the strongest corporate training activity in the region.

Cleveland State Community College ***Institutional Mission Profile***



Cleveland State Community College is an open door, comprehensive community college located in southeast Tennessee which offers programs leading to certificates and two-year degrees (Associate of Arts, Associate of Science, and Associate of Applied Science). In addition to its credit programs, the College provides non-credit courses and specialized training for area business and industry. As a small commuter college serving a predominately rural service area, ground courses are offered on its main campus in Cleveland, and its instructional sites in Athens and Madisonville. Extensive course offerings are also available through dual enrollment and online programs. The college provides an array of services to facilitate student access, engagement, and success, and has played a prominent leadership role in a nationally recognized mathematics redesign initiative that has become the model for colleges nationwide. Cleveland State strives to implement innovative learning strategies which focus on flexible learning opportunities and a variety of service learning projects which foster community involvement and real-world engagement.

Columbia State Community College ***Institutional Mission Profile***



Columbia State Community College is a multi-campus institution serving nine counties in Southern Middle Tennessee by providing transfer and technical associate degree programs, one-year career entry certificate programs, as well as activities, events and training that contribute to economic development and quality of life in the region. Dedicated to student success, the college is committed to student engagement and support and provides students with programs and activities of interest, student clubs and organizations, tutoring and counseling services. Emphasis on support services for first generation students, adult students, low income students, and less than college ready students is a priority. Highlighting the critical importance of improving student success in America's community colleges, the Aspen Institute College Excellence Program recently named Columbia State Community College as one of the nation's top 150 community colleges. High quality programs are a hallmark of Columbia State.

Dyersburg State Community College *Institutional Mission Profile*



Dyersburg State Community College (DSCC) is a learner-centered institution which serves seven rural counties with below average levels of educational attainment and per capita income. DSCC offers associate degree and certificate programs to prepare students for the workforce and for transfer to a four-year institution. Nursing, education, EMT/paramedic and business are the primary academic programs of focus. The average age of our students is 24. The majority of DSCC students are low-income, attend on a part-time basis and are academically unprepared and need at least one developmental studies course before they are ready for college level work. Over 70% of the students are female. Public Service activities include, but are not limited to, continuing education, the Workforce Investment Act Program, Upward Bound, the Tennessee Small Business Development Center, and the Tennessee Early Childhood Training Alliance.

Jackson State Community College ***Institutional Mission Profile***



Jackson State Community College is a comprehensive community college in West Tennessee offering associate degrees in arts, sciences, teaching, and applied sciences. The college also offers technical certificates and non-credit training and continuing education programs. Classes are offered on the main campus in Jackson and at centers in Lexington, Savannah, and Humboldt. There is a robust offering of online, hybrid, and distance learning classes available as well as dual enrollment classes offered at high schools throughout the 14 county service area. Due to continuing healthcare needs in the community, Jackson State has established state-of-the-art healthcare programs. Jackson State has an exceptionally strong learning support program that utilizes co-requisite remediation courses to assist students to be successful in the areas of mathematics, reading, and writing. Jackson State has an active honors program, service learning program, athletics program, and Student Government Association. Students can take advantage of becoming involved in the many student organizations available at the college. The enrollment at Jackson State averages about 5,000 students each semester.

Motlow State Community College ***Institutional Mission Profile***



Motlow State Community College is a public, multi-campus college offering certificates, associate degrees, and flexible learning pathways for early transfer, college preparation, and workforce training. Students are prepared for employment, career advancement, and four-year college or university transfer. The College serves an eleven-county area comprised of full-time, part-time, traditional, and non-traditional age students from diverse socio-economic populations with disparate educational and cultural backgrounds. The College offers high quality accredited educational programs and a variety of support services emphasizing and promoting student success.

Nashville State Community College ***Institutional Mission Profile***



Nashville State Community College is an open-admission comprehensive educational institution, serving a diverse student population and a broad geographic area comprised of Davidson, Cheatham, Dickson, Houston, Humphreys, Montgomery and Stewart Counties. Outreach programs and special services for sub-populations include African American, low income, and male students, as well as students in STEM fields and health programs. The College offers Associate of Applied Sciences career degrees and technical certificates, as well as Associate of Arts, Associate of Fine Arts, Associate of Science, and the Associate of Science in Teaching transfer degrees. Nashville State has over 80 programs of study covering broad areas including business, applied arts, computer and engineering technologies, health sciences, social and life sciences, math, science, humanities, and the arts.

Northeast State Community College ***Institutional Mission Profile***



Northeast State Community College is an open-access, public, comprehensive community college serving Carter, Johnson, Sullivan, Unicoi, and Washington Counties in Tennessee. The College provides over 90 programs of study leading to associate and certificate degrees along with courses and events that address the workforce development and lifelong learning needs of the community. Support services are provided to all students, of which a significant number are first-time freshmen, low income, and/or adult students.

Pellissippi State Community College ***Institutional Mission Profile***



Located in Tennessee's third-largest metropolitan area, Pellissippi State Community College is a public two-year institution serving Knox and Blount Counties. With campuses at five locations, the College provides access to higher education for a diverse student population by providing associate of arts, associate of science, associate of science in teaching, associate of fine arts (music), associate of applied science, and associate of applied science in nursing degrees, as well as certificates in specialized areas and non-credit courses for personal and professional development. The College supports and develops associate degrees for transfer to four-year institutions, career-path associate degrees, certificates, and continuing education opportunities to meet the needs of the community. Pellissippi State offers credit courses to high school students as well. Freshman and sophomore level courses transfer into baccalaureate programs at public and private institutions, and 54 percent of Pellissippi State students are enrolled in these transfer programs. Twenty-four percent of Pellissippi State students are enrolled in technical programs, including business, criminal justice, computer technology, engineering technology, media technologies, nursing and paralegal studies. Both traditional and distance learning methods are used for course delivery. Approximately 50 percent of Pellissippi State's students are enrolled full-time and 79 percent of students are younger than 25 years old. Student support programs are provided for multiple subpopulations, including first-generation students, underprepared students, adult students, veteran students, students with disabilities, dual enrolled students, and part-time students. The Business and Community Services division accommodates the needs of area employers and other citizens by providing courses for career-specific training and personal enrichment.

