

PROJECT RURAL RECOVERY

FOCUS GROUP HIGHLIGHTS

Project Rural Recovery is a network of mobile clinics providing integrated physical health, mental health, and substance use services in 20 rural Tennessee counties. To date, Project Rural Recovery has served nearly **6,300** Tennesseans.

"I wouldn't be here without the mobile clinic."

- MULTIPLE CLIENTS

"We can see a visible sense of relief on the patients. We can say 'yes' when they've heard 'no' before."

- SUPERVISOR

"If the mobile clinic wasn't here, I wouldn't seek mental health care."

- CLIENT

"[The mobile clinic] has drastically improved everything. I love having a support team that cares so much about me."

- CLIENT

"We are providing the same care, just in a mobile clinic."

- STAFF

In 2024, we asked clients, staff, and supervisors about their experiences receiving and providing care on Project Rural Recovery mobile clinics.

"Most clients like the [mobile clinic] experience and don't want to return to regular kind of offices."

- SUPERVISOR

"I don't know what I would do without [the mobile clinic]. I called other places and couldn't find anything."

- CLIENT

"I had no expectations, but I got way more than I had hoped for."

- CLIENT

"[Project Rural Recovery] is one of the best decisions the state has ever made."

- CLIENT

"It's nice to know people who are in the bus. They can take time to really care about each patient."

- CLIENT

"My favorite thing [about the program] is engaging with people who are often overlooked or feel like they don't matter."

- STAFF

KEY THEMES

HOLISTIC CARE

Providers address all areas of clients' wellbeing. They are more thorough and spend more time with clients than a provider usually would at a traditional doctor's office visit.

ACCESSIBILITY

Many clients would not receive care if the mobile clinic were not available.

RESOURCES

Providers have developed strong community relationships to coordinate referrals, connect clients to specialty care, and secure clinic locations. They use agency resources alongside these partnerships to overcome infrastructure challenges and address clients' needs.

EXCEPTIONAL TEAMS

Overwhelmingly, clients spoke about how warm and welcoming teams are. Staff clearly demonstrate their passion for the program and the people they care for, often going above and beyond expectations.

FLEXIBILITY

Both clients and staff are adaptable when challenges arise.