



Agenda

Historically Black Colleges and Universities (HBCU) Success

Advisory Board Meeting

Virtual | WebEx Conference Call

June 29, 2022 | 1:00 pm (CDT)

Call to Order

Electronic Participation Necessity

Adoption of Agenda

Approval of Minutes, April 20, 2022 Meeting

Agenda Item:

- I. 2022-25 HBCU Success Advisory Board Strategic Plan**

TENNESSEE HIGHER EDUCATION COMMISSION
MINUTES OF THE HBCU SUCCESS ADVISORY BOARD
SPRING MEETING

Conference Room D

Tennessee Tower

April 20, 2022

Ms. Ashley Northington called the meeting to order at 10:05 a.m.

Member	PRESENT	ABSENT
Mrs. Laschinski Emerson	X	
Dr. Doug Magee	X	
Dr. Andrew Churchwell	X	
Officer Shelley Clemmons	X	
Dr. Carol Johnson Dean		X
Ms. Ashley Northington	X	
Ms. Brandi Smith	X	
Mrs. Elaine Stallworth-Washington	X	
Mr. Ernest Strickland	X	
Ex-Officio Members		
Dr. Forrest Harris		X
Dr. Vann Newkirk	X	
Dr. Logan Hampton		X
Mr. Leonard Adams	X	
Dr. Vernell Bennett-Fairs	X	
Dr. James Hildreth		X
Dr. Glenda Glover	X	

At the start of the meeting there were six (6) voting members physically present, constituting a quorum. There was also one (1) ex-officio member present remotely, Mr. Leonard Adams, who joined the meeting at approximately 10:10 a.m. Dr. Magee arrived at the meeting at 10:08 a.m., Officer Clemmons arrived at the meeting at 10:18 a.m., Dr. Newkirk arrived at the meeting at 10:25 a.m., and Mr. Ernest Strickland arrived at the meeting at 10:27 a.m. Dr. Magee left the meeting at 12:30 p.m. but rejoined the meeting electronically.

ADOPTION OF AGENDA

Mrs. Stallworth-Washington made the motion to adopt the agenda. Dr. Churchwell seconded the motion. A roll call vote was taken, and the motion passed with six (6) ayes.

APPROVAL OF MINUTES FOR THE October 20, 2021, MEETING

Dr. Churchwell made a motion to approve the minutes from the October 20, 2021, meeting. Mrs. Emerson seconded the motion. A roll call vote was taken, and the motion passed with six (6) ayes.

DIRECTOR OF HBCU SUCCESS' REPORT:

Dr. Brittany Mosby presented her report. Dr. Mosby introduced Dr. Emily House, Executive Director of THEC, who delivered her remarks on the importance of the HBCU Advisory Board and their role in HBCU student success.

AGENDA ITEMS

I. HBCU Success Advisory Board Strategic Plan

Dr. Mosby introduced Kacey Meinecke and Whitney Flatt from the State Office of Customer Focused Government (CFG) to present information on the development of a strategic plan to the board. Pursuant to Tenn. Code Annotated § 49-7-217(f), the Advisory Board shall have the responsibility to provide advice and guidance to the Commission in the following areas:

- a) Improving the identity, visibility, and distinctive capabilities and overall competitiveness of HBCUs;
- b) Engaging the philanthropic, business, government, military, homeland security, and education communities in a dialogue regarding new HBCU programs and initiatives;
- c) Improving the ability of HBCUs to remain fiscally secure institutions that can assist the state in reaching its educational goals;
- d) Elevating the public awareness of HBCUs; and
- e) Encouraging public-private investments in HBCUs.

From the information CFG gathered from the HBCU Success Advisory Board and the statutory requirements of Tenn. Code Ann. § 49-7-217(f), CFG developed three (3) strategic goals that will serve as the foundation of for the HCBU Success Strategic Plan and outlined objectives to be completed to achieve progress within each of the strategic goals. The three (3) strategic goals are:

- a) Promote HBCUs to students, families, the community, and policy makers;
- b) Support the strengthening of institutional leadership and capacity; and
- c) Encourage partnerships with HBCU programs and initiatives.

