

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2023-2024
Gould's Academy, Memphis, TN (1925)

	Overall	Barbering, Diploma	Cosmetology, Diploma	Esthetic, Diploma	Instruction, Diploma	Manicuring, Diploma	Massage Therapy, Diploma
Program Enrollment	184	12	76	57	0	30	9
Number Still Enrolled	0	0	0	0	0	0	0
Percent Still Enrolled	0.0%	0.0%	0.0%	0.0%	N/A	0.0%	0.0%
WITHDRAWAL SUMMARY							
Special Circumstance Withdrawals	6	0	4	1	0	0	1
Number of Withdrawals	34	5	17	6	0	2	4
Withdrawal Rate	15.2%	41.7%	17.1%	8.8%	N/A	6.7%	33.3%
COMPLETION SUMMARY							
Number Not Currently Enrolled	184	12	76	57	0	30	9
Number of Completions	150	7	59	51	0	28	5
Completion Rate	84.3%	58.3%	81.9%	91.1%	N/A	93.3%	62.5%
PLACEMENT SUMMARY							
Special Circumstance Non-Placements	39	5	13	13	0	7	1
Placed In-Field Withdrawals	0	0	0	0	0	0	0
Number Placeable	111	2	46	38	0	21	4
Total Placed In-Field	103	2	44	35	0	19	3
In-Field Placement Rate	92.8%	100.0%	95.7%	92.1%	N/A	90.5%	75.0%
Number Placed	103	2	44	35	0	19	3
Placement Rate	92.8%	100.0%	95.7%	92.1%	N/A	90.5%	75.0%
STUDENT DEMOGRAPHICS							
Race							
Caucasian	75	2	51	14	N/A	5	N/A
Percent Caucasian	40.8%	16.7%	67.1%	24.6%	N/A	16.7%	N/A
African-American	84	7	22	36	N/A	15	N/A
Percent African-American	45.7%	58.3%	28.9%	63.2%	N/A	50.0%	N/A
Hispanic	16	1	1	6	N/A	8	N/A
Percent Hispanic	8.7%	8.3%	1.3%	10.5%	N/A	26.7%	N/A
Other/Unknown	9	2	2	1	N/A	2	N/A
Percent Other/Unknown	4.9%	16.7%	2.6%	1.8%	N/A	6.7%	N/A
Subtotal Race	184	12	76	57	N/A	30	N/A
Gender							
Male	19	10	2	3	N/A	1	N/A
Percent Male	10.3%	83.3%	2.6%	5.3%	N/A	3.3%	N/A
Female	165	2	74	54	N/A	29	N/A
Percent Female	89.7%	16.7%	97.4%	94.7%	N/A	96.7%	N/A
Subtotal Gender	184	12	76	57	N/A	30	N/A
Age							
Under 25	117	4	59	36	N/A	15	N/A
Percent Under 25	63.6%	33.3%	77.6%	63.2%	N/A	50.0%	N/A
25 and Over	67	8	17	21	N/A	15	N/A
Percent 25 and Over	36.4%	66.7%	22.4%	36.8%	N/A	50.0%	N/A
Subtotal Age	184	12	76	57	N/A	30	N/A

NOTE: Reporting year spans July 1, 2023 thru June 30, 2024. N/A: Not applicable for less than 10 students enrolled in program.

Report Date: 12/3/2024