Roane State Community College *Institutional Mission Profile*



Roane State Community College is a comprehensive, two-year postsecondary institution with ten teaching locations in central east Tennessee. The college offers academic programs leading to the award of the Associate of Arts, Associate of Science, Associate of Science in Teaching, Associate of Fine Arts, and Associate of Applied Science degrees as well as Technical Certificates. Although Roane State is primarily an open-admissions institution, selective admissions requirements are in place for the college's Nursing and 18 Allied Health Science programs. Roane State's student population is 67% female, with 46% of students enrolled full-time. Students over the age of 25 represent 23% of the population, 63% are under the age of 21, and 22% are pre-college students enrolled in dual studies. The college is distinctive not only for the breadth of its health science programs but as the TN higher education institution with the largest number of off-campus teaching locations. Currently, 57% of students are enrolled in career preparation programs and 43% in programs intended for transfer. The most recent six-year graduation rate was 34.2%, the 2nd highest among community colleges. Roane State fulfills its public service mission through a wide range of continuing education and workforce development offerings as well as the positive economic and public service impact associated with the Henry Stafford Agricultural Exposition Center, the Cumberland Business Incubator, the Tamke-Allen Observatory, and the Princess Theatre.

Southwest Tennessee Community College *Institutional Mission Profile*



Southwest Tennessee Community College is a comprehensive public two-year college that serves the diverse population of Memphis and the surrounding Mid-South region at two main campuses, four centers, and smaller instructional sites located across its service area of Shelby and Fayette counties. Southwest prepares students for transfer to universities through the offering of the Associate of Arts, the Associate of Science, and the Associate of Science in Teaching degrees for students preparing for immediate career entry and advancement; Southwest offers thirty (30) Associate of Applied Science degrees and twenty-six (26) Technical Certificates. Located in a major medical and commercial center, Southwest emphasizes nursing, allied health, business and technology programs while also offering a strong university parallel curriculum. In response to emerging areas of community need, Southwest has initiated new programs such as Advanced Integrated Industrial Technology and Biotechnology. The majority of Southwest 8,327+ students are female, minority, and low income. Southwest follows a co-requisite model for academic support in Mathematics, Reading and English. More than 58.7% of degree-seeking new freshmen and 47.1% of all students receive need-based financial aid. Public service activities at Southwest include Service Learning across the curriculum and the Upward Bound program for high school students. Southwest is also an active collegiate partner in TN Promise.

Volunteer State Community College ***Institutional Mission Profile***



Volunteer State Community College, a public comprehensive two-year institution, provides educational opportunities to the citizens of eleven counties in northern middle Tennessee through course offerings held at the Gallatin main campus, two degree granting centers (one located in Livingston and one in Cookeville) and over 30 off-site locations throughout the service area. Flexible course offerings respond to emerging labor force and educational needs culminating in associate of arts, associate of science, associate of applied science, and associate of science in teaching degrees and certificates. Programs designed for transfer assist approximately 49% of the College's students in transferring to local universities. Sixty-one (61) percent of full-time students pursuing a certificate leading to employment complete within three years. Strong secondary education partnerships contribute to the largest dual enrollment program in the state and afford students extensive opportunities for college courses. Training needs of local residents are met through a globally competitive curriculum, innovative workforce programs and emerging technologies. Fifty-five (55) percent of all students enroll full-time and 79% are younger than 25 years of age. Student support programs assist adult students, first generation college students, underprepared students, dual enrolled students and part-time students in reaching their educational goals. Continuing education initiatives provide personal enrichment, career sustainment, and career growth opportunities while the Center of Emphasis offers healthcare training for area professionals; complementing the Health Science credit curriculum of the College.

Walters State Community College *Institutional Mission Profile*



Located in the geographically and economically diverse Great Smoky Mountains Region of East Tennessee, Walters State Community College is a public two-year institution noted for national prominence in using mobile technologies to enhance student learning. To provide access and services throughout its area of responsibility, the college has established campuses or facilities in Claiborne, Greene, Hamblen, Jefferson, and Sevier counties and also serves students from Cocke, Grainger, Hancock, Hawkins, and Union counties. In the college's history, students from all over the United States and more than 70 countries have attended classes at one of the physical facilities or through distance education.

Innovative instructional methods are used to deliver affordable, high quality, general education and career-specific courses in programs of study that prepare students for transfer to other higher education institutions or for immediate employment. Academic offerings include degrees in associate of arts, associate of fine arts, associate of science, associate of science in teaching, and associate of applied science; as well as academic and workforce development certificates.

More than half of the student body is enrolled full-time, and approximately 80% are younger than age 25. To enhance student learning, co-requisite courses are provided for underprepared students they will benefit. Support services place emphasis on student engagement, retention, and persistence to completion. To promote global understanding and civic responsibility, international education, diversity, and service learning are stressed in the curriculum and co-curriculum.

Workforce training services include customized corporate and non-credit healthcare training to support local workforce development. Other services include youth development programs and lifelong learning opportunities. The college partners with secondary and postsecondary educational institutions and local and regional business and industry to offer a range of learning and career advancement opportunities.