A discussion followed on each topic to brainstorm ideas on how to accomplish each objective. After each objective was discussed, the public had an opportunity to provide commentary prior to moving to the next objective. After discussing the first strategic goal,

Dr. Phyllis Hildreth, Chief of Staff at American Baptist College, spoke on behalf of Dr. Forrest Harris regarding her thoughts on the goal. Mr. Leonard Adams, ex-officio board member, also spoke.

After discussion on the second strategic goal, Dr. Hildreth from American Baptist College, shared her thoughts again. Dr. Saletta Holloway, Senior Vice President for Board Relations and Community Engagement at Meharry Medical College also shared her thoughts.

Following the CFG presentation and discussion on the strategic plan, Dr. Mosby stated that she would be submitting a formal plan to the Tennessee Higher Education Commission (THEC) on behalf of the Advisory Board at the Commission's summer meeting in July 2022.

A motion to approve the plan "as is" was made by Dr. Churchwell. Officer Clemmons seconded to the motion. Following discussion on possible changes the Board would like to see to the proposed strategic plan, Dr. Churchwell withdrew the motion.

A motion to receive an updated draft of the strategic plan from CFG based on discussion at the meeting in advance of a future special called meeting for a final vote was made by Mr. Strickland. Officer Clemmons seconded the motion. A roll call vote was made, the motion passed with eight (8) ayes.

Chairwoman Northington adjourned the meeting at 1:05 p.m.

NEXT HBCU SUCCESS ADVISORY BOARD MEETING:

Wednesday, October 19, 2022, in Nashville, Tennessee.

Chairwoman Northington

Secretary Emerson

AGENDA ITEM: I

MEETING DATE: June 29, 2022
SUBJECT: 2022-25 HBCU Success Advisory Board Strategic Plan
ITEM TYPE: Action
RECOMMENDED ACTION Approval

BACKGROUND

The HBCU Success Advisory Board serves as a connection between the Commission, Tennessee HBCUs, and the community and provides guidance on matters related to strengthening the capacity of the seven HBCUs in Tennessee to provide the highest quality education; increasing opportunities for these institutions to participate in and benefit from state programs; and ensuring that Tennessee has the highest proportion of college graduates from HBCUs in the country.

Developing an HBCU Success Strategic Plan that leverages the unique assets and expertise of each board member ensures optimal collaboration between the Tennessee Higher Education Commission (THEC), the Advisory Board, and each of Tennessee's HBCUs. In partnership with the office of Consumer Focused Government, THEC staff has worked to gather input from Tennessee's HBCUs and other constituents on ideas that should be considered by the Advisory Board in its three-year strategic plan. The feedback from those surveys has been used to inform a strategic planning workshop with advisory board members that took place in March 2022 , followed by the Board's regular meeting in April 2022 which included dedicated time for public comment and participation.

The plan is based on three framework objectives that serve as the foundation and outline what must be completed to achieve progress towards reaching the statutory goals of HBCU Success and its Advisory Board:

- 1) Promote HBCUs to students, families, the community, and policymakers
- 2) Support the strengthening of institutional leadership and capacity
- 3) Encourage partnerships with HBCU programs and initiatives

Of equal importance to the statewide HBCU Success Strategic Plan is ensuring alignment and compatibility with the vision and strategic planning taking place on each of the individual HBCU campuses across the state. To that end, the plan also considers the most recently published strategic plan from each HBCU in Tennessee. This resulting draft of **2022-2025 HBCU Success Strategic Plan** has been developed through extensive



American Baptist
College

Fisk University

Knoxville College

Lane College

LeMoyne-Owen
College

Meharry Medical
College

Tennessee State
University

collaboration and consensus building, with input from Tennessee HBCU Presidents, senior staff of state agencies, advisory board members, and community members.

The goals, policy tools, and strategies outlined in this document are interconnected, and ultimately must be pursued in tandem to achieve any lasting success. This plan is designed to be carried out, not by a single office or entity, but rather by a collective of HBCU advocates working together: THEC HBCU Success, the Advisory Board, institutions, business and industry partners, and community advocates.