

DATE: July 26, 2007

SUBJECT: All Thirteen (13) TBR Community Colleges, Regents Online Degree Program One-year Technical Certificate in Web Page Authoring (24 credit hours)

ACTION RECOMMENDED: Approval

BACKGROUND INFORMATION: The technical certificate will help meet a growing need in Tennessee for skilled web design technicians. The certificate is currently available online through Nashville State Technical Community College. With approval of this proposal, the certificate will be offered by all thirteen TBR community colleges through the Regents Online Degree Program model.

PROPOSED START-UP DATE: Fall 2007

Commission staff reviewed this program proposal according to the academic standards adopted by the Commission on January 29, 1997. Each relevant standard is referenced below.

1.1.20A MISSION: The proposed program is consistent with the workforce development mission of the TBR community colleges.

1.1.20B CURRICULUM: The certificate program is the first 24 semester credit hours of the A.A.S. in Web Technology.

1.1.20C ACADEMIC STANDARDS:

Projected Program Productivity:

Year	Full-time Headcount	Part-time Headcount	FTE	Graduates
1	8	12	10.4	5
2	10	16	13.2	8
3	18	20	22	10

1.1.20D FACULTY: No additional faculty is needed.

1.1.20E LIBRARY RESOURCES: Current online RODP resources are adequate.

1.1.20F ADMINISTRATION/ORGANIZATION: The certificate will be delivered through the Regents Online Degree Program and will be coordinated and supported through the RODP staff working with the appropriate contacts at each participating institution.

1.1.20G SUPPORT RESOURCES: N/A

1.1.20H FACILITIES/INSTRUCTIONAL EQUIPMENT: N/A

1.1.20I STUDENT/EMPLOYER DEMANDS: Labor market indicators and employer surveys point to the increasing demand for technicians skilled in web design. Job opportunities are expected to grow with development of new technologies associated with web communications.

1.1.20J NO UNNECESSARY DULICATION: N/A

1.1.20K COOPERATIVE INSTITUTIONS: All thirteen (13) TBR community colleges will offer the proposed certificate delivered through the RODP infrastructure.

1.1 20L ASSESSMENT/EVALUATION AND ACCREDITATION: There are no specialized accrediting bodies for the field. Establishing the program has no SACS implications for the participating institutions. Program evaluation will follow the RODP protocol for the assessment of all RODP programs. RODP will provide each participating institution with appropriate evaluation data.

1.1.2M ARTICULATION: The technical certificate articulates as the first 24 credit hours of the 60-hour AAS in Web Technology.

1.1.20N EXTERNAL JUDGMENT: N/A

1.1.20O COST/BENEFIT/SOURCE: No new costs are anticipated.

1.1.3P POST APPROVAL MONITORING: An annual performance review of the proposed program will be conducted for the first five years following approval. The review will be based on benchmarks established in the approved program proposal. At the end of this period, campus, governing board, and Commission staff will perform a summative evaluation. The benchmarks include, but are not limited to, enrollment and graduation, program cost, progress toward accreditation, library acquisitions, student performance, and others set by the institution and agreed upon by governing board and Commission staff. As a result of this evaluation, if benchmarks are not met during the monitoring period, the Commission may recommend that the governing board terminate the program. The Commission may choose to extend the period, if additional time is needed and requested by the governing board.