

Statewide Dual Credit Learning Objectives

Speech and Communications

| Topic 1 | Elements of Communication |
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| 1a | Describe the communication needs of human. |
| 1b | Compare the different models of communication. |
| 1c | Identify the characteristics of communication competence. |
| 1d | Explain the relationship between technology and communication. |
| Topic 2 | Active Listening |
| 2a | Describe listening and the importance of listening. |
| 2b | Differentiate hearing and listening. |
| 2c | Analyze the four different types of listening styles and identify practical strategies for each. |
| 2d | Recognize barriers of listening. |
| 2e | List and explain the stages in the listening process. |
| 2f | Analyze personal listening practices. |
| 2g | Design a strategy to improve listening behaviors. |
| Topic 3 | Verbal and Nonverbal Communication |
| 3a | Describe the principles of verbal communication. |
| 3b | Demonstrate how to use verbal messages effectively. |
| 3c | Explain how communication can be impacted by the type of language used. |
| 3d | Describe the functions served by nonverbal communication. |
| 3e | Identify the different types on nonverbal communication. |
| 3f | Describe how to effectively send, receive, and interpret nonverbal communication. |
| Topic 4 | Interpersonal Communication |
| 4a | Understand and apply the skills needed to develop and maintain healthy interpersonal relationships. |
| 4b | Describe conflict styles and strategies and differentiate between appropriate and inappropriate conflict styles and strategies depending on context. |
| 4c | Describe the impact of self on communication and the impact of communication on self. |
| 4d | Explain how self-perception affects the perception of others and interpersonal relationships. |
| 4e | Apply the interpersonal relationship model to all relationships. |
| Topic 5 | Intercultural Communication |
| 5a | Define culture and interpersonal culture. |
| 5b | Explain and define the concepts of cultural contact and ways in which one communicates effectively, connects and identifies with other cultures. |
| 5c | Examine the role of mass media, social media, and popular culture as it impacts cultural identities and awareness. |
| 5d | Analyze and evaluate the impact of negative and positive perceptions in society, as it relates to cultural competence and cultural awareness. |
| 5e | Analyze and explain how persuasion is impacted by cultural values, beliefs, behaviors, and attitudes. |
| 5f | Identify and analyze how culture and co-cultures impact communication effectiveness and communication competence. |
| 5g | Study and examine the significance and benefits of ethics and ethical behavior as it relates to intercultural communication. |
| Topic 6 | Group Communication |
| 6a | Identify the basic principles of group communication, involving characteristics, functions, and types. |
| 6b | Explain the aids and barriers to small group communication for decision-making and problem-solving. |
| 6c | Identify and use different conflict management styles. |
| 6d | Identify and use different leadership styles and member roles. |
| 6e | Engage in productive self and team evaluations. |

| Topic 7 | Public Speaking |
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| 7a | Develop the ability to stand before an audience and express ideas clearly, effectively, and with a mastery over fear. |
| 7b | Organize, outline, and deliver public speeches with effectiveness. |
| 7c | Utilize various persuasion techniques in verbal communication. |
| 7d | Learn the four methods of delivery: impromptu, extemporaneous, speaking from a manuscript and speaking from memory. |
| 7e | Analyze and understand the importance of the audience as they consider speech topics and delivery techniques. |
| 7f | Define the three rhetorical appeals of the audience. |
| 7g | Learn and use research tools to compose a speech and to avoid plagiarism. |
| 7h | Learn to cite appropriate documentation with the written text and during the speech delivery. |
| 7i | Use visual aids to enhance speech delivery. |