

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2023-2024
Massage Institute of Cleveland, Cleveland, TN (1411)

	Overall	Massage Therapy, Certificate of Completion
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Program Enrollment	30	30
Number Still Enrolled	0	0
Percent Still Enrolled	0.0%	0.0%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	0	0
Number of Withdrawals	0	0
Withdrawal Rate	0.0%	0.0%

COMPLETION SUMMARY

Number Not Currently Enrolled	30	30
Number of Completions	30	30
Completion Rate	100.0%	100.0%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	0	0
Placed In-Field Withdrawals	0	0
Number Placeable	30	30
Total Placed In-Field	13	13
In-Field Placement Rate	43.3%	43.3%
Number Placed	15	15
Placement Rate	50.0%	50.0%

STUDENT DEMOGRAPHICS

Race		
Caucasian	26	26
Percent Caucasian	86.7%	86.7%
African-American	1	1
Percent African-American	3.3%	3.3%
Hispanic	3	3
Percent Hispanic	10.0%	10.0%
Other/Unknown	0	0
Percent Other/Unknown	0.0%	0.0%
Subtotal Race	30	30

Gender		
Male	4	4
Percent Male	13.3%	13.3%
Female	26	26
Percent Female	86.7%	86.7%
Subtotal Gender	30	30

Age		
Under 25	8	8
Percent Under 25	26.7%	26.7%
25 and Over	22	22
Percent 25 and Over	73.3%	73.3%
Subtotal Age	30	30

NOTE: Reporting year spans July 1, 2023 thru June 30, 2024. N/A: Not applicable for less than 10 students enrolled in program.

Report Date: 12/2/2024