

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, FY 2017-18**  
**Douglas J Aveda Institute, Knoxville, TN (1840)**

	Overall	Cosmetology, Diploma	Esthiology, Diploma
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Program Enrollment	117	72	45
Number Still Enrolled	27	16	11
Percent Still Enrolled	23.1%	22.2%	24.4%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	3	3	0
Number of Withdrawals	22	15	7
Withdrawal Rate	16.2%	16.7%	15.6%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	90	56	34
Number of Completions	68	41	27
Completion Rate	78.2%	77.4%	79.4%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	9	4	5
Placed In-Field Withdrawals	0	0	0
Number Placeable	59	37	22
Total Placed In-Field	33	20	13
In-Field Placement Rate	55.9%	54.1%	59.1%
Number Placed	33	20	13
Placement Rate	55.9%	54.1%	59.1%

**STUDENT DEMOGRAPHICS**

<b>Race</b>			
Caucasian	96	56	40
Percent Caucasian	82.1%	77.8%	88.9%
African-American	16	11	5
Percent African-American	13.7%	15.3%	11.1%
Hispanic	3	3	0
Percent Hispanic	2.6%	4.2%	0.0%
Other/Unknown	2	2	0
Percent Other/Unknown	1.7%	2.8%	0.0%
Subtotal Race	117	72	45

<b>Gender</b>			
Male	5	4	1
Percent Male	4.3%	5.6%	2.2%
Female	112	68	44
Percent Female	95.7%	94.4%	97.8%
Subtotal Gender	117	72	45

<b>Age</b>			
Under 25	81	54	27
Percent Under 25	69.2%	75.0%	60.0%
25 and Over	36	18	18
Percent 25 and Over	30.8%	25.0%	40.0%
Subtotal Age	117	72	45