

Commission Meeting Day 1

Location: Tennessee Tower Meeting Room D
Date: Thursday, 2/20/2020
Time: 1:00 P.M. CDT

Present: Richard Kennedy, Exec. Dir., Craig Hargrow, Dep. Exec. Dir., Sujit Das, Fay Delk, Sherry Isom, Jennifer Jones, Bill Latimer, Rose Naccarato, Russette Sloan, Jonquil Newland, Dana Cobb, Gwendolyn Wright, Jerri Moore, Jill Stott, Kristi Paling, Lindsey Cody, Rosalyn Leavell-Rice, Shaun Noblit, Susan Cope, Gerald Papica, Kylie Burns, Kylan Hadley, Zanira Whitfield, Latasha Mitchell, Vicki Taylor, Laritha Fentress, Cory Bradfield, Jennifer Drake-Croft, Melissa McGee, Sumita Keller, Steve Petty

Staff Absent:

Commission Members: Brenda Davis, Chair, Ashley Dunkin, Rob Philyaw, Allan Sterbinsky, Altha Stewart, Steven Neely, Amy Jones, Jennie Harlan, Wendy Shea, Ella Bentley, Glenda Terry, Mackenzie Johnston, Christy Sigler

Commission Member Absent: Sharon Green, Petrina Jones-Jesz,

Guests: Clay McCoy, Chief Executive Officer-Village Behavioral Health

1) **Call to Order – Jennie Harlan**

Harlan called the meeting to order at 1:00 p.m. Harlan asked Commission Members and staff to introduce themselves.

Jennifer Jones called roll and ascertained there was a quorum.

2) **Approval of November Commission Meeting Minutes (ACTION)**

Harlan asked for a motion to approve the 2019 November Commission Meeting Minutes.

Shea moved to approve the minutes from November 7, 2019. Stewart seconded. Unanimously Approved.

3) **Committee Report Outs**

Councils- Ashley Dunkin, Chair

Dunkin reported that Rust provided a great update for CAD. She was happy with the

meeting being in the form of WebEx. She is also very excited regarding the executive preview dinner and she is sure that it will be a success. Dunkin stated the committee approved the November 2019 meeting minutes. They also approved the Regional Council Fund Administration Guidelines. With the review, they noted that nothing changed from the last year. Also, the regional councils' updates and handouts were reviewed. All of the councils did a great job with the councils/legislative events.

Children's Services – Amy Jones, Chair

Jones reported that the committee met on February 5th via WebEx. The committee welcomed Johnston as a new member. The November 2019 committee meeting minutes were unanimously approved. Under the Ombudsman update, the committee reviewed the demographics and stats from the 33 referrals that came in from October 1, 2019-January 1, 2020. Dr. Papica stated that the referral numbers are down from last year. The SOCAT grant ended September of 2020 and a new funding opportunity arose. The SOCAT team is still unclear as to how this new role/opportunity will present itself. The Youth Transitions Advisory Council will meet again May 30th 2020. The Second Look Commission report has been submitted. The report did receive more media attention than it has seen in the past. Hargrow will do a full report out today. Building Strong Brains will explore the opportunity for a Master BSB Class due to high demand. Drake-Croft is on the team that is compiling content for the health article. Stewart added that Shelby County has been awarded funding from the SOCAT team in her area. They are beginning the process of the roll out for SOCAT in the next year, they have already hired a project director. This will be a 4 Year grant totally \$12 million dollars.

Juvenile Justice – Rob Mortenson, Chair

Hargrow reported on behalf of Mortenson.

Hargrow reported the committee met via WebEx on February 14th. Russette Sloan will be transitioning to the Juvenile Justice team over the next few weeks in her new role as the CASA Grants Manager. Hargrow stated that Whitfield reported the Juvenile Justice team is currently in the process of submitting the deinstitutionalization of status offender report and the numbers appear to be in line with the numbers from last year. The JJ team has been frantically working on submitting the third portion of a four-year plan to the Office of Juvenile Justice Delinquency Prevention department. The report has been submitted and the JJ team will begin working on the fourth and final portion over the next few

months. The next due date for the fourth portion is due March 30th, 2020. Hargrow also stated that he provided an update on the Racial Ethnic and Disparities Task Force in Madison County. They have had conversations with law enforcement officers and are now reviewing the data received. The JJ division and the budget divisions are working with a provider with the state to include TCCY in a grants management system. This system is currently being worked on with four other agencies and TCCY would like to get added to the conversation to obtain more information on this system. They have graciously decided to let us in on the back end of the process. We are hoping this new system will help us become more efficient and more educated in order to effectively provide grants to those who truly need it.

Hargrow presented the full Second Look Commission presentation to the commission via PowerPoint.

Budget and Data – Allan Sterbinsky, Chair

Sterbinsky asked Isom to give her update directly to commission members. Isom provided an update on the financial status as of December 1, 2019. Isom said the agency still has approximately \$500,000 in uncollected revenue. TCCY will receive the funds back after TCCY reaches our max spend. Centralized Accounting is in the process of creating journals so that TCCY can receive funds from other agencies. Isom reported FY 2018-19 closed January 28th. TCCY is also waiting to get the budget modification from Annie E. Casey funds that were not spent from last year. The final report was submitted to the federal government with no money reverted. Isom has been working with Centralized Accounting to develop a report on grant awards. At the end of December, TCCY should be at a 50% spend level but we ended at 53% due to the purchase of the compilations. Governor Lee approved the request for the addition of three new county CASA grants for TCCY. We are still in the process of hearings and will know if the full budget will be approved in the coming weeks.

