

TENNESSEE HIGHER EDUCATION COMMISSION
MINUTES OF THE HBCU SUCCESS ADVISORY BOARD

SPRING MEETING

Conference Room D

Tennessee Tower

April 20, 2022

Ms. Ashley Northington called the meeting to order at 10:05 a.m.

Member	PRESENT	ABSENT
Mrs. Laschinski Emerson	X	
Dr. Doug Magee	X	
Dr. Andrew Churchwell	X	
Officer Shelley Clemmons	X	
Dr. Carol Johnson Dean		X
Ms. Ashley Northington	X	
Ms. Brandi Smith	X	
Mrs. Elaine Stallworth-Washington	X	
Mr. Ernest Strickland	X	
Ex-Officio Members		
Dr. Forrest Harris		X
Dr. Vann Newkirk	X	
Dr. Logan Hampton		X
Mr. Leonard Adams	X	
Dr. Vernell Bennett-Fairs	X	
Dr. James Hildreth		X
Dr. Glenda Glover	X	

At the start of the meeting there were six (6) voting members physically present, constituting a quorum. There was also one (1) ex-officio member present remotely, Mr. Leonard Adams, who joined the meeting at approximately 10:10 a.m. Dr. Magee arrived at the meeting at 10:08 a.m., Officer Clemmons arrived at the meeting at 10:18 a.m., Dr. Newkirk arrived at the meeting at 10:25 a.m., and Mr. Ernest Strickland arrived at the meeting at 10:27 a.m.. Dr. Magee left the meeting at 12:30 p.m. but rejoined the meeting electronically.

ADOPTION OF AGENDA

Mrs. Stallworth-Washington made the motion to adopt the agenda. Dr. Churchwell seconded the motion. A roll call vote was taken, and the motion passed with six (6) ayes.

APPROVAL OF MINUTES FOR THE October 20, 2021, MEETING

Dr. Churchwell made a motion to approve the minutes from the October 20, 2021, meeting. Mrs. Emerson seconded the motion. A roll call vote was taken, and the motion passed with six (6) ayes.

DIRECTOR OF HBCU SUCCESS' REPORT:

Dr. Brittany Mosby presented her report. Dr. Mosby introduced Dr. Emily House, Executive Director of THEC, who delivered her remarks on the importance of the HBCU Advisory Board and their role in HBCU student success.

AGENDA ITEMS

I. 2021-2023 HBCU Success Advisory Board Strategic Plan

Dr. Mosby introduced Kacey Meinecke and Whitney Flatt from the State Office of Customer Focused Government (CFG) to present information on the development of a strategic plan to the board. Pursuant to Tenn. Code Annotated § 49-7-217(f), the Advisory Board shall have the responsibility to provide advice and guidance to the Commission in the following areas:

- a) Improving the identity, visibility, and distinctive capabilities and overall competitiveness of HBCUs;
- b) Engaging the philanthropic, business, government, military, homeland security, and education communities in a dialogue regarding new HBCU programs and initiatives;
- c) Improving the ability of HBCUs to remain fiscally secure institutions that can assist the state in reaching its educational goals;
- d) Elevating the public awareness of HBCUs; and
- e) Encouraging public-private investments in HBCUs.

From the information CFG gathered from the HBCU Success Advisory Board and the statutory requirements of Tenn. Code Ann. § 49-7-217(f), CFG developed three (3) strategic goals that will serve as the foundation of for the 2021-2023 HCBU Success Strategic Plan and outlined objectives to be completed to achieve progress within each of the strategic goals. The three (3) strategic goals are:

- a) Promote HBCUs to students, families, the community, and policy makers;
- b) Support the strengthening of institutional leadership and capacity; and,

- c) Encourage partnerships with HBCU programs and initiatives.

A discussion followed on each topic to brainstorm ideas on how to accomplish each objective. After each objective was discussed, the public had an opportunity to provide commentary prior to moving to the next objective. After discussing the first strategic goal, Dr. Phyllis Hildreth, Chief of Staff at American Baptist College, spoke on behalf of Dr. Forrest Harris regarding her thoughts on the goal. Mr. Leonard Adams, ex-officio board member, also spoke.

After discussion on the second strategic goal, Dr. Hildreth from American Baptist College, shared her thoughts again. Dr. Saletta Holloway, Senior Vice President for Board Relations and Community Engagement at Meharry Medical College also shared her thoughts.

Following the CFG presentation and discussion on the strategic plan, Dr. Mosby stated that she would be submitting a formal plan to the Tennessee Higher Education Commission (THEC) on behalf of the Advisory Board at the Commission's summer meeting in July 2022.

A motion to approve the plan "as is" was made by Dr. Churchwell. Officer Clemmons seconded to the motion. Following discussion on possible changes the Board would like to see to the proposed strategic plan, Dr. Churchwell withdrew the motion.

A motion to receive an updated draft of the strategic plan from CFG based on discussion at the meeting in advance of a future special called meeting for a final vote was made by Mr. Strickland. Officer Clemmons seconded the motion. A roll call vote was made, the motion passed with eight (8) ayes.

Chairwoman Northington adjourned the meeting at 1:05 p.m.

NEXT HBCU SUCCESS ADVISORY BOARD MEETING:
Wednesday, October 19, 2022, in Nashville, Tennessee.

Chairwoman Northington

Secretary Emerson