

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2019-2020**  
**Gould's Academy, Memphis, TN (1925)**

	Overall	Barbering, Diploma	Cosmetology, Diploma	Esthetic, Diploma	Instruction, Diploma	Manicuring, Diploma
Program Enrollment	116	8	37	51	0	20
Number Still Enrolled	70	5	33	26	0	6
Percent Still Enrolled	60.3%	62.5%	89.2%	51.0%	N/A	30.0%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	1	1	0	0	0	0
Number of Withdrawals	13	1	3	5	0	4
Withdrawal Rate	10.3%	0.0%	8.1%	9.8%	N/A	20.0%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	46	3	4	25	0	14
Number of Completions	33	2	1	20	0	10
Completion Rate	73.3%	100.0%	25.0%	80.0%	N/A	71.4%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	33	2	1	20	0	10
Total Placed In-Field	11	0	1	9	0	1
In-Field Placement Rate	33.3%	0.0%	100.0%	45.0%	N/A	10.0%
Number Placed	9	0	1	7	0	1
Placement Rate	27.3%	0.0%	100.0%	35.0%	N/A	10.0%
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	50	N/A	30	15	N/A	1
Percent Caucasian	43.1%	N/A	81.1%	29.4%	N/A	5.0%
African-American	56	N/A	5	29	N/A	19
Percent African-American	48.3%	N/A	13.5%	56.9%	N/A	95.0%
Hispanic	6	N/A	2	3	N/A	0
Percent Hispanic	5.2%	N/A	5.4%	5.9%	N/A	0.0%
Other/Unknown	4	N/A	0	4	N/A	0
Percent Other/Unknown	3.4%	N/A	0.0%	7.8%	N/A	0.0%
Subtotal Race	116	N/A	37	51	N/A	20
<b>Gender</b>						
Male	8	N/A	2	0	N/A	1
Percent Male	6.9%	N/A	5.4%	0.0%	N/A	5.0%
Female	108	N/A	35	51	N/A	19
Percent Female	93.1%	N/A	94.6%	100.0%	N/A	95.0%
Subtotal Gender	116	N/A	37	51	N/A	20
<b>Age</b>						
Under 25	60	N/A	27	20	N/A	12
Percent Under 25	51.7%	N/A	73.0%	39.2%	N/A	60.0%
25 and Over	56	N/A	10	31	N/A	8
Percent 25 and Over	48.3%	N/A	27.0%	60.8%	N/A	40.0%
Subtotal Age	116	N/A	37	51	N/A	20

NOTE: Reporting year spans July 1, 2019 thru June 30, 2020. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 3/30/2021