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MEMORANDUM

To: THEC Commissioners

From: Executive Director Mike Krause

Subject: 14th Day Enrollment Announcement

Date: September 17, 2020

All public universities and community colleges have submitted to THEC the Fall 2020 14th day aggregate enrollment data. Preliminary results indicate a statewide decrease of 8,355 in total student headcount, a 3.7% decline compared with Fall 2019 14th day enrollment.

The ongoing COVID-19 pandemic appears to have largely impacted enrollment in our community colleges. The Tennessee Board of Regents (TBR) report 78,772 students enrolled in community colleges this fall, a decrease of 9,046 students—a 10.3% reduction—from Fall 2019 14th day enrollment (see Appendix A). No Tennessee community college report an increase in students year over year. This decline tracks with national trends as analysis by the National Student Clearinghouse found public 2-year enrollment for summer 2020, the most recent nationwide data available, down 5.6% year over year.

Overall, headcount enrollment at the University of Tennessee (UT) institutions increased 2.7% over last fall (see Appendix A), with substantial variance across institutions. Undergraduate enrollment at UT institutions is up 2.3% (see Appendix B), while graduate student enrollment is up 4.0% (see Appendix C).

Among locally governed institutions (LGIs), notable increases occurred at both the University of Memphis and Middle Tennessee State University (2.4% and 1.7% increases in overall enrollment, respectively). Graduate student enrollment, up 5.7% overall, bolsters LGI enrollment, while undergraduate student enrollment is down 1.2%. Only Tennessee State University (up 2.1%) and the University of Memphis (relatively flat but up 0.02%) register an increase in undergraduate enrollment. Overall, the LGIs are down less than a percent from Fall 2019 14th day enrollment.

THEC will receive disaggregated student-level data in October to better understand how the COVID-19 pandemic potentially influenced enrollment among various subgroups across all institutions.

Appendix A:
Fall 2020 14th Day Enrollment and Year-over-Year Change:
Overall Headcount

All Institutions	Fall 2020	Change
Community Colleges		
Chattanooga State Community College	7,474	-7.1%
Cleveland State Community College	3,075	-8.8%
Columbia State Community College	5,931	-6.0%
Dyersburg State Community College	2,652	-6.6%
Jackson State Community College	4,212	-13.8%
Motlow State Community College	6,530	-6.6%
Nashville State Community College	7,064	-10.4%
Northeast State Community College	5,394	-11.3%
Pellissippi State Community College	9,334	-12.7%
Roane State Community College	5,176	-11.6%
Southwest Tennessee Community College	7,351	-22.1%
Volunteer State Community College	8,836	-3.4%
Walters State Community College	5,743	-8.5%
CC TOTAL	78,772	-10.3%
Locally Governed Institutions		
Austin Peay State University*	9,965	-6.1%
East Tennessee State University	13,140	-3.3%
ETSU College of Medicine	292	0.3%
ETSU College of Pharmacy	281	-9.1%
Middle Tennessee State University	22,084	1.7%
Tennessee State University	7,616	-5.7%
Tennessee Technological University	10,177	0.4%
University of Memphis	22,203	2.4%
LGI TOTAL	85,758	-0.8%
University of Tennessee		
University of Tennessee, Chattanooga	11,696	1.1%
University of Tennessee, Knoxville	30,095	5.0%
UT Space Institute	83	5.1%
UT Veterinary Medical Center	381	3.0%
University of Tennessee, Martin	7,117	-2.0%
University of Tennessee Health Science Center	3,188	-1.9%
UT TOTAL	52,560	2.7%
University Total	138,318	0.5%
GRAND TOTAL[^]	217,090	-3.7%

*Due to three staggered semesters, APSU's figures reflect Fall I reporting.

[^]All data reported is interim. Systems and Institutions will continue to clean their 14th day reports over the next 2-3 weeks.

Appendix B:
Fall 2020 14th Day Enrollment and Year-over-Year Change:
Undergraduate Headcount

All Institutions	Fall 2020	Change
Community Colleges		
Chattanooga State Community College	7,474	-7.1%
Cleveland State Community College	3,075	-8.8%
Columbia State Community College	5,931	-6.0%
Dyersburg State Community College	2,652	-6.6%
Jackson State Community College	4,212	-13.8%
Motlow State Community College	6,530	-6.6%
Nashville State Community College	7,064	-10.4%
Northeast State Community College	5,394	-11.3%
Pellissippi State Community College	9,334	-12.7%
Roane State Community College	5,176	-11.6%
Southwest Tennessee Community College	7,351	-22.1%
Volunteer State Community College	8,836	-3.4%
Walters State Community College	5,743	-8.5%
TBR TOTAL	78,772	-10.3%
Locally Governed Institutions		
Austin Peay State University*	8,797	**
East Tennessee State University	10,705	-4.0%
Middle Tennessee State University	19,192	-1.4%
Tennessee State University	5,999	2.1%
Tennessee Technological University	8,778	-2.0%
University of Memphis	17,382	0.0%
LGI TOTAL	62,056	-1.2%
University of Tennessee		
University of Tennessee, Chattanooga	10,312	0.9%
University of Tennessee, Knoxville	24,254	5.5%
University of Tennessee, Martin	6,395	-5.2%
University of Tennessee Health Science Center	226	-23.6%
UT TOTAL	41,187	2.3%
University Total	103,243	0.2%
GRAND TOTAL[^]	182,015	-4.7%

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** APSU displays only total headcount change because Fall 2019 undergraduate headcount is not specified distinctly.

[^]Due to two staggered semesters, APSU's figures reflect Fall I reporting.

Appendix C:
Fall 2020 14th Day Enrollment and Year-over-Year Change:
Graduate Headcount

All Universities	Fall 2020	Change
Locally Governed Institutions		
Austin Peay State University*	1,170	**
East Tennessee State University	2,435	-0.1%
ETSU College of Medicine	292	0.3%
ETSU College of Pharmacy	281	-9.1%
Middle Tennessee State University	2,892	28.0%
Tennessee State University	1,617	-26.7%
Tennessee Technological University	1,399	18.4%
University of Memphis	4,821	11.8%
LGI TOTAL	13,737	5.7%
University of Tennessee		
University of Tennessee, Chattanooga	1,384	2.6%
University of Tennessee, Knoxville	5,841	3.0%
UT Space Institute	83	5.1%
UT Veterinary Medical Center	381	3.0%
University of Tennessee, Martin	722	40.5%
University of Tennessee Health Science Center	2,962	0.3%
UT TOTAL	11,373	4.0%
University Total	25,110	4.9%
GRAND TOTAL[^]	25,110	4.9%

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