

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2019-2020
Genesis Career College: Nashville Airport Campus, Nashville, TN (1278)

	Overall	Cosmetology, Diploma	Esthetician, Diploma	Instructor Training, Diploma	Massage Therapy, Diploma	Master Barber, Diploma
Program Enrollment	352	48	46	0	0	141
Number Still Enrolled	176	14	21	0	0	76
Percent Still Enrolled	50.0%	29.2%	45.7%	N/A	N/A	53.9%
WITHDRAWAL SUMMARY						
Special Circumstance Withdrawals	74	15	11	0	0	26
Number of Withdrawals	101	25	12	0	0	36
Withdrawal Rate	7.7%	20.8%	2.2%	N/A	N/A	7.1%
COMPLETION SUMMARY						
Number Not Currently Enrolled	176	34	25	0	0	65
Number of Completions	75	9	13	0	0	29
Completion Rate	73.5%	47.4%	92.9%	N/A	N/A	74.4%
PLACEMENT SUMMARY						
Special Circumstance Non-Placements	52	8	8	0	0	17
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	23	1	5	0	0	12
Total Placed In-Field	18	0	4	0	0	11
In-Field Placement Rate	78.3%	0.0%	80.0%	N/A	N/A	91.7%
Number Placed	18	0	4	0	0	11
Placement Rate	78.3%	0.0%	80.0%	N/A	N/A	91.7%
STUDENT DEMOGRAPHICS						
Race						
Caucasian	49	10	10	N/A	N/A	20
Percent Caucasian	13.9%	20.8%	21.7%	N/A	N/A	14.2%
African-American	274	32	31	N/A	N/A	112
Percent African-American	77.8%	66.7%	67.4%	N/A	N/A	79.4%
Hispanic	19	3	3	N/A	N/A	7
Percent Hispanic	5.4%	6.3%	6.5%	N/A	N/A	5.0%
Other/Unknown	10	3	2	N/A	N/A	2
Percent Other/Unknown	2.8%	6.3%	4.3%	N/A	N/A	1.4%
Subtotal Race	352	48	46	N/A	N/A	141
Gender						
Male	99	3	0	N/A	N/A	94
Percent Male	28.1%	6.3%	0.0%	N/A	N/A	66.7%
Female	253	45	46	N/A	N/A	47
Percent Female	71.9%	93.8%	100.0%	N/A	N/A	33.3%
Subtotal Gender	352	48	46	N/A	N/A	141
Age						
Under 25	154	27	23	N/A	N/A	47
Percent Under 25	43.8%	56.3%	50.0%	N/A	N/A	33.3%
25 and Over	198	21	23	N/A	N/A	94
Percent 25 and Over	56.3%	43.8%	50.0%	N/A	N/A	66.7%
Subtotal Age	352	48	46	N/A	N/A	141

NOTE: Reporting year spans July 1, 2019 thru June 30, 2020. N/A: Not applicable for less than 10 students enrolled in program.
 Report Date: 1/15/2021

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	Medical Assistant, Diploma	Nail Technology, Diploma
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Program Enrollment	0	117
Number Still Enrolled	0	65
Percent Still Enrolled	N/A	55.6%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	0	22
Number of Withdrawals	0	28
Withdrawal Rate	N/A	5.1%

COMPLETION SUMMARY

Number Not Currently Enrolled	0	52
Number of Completions	0	24
Completion Rate	N/A	80.0%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	0	19
Placed In-Field Withdrawals	0	0
Number Placeable	0	5
Total Placed In-Field	0	3
In-Field Placement Rate	N/A	60.0%
Number Placed	0	3
Placement Rate	N/A	60.0%

STUDENT DEMOGRAPHICS

Race		
Caucasian	N/A	9
Percent Caucasian	N/A	7.7%
African-American	N/A	99
Percent African-American	N/A	84.6%
Hispanic	N/A	6
Percent Hispanic	N/A	5.1%
Other/Unknown	N/A	3
Percent Other/Unknown	N/A	2.6%
Subtotal Race	N/A	117

Gender		
Male	N/A	2
Percent Male	N/A	1.7%
Female	N/A	115
Percent Female	N/A	98.3%
Subtotal Gender	N/A	117

Age		
Under 25	N/A	57
Percent Under 25	N/A	48.7%
25 and Over	N/A	60
Percent 25 and Over	N/A	51.3%
Subtotal Age	N/A	117

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