

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2022-2023
Douglas J Aveda Institute, Knoxville, TN (1840)

	Overall	Cosmetology (), Diploma	Esthiology (), Diploma	Master Barber, Diploma
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Program Enrollment	178	60	108	10
Number Still Enrolled	60	28	29	3
Percent Still Enrolled	33.7%	46.7%	26.9%	30.0%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	6	2	3	1
Number of Withdrawals	18	8	9	1
Withdrawal Rate	6.7%	10.0%	5.6%	0.0%

COMPLETION SUMMARY

Number Not Currently Enrolled	118	32	79	7
Number of Completions	100	24	70	6
Completion Rate	89.3%	80.0%	92.1%	100.0%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	57	8	46	3
Placed In-Field Withdrawals	0	0	0	0
Number Placeable	43	16	24	3
Total Placed In-Field	40	16	21	3
In-Field Placement Rate	93.0%	100.0%	87.5%	100.0%
Number Placed	40	16	21	3
Placement Rate	93.0%	100.0%	87.5%	100.0%

STUDENT DEMOGRAPHICS

Race				
Caucasian	132	53	74	5
Percent Caucasian	74.2%	88.3%	68.5%	50.0%
African-American	29	2	24	3
Percent African-American	16.3%	3.3%	22.2%	30.0%
Hispanic	13	4	8	1
Percent Hispanic	7.3%	6.7%	7.4%	10.0%
Other/Unknown	4	1	2	1
Percent Other/Unknown	2.2%	1.7%	1.9%	10.0%
Subtotal Race	178	60	108	10

Gender				
Male	8	2	0	6
Percent Male	4.5%	3.3%	0.0%	60.0%
Female	170	58	108	4
Percent Female	95.5%	96.7%	100.0%	40.0%
Subtotal Gender	178	60	108	10

Age				
Under 25	123	50	70	3
Percent Under 25	69.1%	83.3%	64.8%	30.0%
25 and Over	55	10	38	7
Percent 25 and Over	30.9%	16.7%	35.2%	70.0%
Subtotal Age	178	60	108	10

NOTE: Reporting year spans July 1, 2022 thru June 30, 2023. N/A: Not applicable for less than 10 students enrolled in program.
 Report Date: 1/9/2024