

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2023-2024
Image Maker Beauty Institute, Hendersonville, TN (1875)

	Overall	Cosmetology, Diploma
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Program Enrollment	88	88
Number Still Enrolled	51	51
Percent Still Enrolled	58.0%	58.0%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	6	6
Number of Withdrawals	11	11
Withdrawal Rate	5.7%	5.7%

COMPLETION SUMMARY

Number Not Currently Enrolled	37	37
Number of Completions	26	26
Completion Rate	83.9%	83.9%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	10	10
Placed In-Field Withdrawals	0	0
Number Placeable	16	16
Total Placed In-Field	16	16
In-Field Placement Rate	100.0%	100.0%
Number Placed	16	16
Placement Rate	100.0%	100.0%

STUDENT DEMOGRAPHICS

Race		
Caucasian	69	69
Percent Caucasian	78.4%	78.4%
African-American	5	5
Percent African-American	5.7%	5.7%
Hispanic	13	13
Percent Hispanic	14.8%	14.8%
Other/Unknown	1	1
Percent Other/Unknown	1.1%	1.1%
Subtotal Race	88	88

Gender		
Male	2	2
Percent Male	2.3%	2.3%
Female	86	86
Percent Female	97.7%	97.7%
Subtotal Gender	88	88

Age		
Under 25	70	70
Percent Under 25	79.5%	79.5%
25 and Over	18	18
Percent 25 and Over	20.5%	20.5%
Subtotal Age	88	88

NOTE: Reporting year spans July 1, 2023 thru June 30, 2024. N/A: Not applicable for less than 10 students enrolled in program.

Report Date: 12/3/2024