

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2021-2022**  
**Gould's Academy, Memphis, TN (1862)**

	Overall	Barbering, Diploma	Cosmetology, Diploma	Esthetics, Diploma	Instruction, Diploma	Manicuring, Diploma
Program Enrollment	233	0	66	85	0	78
Number Still Enrolled	63	0	33	18	0	11
Percent Still Enrolled	27.0%	N/A	50.0%	21.2%	N/A	14.1%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	0	0	0	0	0	0
Number of Withdrawals	46	0	15	11	0	17
Withdrawal Rate	19.7%	N/A	22.7%	12.9%	N/A	21.8%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	170	0	33	67	0	67
Number of Completions	124	0	18	56	0	50
Completion Rate	72.9%	N/A	54.5%	83.6%	N/A	74.6%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	124	0	18	56	0	50
Total Placed In-Field	4	0	4	0	0	0
In-Field Placement Rate	3.2%	N/A	22.2%	0.0%	N/A	0.0%
Number Placed	4	0	4	0	0	0
Placement Rate	3.2%	N/A	22.2%	0.0%	N/A	0.0%
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	49	N/A	29	16	N/A	4
Percent Caucasian	21.0%	N/A	43.9%	18.8%	N/A	5.1%
African-American	171	N/A	35	63	N/A	69
Percent African-American	73.4%	N/A	53.0%	74.1%	N/A	88.5%
Hispanic	4	N/A	0	2	N/A	2
Percent Hispanic	1.7%	N/A	0.0%	2.4%	N/A	2.6%
Other/Unknown	9	N/A	2	4	N/A	3
Percent Other/Unknown	3.9%	N/A	3.0%	4.7%	N/A	3.8%
Subtotal Race	233	N/A	66	85	N/A	78
<b>Gender</b>						
Male	2	N/A	0	1	N/A	0
Percent Male	0.9%	N/A	0.0%	1.2%	N/A	0.0%
Female	231	N/A	66	84	N/A	78
Percent Female	99.1%	N/A	100.0%	98.8%	N/A	100.0%
Subtotal Gender	233	N/A	66	85	N/A	78
<b>Age</b>						
Under 25	120	N/A	39	47	N/A	32
Percent Under 25	51.5%	N/A	59.1%	55.3%	N/A	41.0%
25 and Over	113	N/A	27	38	N/A	46
Percent 25 and Over	48.5%	N/A	40.9%	44.7%	N/A	59.0%
Subtotal Age	233	N/A	66	85	N/A	78

NOTE: Reporting year spans July 1, 2021 thru June 30, 2022. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 2/17/2023

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
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	<b>Massage Therapy, Diploma</b>
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Program Enrollment	4
Number Still Enrolled	1
Percent Still Enrolled	25.0%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	0
Number of Withdrawals	3
Withdrawal Rate	75.0%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	3
Number of Completions	0
Completion Rate	0.0%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	0
Placed In-Field Withdrawals	0
Number Placeable	0
Total Placed In-Field	0
In-Field Placement Rate	N/A
Number Placed	0
Placement Rate	N/A

**STUDENT DEMOGRAPHICS**

<b>Race</b>	
Caucasian	N/A
Percent Caucasian	N/A
African-American	N/A
Percent African-American	N/A
Hispanic	N/A
Percent Hispanic	N/A
Other/Unknown	N/A
Percent Other/Unknown	N/A
Subtotal Race	N/A

<b>Gender</b>	
Male	N/A
Percent Male	N/A
Female	N/A
Percent Female	N/A
Subtotal Gender	N/A

<b>Age</b>	
Under 25	N/A
Percent Under 25	N/A
25 and Over	N/A
Percent 25 and Over	N/A
Subtotal Age	N/A

NOTE: Reporting year spans July 1, 2021 thru June 30, 2022. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 2/17/2023