

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2019-2020**  
**Cumberland Institute of Holistic Therapies, Inc., Brentwood, TN (1257)**

|  |                |                                 |
|--|----------------|---------------------------------|
|  | <b>Overall</b> | <b>Massage Therapy, Diploma</b> |
|--|----------------|---------------------------------|

|                        |       |       |
|------------------------|-------|-------|
| Program Enrollment     | 55    | 55    |
| Number Still Enrolled  | 38    | 38    |
| Percent Still Enrolled | 69.1% | 69.1% |

**WITHDRAWAL SUMMARY**

|                                  |       |       |
|----------------------------------|-------|-------|
| Special Circumstance Withdrawals | 0     | 0     |
| Number of Withdrawals            | 8     | 8     |
| Withdrawal Rate                  | 14.5% | 14.5% |

**COMPLETION SUMMARY**

|                               |       |       |
|-------------------------------|-------|-------|
| Number Not Currently Enrolled | 17    | 17    |
| Number of Completions         | 9     | 9     |
| Completion Rate               | 52.9% | 52.9% |

**PLACEMENT SUMMARY**

|                                     |        |        |
|-------------------------------------|--------|--------|
| Special Circumstance Non-Placements | 3      | 3      |
| Placed In-Field Withdrawals         | 0      | 0      |
| Number Placeable                    | 6      | 6      |
| Total Placed In-Field               | 6      | 6      |
| In-Field Placement Rate             | 100.0% | 100.0% |
| Number Placed                       | 6      | 6      |
| Placement Rate                      | 100.0% | 100.0% |

**STUDENT DEMOGRAPHICS**

|                          |       |       |
|--------------------------|-------|-------|
| <b>Race</b>              |       |       |
| Caucasian                | 50    | 50    |
| Percent Caucasian        | 90.9% | 90.9% |
| African-American         | 4     | 4     |
| Percent African-American | 7.3%  | 7.3%  |
| Hispanic                 | 1     | 1     |
| Percent Hispanic         | 1.8%  | 1.8%  |
| Other/Unknown            | 0     | 0     |
| Percent Other/Unknown    | 0.0%  | 0.0%  |
| Subtotal Race            | 55    | 55    |

|                 |       |       |
|-----------------|-------|-------|
| <b>Gender</b>   |       |       |
| Male            | 9     | 9     |
| Percent Male    | 16.4% | 16.4% |
| Female          | 46    | 46    |
| Percent Female  | 83.6% | 83.6% |
| Subtotal Gender | 55    | 55    |

|                     |       |       |
|---------------------|-------|-------|
| <b>Age</b>          |       |       |
| Under 25            | 9     | 9     |
| Percent Under 25    | 16.4% | 16.4% |
| 25 and Over         | 46    | 46    |
| Percent 25 and Over | 83.6% | 83.6% |
| Subtotal Age        | 55    | 55    |

NOTE: Reporting year spans July 1, 2019 thru June 30, 2020. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 1/15/2021