DATE: January 29, 2004

SUBJECT: Temporary Authorization of New Institutions under the Postsecondary Authorization Act

ACTION RECOMMENDED: Temporary Authorization

BACKGROUND INFORMATION: The Commission, under the Postsecondary Authorization Act, has the “power and duty” to act upon applications for authorization to operate an educational institution in the State of Tennessee. For the institutions listed below, applications have been reviewed, site visits have been performed, and all necessary documentation and bonds have been secured. The Committee on Postsecondary Educational Institutions met on January 8, 2004, and endorsed staff recommendations for Temporary Authorization of the following institutions.

NEW INSTITUTIONS

A. American Baptist College  Chattanooga TN

American Baptist College – Chattanooga is located at 1814 South Beech Street in Chattanooga, Tennessee. The school is a not-for-profit corporation and is accredited by the Accrediting Association of Bible Colleges (AABC).

The school will offer two programs.

Program: Theology Program
Credit Awarded: Diploma
Length of Program: 4608 contact hours (18-months)
Tuition for Program: $252

Program: Christian Training
Credit Awarded: Certificate of Completion
Length of Program: 5632 contact hours (24-months)
Tuition for Program: $264

The school participates in Title IV funding; however, these programs are not eligible for Title IV funding.

B. American Baptist College  Jackson TN

American Baptist College – Jackson is located at 278 Preston Street in Jackson, Tennessee. The school is a not-for-profit corporation and is accredited by the Accrediting Association of Bible Colleges (AABC).

The school will offer two programs.
Program: Theology Program
Credential Awarded: Diploma
Length of Program: 4608 contact hours (18-months)
Tuition for Program: $252

Program: Christian Training
Credential Awarded: Certificate of Completion
Length of Program: 5632 contact hours (24-months)
Tuition for Program: $264

The school participates in Title IV funding; however, these programs are not eligible for Title IV funding.

C. American Baptist College Knoxville TN

American Baptist College – Knoxville is located at 712 Walnut Street in Knoxville, Tennessee. The school is a not-for-profit corporation and is accredited by the Accrediting Association of Bible Colleges (AABC).

The school will offer two programs.

Program: Theology Program
Credential Awarded: Diploma
Length of Program: 4608 contact hours (18-months)
Tuition for Program: $252

Program: Christian Training
Credential Awarded: Certificate of Completion
Length of Program: 5632 contact hours (24-months)
Tuition for Program: $264

The school participates in Title IV funding; however, these programs are not eligible for Title IV funding.

D. Douglas Aviation Olive Branch MS

Douglas Aviation Flight School is located at 11299 Airport Road in Olive Branch, Mississippi. The recruitment only school is a sole proprietorship. Classes will be available at their site in Olive Branch, Mississippi.

The school will offer one program.

Program: Professional Pilot Training
Credential Awarded: Certificate of Completion
Length of Program: 456.5 contact hours (20-months)
Tuition for Program: $39,500

The school does not participate in Title IV funding.
E. Drive-Train (change of ownership) Jackson TN

Change of Ownership:

Drive Train is located at 119 E.L. Morgan Drive in Jackson, Tennessee. The institution is a limited liability corporation that has been authorized by THEC since February 1995.

The institution was sold on October 1, 2003 to Richard Hallenbeck, Jeffrey Hardin, and William Rawls.

The school will offer one program already approved by THEC:

Certificate of Completion Tractor Trailer Training

The school does not participate in Title IV funding programs.

F. International Sommelier Guild Memphis TN

International Sommelier Guild is located at the University of Memphis Holiday Inn in Memphis, Tennessee. The school is a for-profit-corporation.

The school will offer three programs.

Program: Sommelier Training (Wine Industry)  
Credential Awarded: Certificate of Completion  
Length of Program: 189.5 contact hours (6-months)  
Tuition for Program: $1,850

Program: Wine Fundamentals 1  
Credential Awarded: Certificate of Completion  
Length of Program: 24 contact hours (4-weeks)  
Tuition for Program: $291.66

Program: Wine Fundamentals 2  
Credential Awarded: Certificate of Completion  
Length of Program: 48 contact hours (8-weeks)  
Tuition for Program: $583.34

The school does not participate in Title IV funding.

G. Memphis Recording Academy, LLC Memphis TN

Memphis Recording Academy is located at 904 Rayner Street in Memphis, Tennessee. The school is a limited liability partnership.

The school will offer one program.
Program: Audio Engineering  
Credential Awarded: Diploma  
Length of Program: 900 contact hours (9-months)  
Tuition for Program: $11,500

The school does not participate in Title IV funding.

H. **Reflections of Health School of Massage**  
**Johnson City TN**

Reflections of Health School of Massage is located at 2406 Susannah Street, Lower Level in Johnson City, Tennessee. The school is a sole-proprietorship.

The school will offer one program.

Program: Massage Therapy  
Credential Awarded: Diploma  
Length of Program: 500 contact hours (25-weeks)  
Tuition for Program: $3,350

The school does not participate in Title IV funding.

