

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, FY 2016-17
Douglas J Aveda Institute, Knoxville, TN (1840)

	Overall	Cosmetology, Diploma	Esthiology, Diploma
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Program Enrollment	73	37	36
Number Still Enrolled	0	0	0
Percent Still Enrolled	0.0%	0.0%	0.0%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	2	2	0
Number of Withdrawals	23	16	7
Withdrawal Rate	28.8%	37.8%	19.4%

COMPLETION SUMMARY

Number Not Currently Enrolled	73	37	36
Number of Completions	50	21	29
Completion Rate	70.4%	60.0%	80.6%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	25	9	16
Placed In-Field Withdrawals	0	0	0
Number Placeable	25	12	13
Total Placed In-Field	17	10	7
In-Field Placement Rate	68.0%	83.3%	53.8%
Number Placed	17	10	7
Placement Rate	68.0%	83.3%	53.8%

STUDENT DEMOGRAPHICS

Race			
Caucasian	57	30	27
Percent Caucasian	78.1%	81.1%	75.0%
African-American	13	6	7
Percent African-American	17.8%	16.2%	19.4%
Hispanic	0	0	0
Percent Hispanic	0.0%	0.0%	0.0%
Other/Unknown	3	1	2
Percent Other/Unknown	4.1%	2.7%	5.6%
Subtotal Race	73	37	36

Gender			
Male	3	3	0
Percent Male	4.1%	8.1%	0.0%
Female	70	34	36
Percent Female	95.9%	91.9%	100.0%
Subtotal Gender	73	37	36

Age			
Under 25	53	30	23
Percent Under 25	72.6%	81.1%	63.9%
25 and Over	20	7	13
Percent 25 and Over	27.4%	18.9%	36.1%
Subtotal Age	73	37	36

NOTE: Reporting fiscal year spans July 1, 2016 thru June 30, 2017. N/A: Not applicable for less than 10 students enrolled in program.