



Healthy SNAP Tennessee Retailer Toolkit

Tennessee is committed to promoting the health and well-being of families who participate in the Supplemental Nutrition Assistance Program (SNAP). The Tennessee Department of Human Services (TDHS) has received federal approval to implement changes that promote healthier food options for households receiving SNAP benefits. As a part of this change, certain processed foods and beverages that list sugar or high fructose corn syrup as a first ingredient will no longer be eligible for purchase using SNAP benefits beginning July 31, 2026.

This toolkit was created to equip retailers with clear guidance, resources, and creative assets to support a smooth transition to the updated SNAP purchasing guidelines while continuing to serve Tennessee families effectively.

Logos & QR Codes



Eligible Items Flyer



Beginning July 31, 2026, certain processed foods and beverages that list sugar, cane sugar, corn syrup, or high fructose corn syrup as a first ingredient will no longer be eligible for purchase using SNAP benefits.

Eligible Items



Fruits & Vegetables



**Poultry
Meat & Fish**



Dairy



Cereal & Bread



Snack Foods



Plants & Seeds



**Single-ingredient
sugars used for
cooking and baking**



Infant Formula

Non-Eligible Items

Items that list sugar or high fructose corn syrup as a first ingredient.



Most foods that have sugar, cane sugar, corn syrup, or high fructose corn syrup listed as the first ingredient



Beverages and energy drinks that list carbonated water and sugar, cane sugar, corn syrup, and high fructose corn syrup as the first two ingredients



For more information about Healthy SNAP Tennessee scan the QR code

Ingredients Label Flyer



Please check the ingredient label to determine if an item is available to purchase using Supplemental Nutrition Assistance Program (SNAP) benefits. Beginning July 31, 2026, certain processed foods and carbonated beverages that list sugar, cane sugar, corn syrup or high fructose corn syrup as a first ingredient will no longer be eligible for purchase using SNAP benefits.



Eligible Ingredients

Nutrition Facts

Serving Size	55g
Servings Per Container	
Amount Per Serving	
Calories	230
<small>% Daily Value*</small>	
Total Fat 8g	10%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 160g	7%
Total Carbohydrate 37g	13%
Dietary Fiber 4g	14%
Sugars 12g	20%
Protein 3g	
Vitamin A	10%
Vitamin C	20%
Calcium	45%
Iron	6%

*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

INGREDIENTS: Enriched flour, high fructose corn syrup, soybean oil, bleached wheat flour. Contains 2% or less of wheat starch, salt, dried strawberries, dried apples, baking soda, citric acid, gelatin, modified wheat starch, yellow corn flour, caramel color, xanthan gum, cornstarch, and turmeric extract color.



Non-Eligible Ingredients

Nutrition Facts

Serving Size	55g
Servings Per Container	
Amount Per Serving	
Calories	380
<small>% Daily Value*</small>	
Total Fat 11g	14%
Saturated Fat 4g	20%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 450g	20%
Total Carbohydrate 67g	24%
Dietary Fiber 1g	5%
Sugars 33g	60%
Protein 4g	
Vitamin A	0%
Vitamin C	0%
Calcium	40%
Iron	8%

*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

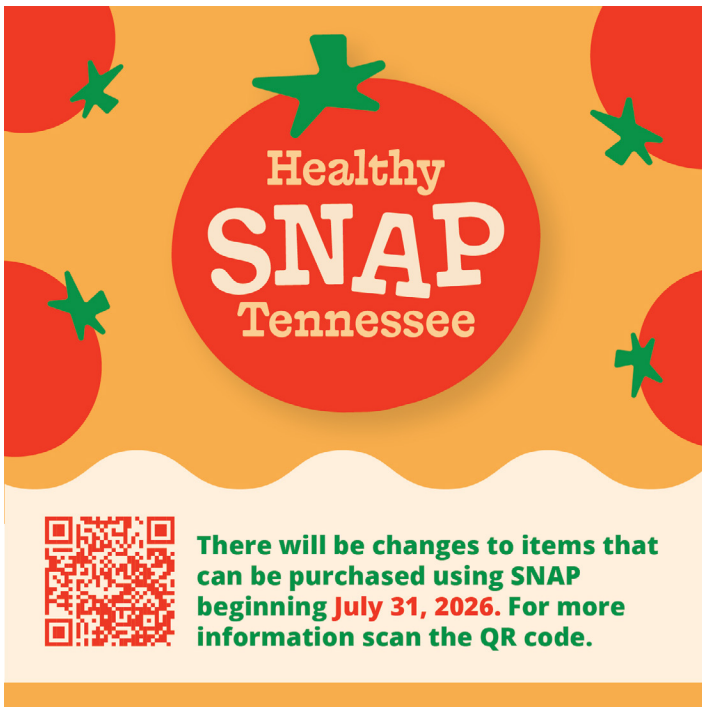
INGREDIENTS: Sugar, Enriched Flour, Water, High Fructose Corn Syrup, Tallow, Dextrose, Egg, Contains 2% Or Less Of: Soybean Oil, Modified Food Starch, Glycerine, Whey, Corn Starch, Salt, Baking Soda, Soy Lecithin, Cellulose Gum, Natural And Artificial Flavors, Yellow 5.




For more information about Healthy SNAP Tennessee scan the QR code

Clings

5x5 Options



Healthy
SNAP
Tennessee



There will be changes to items that can be purchased using SNAP beginning **July 31, 2026**. For more information scan the QR code.



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Department of Human Services [TN.Gov/HumanServices/Healthy-Snap-Tennessee](https://www.tn.gov/human-services/healthy-snap-tennessee)

8.5x11 Options



Healthy
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11x8.5 Options



Healthy
SNAP
Tennessee



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17x11 Options



Healthy
SNAP
Tennessee



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[TN.Gov/HumanServices/Healthy-Snap-Tennessee](https://www.tn.gov/human-services)

Banners



Social Media

Healthy SNAP Tennessee

There will be changes to items that can be purchased using SNAP beginning July 31, 2026. For more information, please visit TDHS Healthy SNAP Website: TN.Gov/HumanServices/Healthy-Snap-Tennessee.

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