I. **Strayer University**  
**Memphis TN**

Strayer University – East Memphis is located at 6211 Shelby Oaks Drive in Memphis, Tennessee. The school is a for-profit corporation and is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools.

The school will offer thirty-five programs.

**Master Degree Programs:**

1. Master of Business Administration  
   Human Resource Management, Management, Marketing
2. Master of Science in Communication Technology  
   Communication Technology
3. Master of Science in Information Systems  
   Information Systems
4. Master of Science in Management Information Systems  
   Management Information Systems
5. Master of Science in Professional Accounting  
   Controllership, Taxation, Accounting Information Systems

**Baccalaureate Degree Programs:**

6. Bachelor of Science Accounting  
7. Bachelor of Science Business Administration  
8. Bachelor of Science Computer Information Systems  
9. Bachelor of Science Computer Networking  
10. Bachelor of Science Database Technology  
11. Bachelor of Science Economics
| 12. | Bachelor of Science                          | International Business |
| 13. | Bachelor of Science                          | Internetworking Technology |
| **Associate Degree Programs:** | | |
| 14. | Associate of Arts                            | Accounting |
| 15. | Associate of Arts                            | Acquisition and Contract Management |
| 16. | Associate of Arts                            | Business Administration |
| 17. | Associate of Arts                            | Computer Information Systems |
| 18. | Associate of Arts                            | Computer Networking |
| 19. | Associate of Arts                            | Database Technology |
| 20. | Associate of Arts                            | Economics |
| 21. | Associate of Arts                            | General Studies |
| 22. | Associate of Arts                            | Interworking Technology |
| 23. | Associate of Arts                            | Marketing |
| **Graduate Certificate Programs:** | | |
| 24. | Professional Accounting Certificate          | Accounting, Accounting Information Systems, Controllership, Taxation |
| **Undergraduate Certificate Programs:** | | |
| 27. | Accounting                                   | Introductory Accounting and Advanced Accounting |
| 29. | Computer Information Systems                 | Office Information Technology |
| **Diploma Programs:** | | |
| 30. | Diploma                                      | Accounting |
| 31. | Diploma                                      | Acquisition & Contract Management |
| 32. | Diploma                                      | Computer Information Systems |
| 33. | Diploma                                      | Internetworking Technology |
| 34. | Diploma                                      | Network Security |
| 35. | Diploma                                      | Web Development |

The school participates in Title IV funding.

**J. University of Phoenix**

University of Phoenix - Franklin is located at 377 Riverside Drive in Franklin, Tennessee. The school is a for-profit corporation. University of Phoenix is accredited by the Commission on Institutions of Higher Education of the North Central
The institution will offer courses at their approved site in Franklin, Tennessee.

The school will offer eleven programs.

<table>
<thead>
<tr>
<th>Program:</th>
<th>Credential Awarded:</th>
<th>Length of Program:</th>
<th>Tuition for Program:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Administration</td>
<td>Master of Business Administration</td>
<td>46 semester credit hours (24-months)</td>
<td>$15,456</td>
</tr>
<tr>
<td>E- Business</td>
<td>Master of Business Administration</td>
<td>46 semester credit hours (24-months)</td>
<td>$15,456</td>
</tr>
<tr>
<td>Technology Management</td>
<td>Master of Business Administration</td>
<td>46 semester credit hours (24-months)</td>
<td>$15,456</td>
</tr>
<tr>
<td>Health Care Management</td>
<td>Master of Business Administration</td>
<td>46 semester credit hours (24-months)</td>
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<tr>
<td>Computer Information Systems</td>
<td>Master of Science</td>
<td>37 semester credit hours (24-months)</td>
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</tr>
<tr>
<td>Business Administration</td>
<td>Bachelor of Science</td>
<td>120 semester credit hours (24-months)</td>
<td>$33,600</td>
</tr>
<tr>
<td>Business Marketing</td>
<td>Bachelor of Science</td>
<td>120 semester credit hours (24-months)</td>
<td>$33,600</td>
</tr>
<tr>
<td>Business Management</td>
<td>Bachelor of Science</td>
<td>120 semester credit hours (24-months)</td>
<td>$33,600</td>
</tr>
<tr>
<td>E- Business</td>
<td>Bachelor of Science</td>
<td>120 semester credit hours (24-months)</td>
<td>$33,600</td>
</tr>
</tbody>
</table>
Program: Information Technology
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (24-months)
Tuition for Program: $33,600
Program: Health Care Services
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (24-months)
Tuition for Program: $33,600

The school participates in Title IV funding.

K. West Kentucky Community & Technical College Mayfield KY

West Kentucky Community & Technical College is located at the Purchase Training Center, 234 Pioneer Industrial Drive in Mayfield, Kentucky. The school is a community college accredited by the Council on Occupational Education (COE). The institution will be recruitment only.

The school will offer one program.

Program: Truck Driving
Credential Awarded: Certificate of Completion
Length of Program: 160 contact hours/+6 credit hours (4 weeks)
Tuition for Program: $3,450

The school participates in Title IV funding. However, this program is not eligible for Title IV funding.