



# Conference Sponsorship Proposal

## October 16 – 18

### Invitation to Sponsors:

You are cordially invited to participate in the Tennessee Highway Safety and Operations Conference as a sponsor for this year's event. In making a commitment to become a sponsor, your company will be assured high profile exposure at this conference. Please take a few moments to read our proposal. If you require further information about sponsoring, please contact Heather Ogg at the Tennessee Department of Transportation Traffic Operations Division, 615-253-0046 or [heather.ogg@tn.gov](mailto:heather.ogg@tn.gov).

To secure your place at the Conference, simply choose the sponsorship option that best suits you and contact us.

### Event Details:

When: October 16 – 18, 2018

Where: Drury Plaza Hotel, Nashville Franklin

1874 West McEwen Drive, Franklin, TN 37067

Traveling North on I-65: Take Exit 67 for McEwen Dr. Keep left at the fork and follow the signs for West McEwen Drive. Turn left onto W McEwen Dr and take the 1st left. Hotel will be on the left.

Traveling South on I-65: Take Exit 67 for McEwen Dr. Turn right onto W McEwen Dr and take the 1st left. Hotel will be on the left.



### Event Purpose:

The Tennessee Highway Safety and Operations Conference brings Tennessee's highway safety stakeholders and operation professionals together annually to brainstorm on how to keep Tennessee's roads safe, efficient, and reliable.

The purpose of the annual Tennessee Highway Safety and Operations Conference is to present strategies on better safety and operational practices for Tennessee's roadways. We bring in national and local speakers to discuss methods for identifying locations with high crash data and/or crash patterns on specific roadways, along with strategies to make safety improvements to these areas of concern.



The Tennessee Highway Safety and Operations Conference provides best practices on operational issues we face every day keeping our roadways functioning. The conference also emphasizes on how to guide future planning in areas of performance measures, integrated planning/operations, incident management, and components of the Intelligent Transportation Systems (ITS).

The Tennessee Highway Safety and Operations Conference will expound on areas in incident management for the improvement of scene management, responder safety, and public welfare.

### **Expected Participants:**

Decision makers and transportation stakeholders from across the state including:

- Tennessee Department of Transportation
- Federal Highway Administration
- Tennessee Highway Patrol
- Tennessee Department of Safety and Homeland Security
- Local Agencies and Transit Authorities

### **Sponsorship Benefits:**

The conference will be promoted to key cohorts in transportation safety and operations throughout the state. Your brand will receive exposure on conference materials. The conference offers valuable networking opportunities for your organization representatives while strengthening your corporate image as a leader committed to safety and operations efforts.

**Sponsorship Opportunities:**

- Day 1 Lunch provided for an average of 150 people
- Day 2 Lunch provided for an average of 150 people
  - Lunch Sponsorship Options (please include a vegetarian option):

## LUNCH BUFFETS

*Soda, Coffee and Tea included*

### SANDWICH BAR

*Pick 3 for 14.95 per person*

Roasted Turkey with Bacon, Avocado, and Havarti cheese

Chicken Salad on wheat bread with greens

Roasted Prime Rib Sandwich with provolone cheese and creamy horseradish sauce

Vegetarian Sandwich with Havarti cheese, grilled zucchini, yellow squash and avocado

Grilled Chicken and Avocado Wrap with Chipotle Ranch, lettuce, chicken, avocado, Cheddar cheese, and pico de gallo

Buffalo Chicken Wrap with crispy chicken, buffalo sauce, bleu cheese, lettuce and tomatoes

*Includes kettle chips*

### TACO BAR

*15.95 per person*

A quick, delicious and easy option. Served with pork, chicken, Spanish rice, corn & black bean salsa, pico de gallo, cilantro-lime cabbage, lettuce, shredded cheese and flour tortillas

*Add steak or shrimp for an additional 3.95pp*

### SALAD BAR

*12.95 per person*

Build your own salad bar. Set up will include the following ingredients:

- |                 |                |
|-----------------|----------------|
| Romaine Lettuce | Onion          |
| Arcadian Mix    | Bacon Crumbles |
| Tomatoes        | Parmesean      |
| Cucumbers       | Cheddar Cheese |
| Olives          | Croutons       |
| Ancient Grains  | Garlic Bread   |

Your choice of 2 dressings

*Add Grilled Chicken or Salmon for 3.95pp*

*Add a soup station for 2.95pp*



*Minimum of 20 people for each of these selections. Buffet is replenished for 45 minutes. Vegetarian option available. These selections may also be used as add ons for other meal service.*



- Day 1 Break provided for an average of 100 people (to include the beverage break and two snack break options)
- Day 2 Break provided for an average of 100 people (to include the beverage break and two snack break options)
- Day 3 Break provided for an average of 75 people (to include the beverage break and two snack break options)
  - Break Sponsorship Options

### **Meeting Room Packaged Breaks**

**20% Service charge additional, plus sales tax.**

#### **BEVERAGE BREAK**

Regular/Decaf Coffee & Hot Tea  
Bottled Water, Assorted **Pepsi Brand Soft Drinks** & Fresh Whole Fruit  
**\$9.00 per person**

**All Day Service - Will Refresh As Needed**

#### **FIT & FANCY BREAK**

Assorted Flavored Yogurt  
Blueberry Muffins  
**\$5.00 per person – with purchase of Beverage Break**

#### **SNACK ATTACK BREAK**

Choose 3 of the following crunchy munchies:  
Potato Chips, Popcorn,  
Pretzels or Chips & Salsa  
**\$5.00 per person – with purchase of Beverage Break**

#### **SWEET TOOTH BREAK**

Choose 2 of the following sweets:  
Chocolate Chip Cookies,  
Blueberry Muffins or  
Vanilla Ice Cream  
**\$5.00 per person – with purchase of Beverage Break**

- Door Prizes
- Specific requests might be accommodated (upon further agreement)