

Budget and Data Committee

Location: WEBEX
 Date: Friday, 8/13/2021
 Time: 10:00 A.M. CDT

TCCY Staff			Absent		Commission Members	Absent
1	Executive Director	Richard Kennedy		1	Allan Sterbinsky, Chair	
2	Deputy Executive Director	Craig Hargrow		2	Altha Stewart	
3		Bill Latimer		3	Ashley Dunkin	
4		Jonquil Newland		4	Brenda Davis	X
5		Kylie Burns		5	Petrina Jones-Jesz	X
6		Lea Brandon		6	Rob Philyaw	X
7		Rose Naccarato		7	Sharon Green	
8		Sherry Isom		8	Trey Jones	
9		Sujit Das		9		
10				10		

1. Call to Order – Allan Sterbinsky

Sterbinsky called the meeting to order at 10:04 a.m.

2. Approval of May 2021 Budget and Data Minutes (ACTION)

Sterbinsky asked for a motion to approve the Budget and Data minutes from the May Commission Meeting after a quorum was established.

Dunkin moved to approve. Jones seconded. Unanimously approved.

3. Staff Updates

Budget Overview – Richard Kennedy

Kennedy gave a budget overview update to Commission Members.

Kennedy reported on the fiscal year end process, CASA (Court Appointed Special Advocates) funds, and a meeting with TDH (TN Department of Health).

Budget Updates – Sherry Isom

Budget Updates

Isom updated Commission Members on the financial status as of June 30, 2021. As of June 30th, 95.5% of state appropriations has been spent therefore less than 5% (\$133,000) will revert to the general fund. \$23,000 in unspent funds will revert to the Annie E. Casey Reserve Account. Plans will be made on how to spend these funds.

Isom updated Commission Members on the completion of YE (Year End) closing tasks. Journal entries were completed on time.

Grant Updates

Isom updated Commission Members on the current federal grant award status. \$1.3 million is available to award federal grants over the next 3 years. \$224,791 of this amount must be spent by September 30, 2022.

Contract Updates

Isom updated Commission Members on the current contract status. All CASA contracts (except one) and all RA (Reimbursement Accounts) contracts have been received and executed. The KidCentalTN contract is still being processed. The TN CASA contract will be amended to reflect the \$88,000 returned to the budget by the General Assembly.

Sterbinsky asked for a motion to approve the budget updates. Dunkin moved to approve. Jones seconded. Unanimously Approved.

MINUTES

Kids Count-Rose Naccarato

Naccarato reported the Annie E. Casey National Data book was released over the summer. Tennessee was ranked 36th for child well-being. Burns did a press release. Das has been working hard to locate and post children and youth data on the website.

KidCentral TN-Jonquil Newland

Newland updated Commission Members on KidCentral TN for May, June, and July. Page views were lower in May than in June and July. Individual users increased in June and July. Older COVID-19 articles are being accessed. Top performing articles for the quarter were related to civic education, child safety seats, social and emotional development for 8-10 year old's, life skills and family support. Twitter followers remain steady. Instagram and Facebook followers continue to increase. The website had 230 new subscribers for the quarter.

Website Statistics-Sujit Das

Das reported on quarterly website statistics. Page views for the quarter were 16,939 which was lower than the previous quarter. The highest number of page views occurred in June (7,013). The Kids Count page received the highest number of page views for the quarter. The new Public Awareness Campaign page had 2,093 views in June.

The Advocate-Kylie Burns

Burns reported on the Advocate newsletter statistics for this quarter. The transfer to MailChimp from TN listserv contributed to low numbers for the quarter. This issue should be resolved by next quarter. The most popular articles for the quarter were America's Rescue Plan, Caregiver Mental Health, and the Public Awareness Campaign focusing on the business community.

Media Report-Kylie Burns

Burns reported 9 new followers on Twitter. The Public Awareness Campaign Facebook and Instagram ads started around mid-June. Engagement rates are doing well.

MINUTES

4. Motion To Adjourn

Sterbinsky asked for motion to adjourn. Green moved to adjourn. Jones seconded. Unanimously Approved.

Prepared by: Lea Brandon