

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, FY 2017-18
Gould's Academy, Memphis, TN (1862)

	Overall	Cosmetology, Diploma	Esthetics, Diploma	Manicuring, Diploma
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Program Enrollment	281	228	44	9
Number Still Enrolled	222	169	44	9
Percent Still Enrolled	79.0%	74.1%	100.0%	100.0%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	0	0	0	0
Number of Withdrawals	16	16	0	0
Withdrawal Rate	5.7%	7.0%	0.0%	0.0%

COMPLETION SUMMARY

Number Not Currently Enrolled	59	59	0	0
Number of Completions	43	43	0	0
Completion Rate	72.9%	72.9%	N/A	N/A

PLACEMENT SUMMARY

Special Circumstance Non-Placements	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0
Number Placeable	43	43	0	0
Total Placed In-Field	11	11	0	0
In-Field Placement Rate	25.6%	25.6%	N/A	N/A
Number Placed	11	11	0	0
Placement Rate	25.6%	25.6%	N/A	N/A

STUDENT DEMOGRAPHICS

Race				
Caucasian	167	142	23	N/A
Percent Caucasian	59.4%	62.3%	52.3%	N/A
African-American	98	72	19	N/A
Percent African-American	34.9%	31.6%	43.2%	N/A
Hispanic	8	7	1	N/A
Percent Hispanic	2.8%	3.1%	2.3%	N/A
Other/Unknown	8	7	1	N/A
Percent Other/Unknown	2.8%	3.1%	2.3%	N/A
Subtotal Race	281	228	44	N/A

Gender				
Male	5	5	0	N/A
Percent Male	1.8%	2.2%	0.0%	N/A
Female	276	223	44	N/A
Percent Female	98.2%	97.8%	100.0%	N/A
Subtotal Gender	281	228	44	N/A

Age				
Under 25	169	147	22	N/A
Percent Under 25	60.1%	64.5%	50.0%	N/A
25 and Over	112	81	22	N/A
Percent 25 and Over	39.9%	35.5%	50.0%	N/A
Subtotal Age	281	228	44	N/A

NOTE: Reporting fiscal year spans July 1, 2017 thru June 30, 2018. N/A: Not applicable for less than 10 students enrolled in program.