Isom stated she is in the process of finalizing the Senate Finance Ways and Means 2020 budget questions. TCCY will attend the Senate Health and Welfare Committee Meeting February 26th at 1:30 Senate Room 1.

TCCY is working with F&A in Edison on a new Grants Management Project as stated in the Juvenile Justice committee update.

Stewart moved to accept the TCCY Financial Report for the period ending December 1, 2019. Shea seconded. Unanimously Approved.

Sterbinsky asked staff to update the commission directly on data and communication. Newland reported that, after a slight dip in numbers through the holiday months of November and December which is typical for the holiday season, daily traffic rose significantly in January. Kidcentraltn.com saw nearly 35,000 unique visitors in the month of January, the most ever since moving to the state in August 2018. Social media numbers continue to climb as well. The most growth can be seen on Instagram, where kidcentraltn gained nearly 100 new followers in the past six months, for more than a 30 percent increase. Email subscribers continue to grow with an average of 60 new subscribers per month.

Naccarato reported we are working on a contract renewal with the child-serving agencies for kidcentral. We do not expect any issues in this process. TCCY continues to get positive feedback on the county profiles and the State of the Child report. Nationally, the Annie E. Casey Foundation is currently heavily focused on the census and on improving the count of children, especially those under five years of age. This group is historically the most undercounted. The area of Tennessee that had the most undercounted census tracts was Memphis. Gwen Wright attended a conference in Washington in December to maximize the support she and the Memphis/Shelby County Complete Count Committee get from this national effort.

Resource Mapping is in full swing, and departments are wrapping up data reports. It is too early to have results or indications of changes in the data, but the report is on track for submission to the General Assembly in April. Kennedy employed the data team to put together a survey on our websites. This is in hope us people visiting the website to provide us feedback.

The first slide shows the summary of page views from the TCCY website by four major areas. Three of these (ACEs, Event Calendar and the Home Page) are always among the most frequently viewed. The last set includes all other pages. The last three slides illustrate the page views for the top 10 pages under "Other Major Areas."

TCCY continues to grow its social media, in part because of the *Building Strong Brains Tennessee (BSBTN)* campaign. The release about the Casey Data Snapshot on Concentrated Poverty got a little more coverage than those special reports often do. Newspapers continue to provide more coverage than other media types.

Delk stated the long-awaited upgraded Adobe Campaign system is still being awaited. People already using the system, including Newland, have found difficulties, and the state is reconsidering using the software. Some of the issues are the following, STS has to move our mailing list into the system for us, and they have yet to do so. That has been

extremely difficult. Delk encouraged any feedback or suggested areas that she should cover for the newsletters.

Logo Rebranding Conversation – Jonquil Newland

Presentation via power point.

Legislative Committee Report/Discussion – Richard Kennedy

Kennedy stated that it is really important for the commission to understand where we are during the 2020 Legislative session. Kennedy explained a little history could help explain why TCCY is in its current position. For many years during the legislative session, members of the TCCY staff would prepare policy briefs to a variety of bills that related directly to children. TCCY staff would present the various policy briefs and legislative guidance to the TCCY Legislative Committee. Historically, members of the TCCY Legislative Committee would take a look at the bills being presented and then take a position, agree or disagree with the bill. At the Sunset Hearing in 2015 the Legislature decided TCCY would no longer be obligated to submit legislative impact statements to bills regarding children. TCCY continued to provide meaningful and impactful impact statements and legislative guidance to bills regarding children until this year. TCCY's former process needs to be changed.

TCCY is up for Sunset again this year. TCCY had its Senate Government and Operations Hearing last week, and the hearing provided insight that prompted TCCY to adjust the way TCCY presents its overall message/information to the Legislature and to the citizens of Tennessee. TCCY's goal moving forward is going to be focused on providing child advocate stakeholders and the citizens of Tennessee with data driven information that is solid and dependable. Kennedy opened the floor up for Commission Members to provide any suggestions as to how TCCY could make this work efficiently. Shea suggested that TCCY should update or amend the current group name "Legislative Committee" to a different name. Mortenson suggested that TCCY should begin to rebuild relationships with the Legislature. He mentioned that with a fairly new legislative staff, it is important to clearly communicate what TCCY is and how we serve the citizens of Tennessee.

Additional Action Items

Stewart moved to accept the reaffirmation that the Tennessee Commission on Children and Youth's role is to advocate and educate only.

Shea seconded. Unanimously Approved.

Mortenson moved to accept the legislative briefs as a starting point, TCCY is approved to work with the Children and Families Subcommittee, specifically Mary Littleton, to collaborate on our legislative briefs moving forward and approved that TCCY can remove of specific bill numbers out of the current and future legislative briefs.

Shea seconded. Unanimously Approved.

Prepared by: Jennifer Jones