

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2023-2024
Gould's Academy, Memphis, TN (1862)

	Overall	Barbering, Diploma	Cosmetology (), Diploma	Esthetics (), Diploma	Instruction (), Diploma	Manicuring (), Diploma	Massage Therapy (), Diploma
Program Enrollment	295	0	99	128	0	68	0
Number Still Enrolled	96	0	40	38	0	18	0
Percent Still Enrolled	32.5%	N/A	40.4%	29.7%	N/A	26.5%	N/A
WITHDRAWAL SUMMARY							
Special Circumstance Withdrawals	4	0	3	0	0	1	0
Number of Withdrawals	57	0	25	14	0	18	0
Withdrawal Rate	18.0%	N/A	22.2%	10.9%	N/A	25.0%	N/A
COMPLETION SUMMARY							
Number Not Currently Enrolled	199	0	59	90	0	50	0
Number of Completions	142	0	34	76	0	32	0
Completion Rate	72.8%	N/A	60.7%	84.4%	N/A	65.3%	N/A
PLACEMENT SUMMARY							
Special Circumstance Non-Placements	45	0	17	17	0	11	0
Placed In-Field Withdrawals	0	0	0	0	0	0	0
Number Placeable	97	0	17	59	0	21	0
Total Placed In-Field	36	0	14	20	0	2	0
In-Field Placement Rate	37.1%	N/A	82.4%	33.9%	N/A	9.5%	N/A
Number Placed	36	0	14	20	0	2	0
Placement Rate	37.1%	N/A	82.4%	33.9%	N/A	9.5%	N/A
STUDENT DEMOGRAPHICS							
Race							
Caucasian	62	N/A	35	22	N/A	5	N/A
Percent Caucasian	21.0%	N/A	35.4%	17.2%	N/A	7.4%	N/A
African-American	202	N/A	54	98	N/A	50	N/A
Percent African-American	68.5%	N/A	54.5%	76.6%	N/A	73.5%	N/A
Hispanic	16	N/A	4	4	N/A	8	N/A
Percent Hispanic	5.4%	N/A	4.0%	3.1%	N/A	11.8%	N/A
Other/Unknown	15	N/A	6	4	N/A	5	N/A
Percent Other/Unknown	5.1%	N/A	6.1%	3.1%	N/A	7.4%	N/A
Subtotal Race	295	N/A	99	128	N/A	68	N/A
Gender							
Male	2	N/A	2	0	N/A	0	N/A
Percent Male	0.7%	N/A	2.0%	0.0%	N/A	0.0%	N/A
Female	293	N/A	97	128	N/A	68	N/A
Percent Female	99.3%	N/A	98.0%	100.0%	N/A	100.0%	N/A
Subtotal Gender	295	N/A	99	128	N/A	68	N/A
Age							
Under 25	153	N/A	65	61	N/A	27	N/A
Percent Under 25	51.9%	N/A	65.7%	47.7%	N/A	39.7%	N/A
25 and Over	142	N/A	34	67	N/A	41	N/A
Percent 25 and Over	48.1%	N/A	34.3%	52.3%	N/A	60.3%	N/A
Subtotal Age	295	N/A	99	128	N/A	68	N/A

NOTE: Reporting year spans July 1, 2023 thru June 30, 2024. N/A: Not applicable for less than 10 students enrolled in program.

Report Date: 3/26/2025