

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2023-2024
Chattanooga Massage Institute, Hixson, TN (1248)

	Overall	Massage Therapy (I), Certificate
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Program Enrollment	15	15
Number Still Enrolled	7	7
Percent Still Enrolled	46.7%	46.7%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	0	0
Number of Withdrawals	1	1
Withdrawal Rate	6.7%	6.7%

COMPLETION SUMMARY

Number Not Currently Enrolled	8	8
Number of Completions	7	7
Completion Rate	87.5%	87.5%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	2	2
Placed In-Field Withdrawals	0	0
Number Placeable	5	5
Total Placed In-Field	5	5
In-Field Placement Rate	100.0%	100.0%
Number Placed	5	5
Placement Rate	100.0%	100.0%

STUDENT DEMOGRAPHICS

Race		
Caucasian	12	12
Percent Caucasian	80.0%	80.0%
African-American	1	1
Percent African-American	6.7%	6.7%
Hispanic	2	2
Percent Hispanic	13.3%	13.3%
Other/Unknown	0	0
Percent Other/Unknown	0.0%	0.0%
Subtotal Race	15	15

Gender		
Male	2	2
Percent Male	13.3%	13.3%
Female	13	13
Percent Female	86.7%	86.7%
Subtotal Gender	15	15

Age		
Under 25	7	7
Percent Under 25	46.7%	46.7%
25 and Over	8	8
Percent 25 and Over	53.3%	53.3%
Subtotal Age	15	15

NOTE: Reporting year spans July 1, 2023 thru June 30, 2024. N/A: Not applicable for less than 10 students enrolled in program.

Report Date: 2/27/2025