

DATE: July 23, 2015**SUBJECT:** East Tennessee State University, Global Sport Leadership, Doctor of Education (EdD)**ACTION RECOMMENDED:** Approval

BACKGROUND INFORMATION: The proposed Global Sport Leadership doctoral program will enhance the current educational programs and emphasis on sports at East Tennessee State University. The ETSU emphasis on sport is evidence by a strong intercollegiate athletics program, an Olympic Training site for five sports, and four academic programs in physical education and sport administration. The goal of this doctoral program is to help develop the next generation of leaders in the world of sport.

The proposed EdD in Global Sport Leadership is an entrepreneurial interdisciplinary program developed in partnership with the Department of Intercollegiate Athletics and the School of Graduate Studies. In support of this program, a Center for Global Sports Leadership was developed. The Center will aggregate sport leadership knowledge from experts that will build brand equity by being the authority on global sport leadership. The funding for this entrepreneurial program will be managed through the Center.

The program is distinctive in that ETSU would be the first to offer an online executive doctoral program in this field. The proposed degree will integrate worldwide best practices and experiential learning with instruction by prominent experts and faculty throughout the world.

PROPOSED IMPLEMENTATION DATE: Fall 2015

1.1.20A MISSION: The proposed Global Sport Leadership EdD program supports ETSU mission of “providing outstanding programs of study, enhanced access to education, and distinctive educational and research opportunities to attract students from around the region and the world.” This unique program will provide students opportunities to gain international and domestic experiences of how sport leadership operates.

1.1.20B CURRICULUM: The degree program will require completion of 60 semester hours, including 39 hours in the major field, 9 hours in research, and 12 hours for the capstone project. All courses will be offered on-line. After completion of the first research methods course, students will select a doctoral capstone committee to assist them with the formulation of a research question to demonstrate a problem of practice that is viewed through a global leadership perspective. This committee will consist of a minimum of three faculty members that will review the student’s doctoral capstone project and presentation. Students will also complete two faculty led travel practicums for the purpose of providing experiences of how sports impact culture from international and domestic perspectives.

1.1.20C ACADEMIC STANDARDS: Applicants must meet admission requirements of the School of Graduate Studies and the program. Program admission requires a Master’s degree in sport or related discipline with a minimum 3.0 graduate GPA; scores from the Graduate Record Examination; a personal statement; resume; three letters of recommendations; and three years of professional experience in collegiate, professional, or high school athletics.

Projected Program Enrollment and Productivity

The program of study for the proposed EdD program will be delivered over three years with the first two years focused on the course work and the final year devoted to the doctoral capstone project. The program is designed primarily for working professionals who will take no more than six credits per term.

Year	Headcount	Graduates
2015	11	--
2016	27	--
2017	42	10
2018	45	15
2019	45	15
2020	45	15
2021	45	15

1.1.20D FACULTY: The instructional workload for the proposed program will be provided by seven faculty from various departments within the Colleges of Arts and Science and Education. Additionally, adjunct faculty and mini-lectures from practitioners will be incorporated into the courses. All faculty instructors of record will meet SACSCOC guidelines for faculty competency and the ETSU School of Graduate Studies for graduate faculty status.

1.1.20E LIBRARY RESOURCES: The existing library including electronic and database resources are sufficient to support the proposed Global Sport Leadership EdD degree. The Sherrod Library at ETSU has a full-time Distance Education Librarian dedicated to helping online students with their research and ensuring students have the tools they need to succeed.

1.1.20F ADMINISTRATION/ORGANIZATION: As an interdisciplinary degree, the Global Sport Leadership EdD program will be offered through the School of Graduate Studies that will oversee the quality and standards of the program. The graduate program coordinator will administer the program and facilitate student recruitment, matriculation, retention and degree completion. The Center for Global Sport Leadership will oversee the administrative processes of the educational program while developing other supporting initiatives in the area of Global Sport Leadership.

1.1.20G SUPPORT RESOURCES: Students will have access to a wide range of support resources, including advising and mentoring support from faculty affiliated with the program. The School of Graduate Studies provides an online Graduate Student Liaison to provide targeted support for graduate students enrolled in online programs.

1.1.20H FACILITIES AND EQUIPMENT: No additional facilities or equipment are needed for the proposed program.

1.1.20I NEED AND DEMAND: The establishment of the proposed Global Sport Leadership program provides ETSU with a unique and timely opportunity to develop a pool of global sport leadership professionals. The National Collegiate Athletic Association is proposing autonomous decision-making authority for institutions in five large athletic conferences. The implications for these changes will require college athletic administrators to be better trained with respect to knowledge of best practices worldwide if they are going to perform their leadership responsibilities effectively.

According to the Bureau of Labor Statistics, employment projections for coaches and other sport professionals are projected to increase by 15 percent from 2012 to 2022. This increase results in an estimated 36,000 positions added to the profession with over 243,000 individuals currently employed in various positions.

1.1.20J NO UNNECESSARY DUPLICATION: The proposed program will be the only doctoral level program in Global Sport Leadership in Tennessee.

1.1.20K COOPERATING INSTITUTIONS: N/A

1.120L DIVERSITY AND ACCESS: East Tennessee State University aspires to be an institution that celebrates diversity by welcoming all students, faculty and staff as respected and valued participants in the University's educational mission.

1.1.20M ASSESSMENT/EVALUATION AND ACCREDITATION: The proposed EdD program will be evaluated on student success indicators such as their capstone performance, exit interviews and alumni surveys. Additionally, the program will be evaluated externally every seven years. Assessment results from both external and internal evaluations will be used for program improvements.

1.1.20O EXTERNAL JUDGMENT: External review of the proposed program was carried out during an institution site visit on April 13-15, 2015. Dr. Aaron Clopton, Associate Professor and Director of the Laboratory for the Study of Sport Management at University of Kansas and Dr. Michael Sagas, Professor and Chair, Department of Tourism, Recreation and Sport Management at the University of Florida, served as the external reviewers.

Dr. Sagas recommended approval of the program and noted that "one of the greatest strengths of the program is that it is sufficiently distinct in scope and market. The program has great potential to meet a real need in the sport industry and to train future innovators." In his evaluation, Dr. Clopton also recommended approval of the proposed program and indicated the following strengths: "potential place in the market, faculty buy-in across multiple disciplines, and the use of online technology to accommodate the needs of future students."

1.1.20P COST/BENEFIT: The funding for this entrepreneurial program will be managed through the Center for Global Sport Leadership. Tuition revenue corporate partners and Center-generated revenue will financially support the expenses of the program. The start-up cost for this program will be funded by, corporate partner investments and revenue from major educational/training leadership initiatives.

Currently, three industry partners (Arms Software, Mountain States Health Alliance and Daktronics) have committed over \$50,000 for program implementation.

All expenses for the proposed program will be funded by projected revenues from the Center for Global Sport Leadership with no state dollars requested for the program. The university will receive an agreed upon indirect cost payment based upon revenue for student maintenance fees, programs fees and online fees.

1.1.30 POST APPROVAL MONITORING: An annual performance review of the proposed program will be conducted for the first seven years following program approval and will be based on benchmarks established in the approved proposal. At the end of this period, the campus, governing board, and Commission staff will perform a summative evaluation. The benchmarks include, but are not limited to, enrollment and graduation, program cost, progress toward accreditation, and other metrics set by the institution and agreed upon by governing board and Commission staff. If benchmarks are not met during the monitoring period, the Commission may recommend that the governing board terminate the program. If additional time is needed and requested by the governing board, the Commission may choose to extend the monitoring period.