

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2018-2019**  
**Douglas J Aveda Institute, Knoxville, TN (1840)**

	Overall	Cosmetology, Diploma	Esthiology, Diploma
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Program Enrollment	110	52	58
Number Still Enrolled	34	19	15
Percent Still Enrolled	30.9%	36.5%	25.9%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	0	0	0
Number of Withdrawals	19	10	9
Withdrawal Rate	17.3%	19.2%	15.5%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	76	33	43
Number of Completions	57	23	34
Completion Rate	75.0%	69.7%	79.1%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	1	1	0
Placed In-Field Withdrawals	0	0	0
Number Placeable	56	22	34
Total Placed In-Field	28	15	13
In-Field Placement Rate	50.0%	68.2%	38.2%
Number Placed	29	15	14
Placement Rate	51.8%	68.2%	41.2%

**STUDENT DEMOGRAPHICS**

<b>Race</b>			
Caucasian	85	44	41
Percent Caucasian	77.3%	84.6%	70.7%
African-American	15	5	10
Percent African-American	13.6%	9.6%	17.2%
Hispanic	6	2	4
Percent Hispanic	5.5%	3.8%	6.9%
Other/Unknown	4	1	3
Percent Other/Unknown	3.6%	1.9%	5.2%
Subtotal Race	110	52	58

<b>Gender</b>			
Male	4	4	0
Percent Male	3.6%	7.7%	0.0%
Female	106	48	58
Percent Female	96.4%	92.3%	100.0%
Subtotal Gender	110	52	58

<b>Age</b>			
Under 25	63	34	29
Percent Under 25	57.3%	65.4%	50.0%
25 and Over	47	18	29
Percent 25 and Over	42.7%	34.6%	50.0%
Subtotal Age	110	52	58

NOTE: Reporting year spans July 1, 2018 thru June 30, 2019. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 1/15/2019