Engaging the Community
TN MPO Symposium
June 7-9, 2017
Overview

**Challenge:** How do we engage the community in planning for our region’s projected growth?

**Strategies to Engage:**
1. Walkability Speaker Series
2. Happy, Healthy, Smart Film Festival
Connecting People and Places

Urbanized Area change over a 20 year period
KNOXVILLE URBANIZED GROWTH

PEOPLE AND AREA


<table>
<thead>
<tr>
<th>Year</th>
<th>People</th>
<th>Area (Acres)</th>
<th>People Per Acre</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>148K</td>
<td>23K</td>
<td>6.5</td>
</tr>
<tr>
<td>1960</td>
<td>173K</td>
<td>37K</td>
<td>4.7</td>
</tr>
<tr>
<td>1970</td>
<td>191K</td>
<td>55K</td>
<td>3.5</td>
</tr>
<tr>
<td>1980</td>
<td>285K</td>
<td></td>
<td>2.3</td>
</tr>
<tr>
<td>1990</td>
<td>304K</td>
<td></td>
<td>2.2</td>
</tr>
<tr>
<td>2000</td>
<td>450K</td>
<td></td>
<td>1.9</td>
</tr>
<tr>
<td>2010</td>
<td>559K</td>
<td></td>
<td>2.0</td>
</tr>
</tbody>
</table>

1950-2010
Lovell Road and I-40: 50 years ago and today
Cedar Bluff and I-40: 50 years ago and today
300,000 + 240,000 NEW RESIDENTS by 2040 NEW JOBS
Walkability Speakers Series
Walkability Speakers Series Partners
Walkability Speakers Series

• Funding provided by the Knoxville TPO, TN Dept. of Health, Knox County Health Department and Knoxville Board of Realtors
• Three Sessions for each Event
  • Evening Public Session
  • Morning or Lunch Session with Elected and Appointed Officials
  • Afternoon Session with Practioners (Provide PDH and AICP Credits)
Mark addressed how the design of our communities affects our health, and led a walking audit.

Mark Fenton
Tufts University, Friedman School of Nutrition Sciences and Policy
Boston, MA
Ian talked about how to create more walkable, bikeable and transit-friendly communities by putting less emphasis on cars.
Joe Minicozzi  
Urban 3, LLC  
Asheville, NC

Joe discussed the fiscal impact of the different types of development in our communities.
Retrofitting Suburbia for 21st Century Challenges

Ellen Dunham-Jones
Georgia Institute of Technology
Atlanta, GA

Ellen shared many examples of redesigning suburban communities into more walkable and engaging places.
Mixed Use Neighborhoods

**Emiko Atherton**
National Complete Streets Coalition at Smart Growth America
Washington DC

Emiko discussed creating communities where you can walk to school, stores, restaurants, parks and grocery stores and their being more desirable because they promote physical activity and economic vitality.
Rob Brawner
Atlanta Beltline Partnership
Atlanta, GA

Rob spoke about the Atlanta Beltline, recognized as one of the largest, most comprehensive multi-use trail, parks and active transportation projects in the U.S.
HAPPYHEALTHY SMART SYMPOSIUM

An innovative mix of video, expert analysis, and your thoughts on planning and design issues in our region.

March 29–30, 2017
What: Multiple sessions featured screenings of short documentary videos, augmented by commentary and analysis from nationally and locally-recognized experts.

Three Screening Events:
1. Evening Public Screenings
2. Morning Screenings with Elected and Appointed Officials
3. Afternoon Screenings with Practioners (Provide PDH and AICP Credits)
Partnering Organizations
Panelists and guest speakers included experts in:
• Urban Planning and Design
• Architecture and Landscape Architecture
• Transportation Planning
• Transit and Commercial Development
• Elected and appointed officials
• FHWA representatives

Outcomes: To engage, teach and create interest in how community design impacts quality of life, health, and the economy and to discuss ways to make the region healthier, happier and more mobile by using smarter technology.
List of Films:

A Kid’s Eye View
City Planners vs. Architects
Driverless Cars and City Building
How Donald Shoup Will Find You A Parking Spot
Houston: A Model for Mass Transit
Leaving the Car Behind: Making Cities Walkable
Vancouver’s Multimodal Success Story
What is Urban Planning?
Zoning and Walkability
THANK YOU!

www.knoxtrans.org
(865) 215-2500

Connecting People and Places 2040
QUESTIONS OR COMMENTS?
A Kid’s Eye View - https://www.youtube.com/watch?v=pizBu151qbs
City Planners vs. Architects - https://www.youtube.com/watch?v=3DayjracB18
Driverless Cars and City Building - https://www.youtube.com/watch?v=R1B9z8ituS8
How Donald Shoup Will Find You A Parking Spot - https://www.youtube.com/watch?v=uVteHncimV0
Houston: A Model for Mass Transit - https://www.youtube.com/watch?v=t-Nqb3SdBAc
Leaving the Car Behind: Making Cities Walkable - https://www.youtube.com/watch?v=itOn8mPOIDc