

January 16, 2025

INITIATIVE OVERVIEW





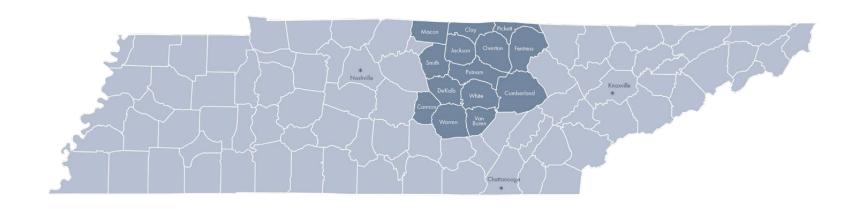
EMPOWER UC

Mission:

Inspiring and equipping families, individuals, and communities to prosper

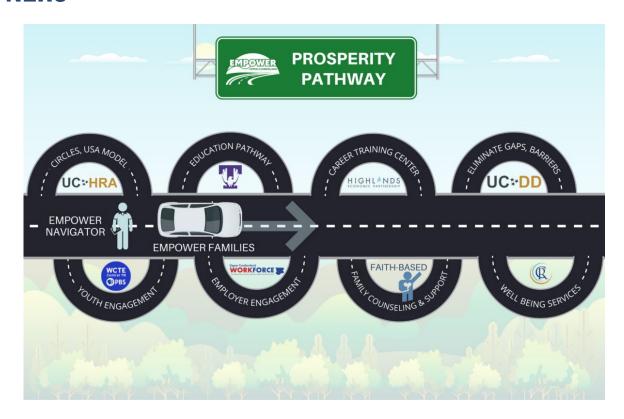
Vision:

Prosperity for all





OUR PARTNERS





PROGRAM OVERVIEW



PARTNER PROGRAM SUCCESS



89 Families Completed, 309 Units of Service, Over \$22,000 in milestones



149 Families Completed, 74 Workshops, Over \$25,000 in milestones



96 Families Completed, 333 Units of Service, Over \$40,000 in milestones



89 Families Participated, 55 Completed, Over \$26,000 in milestones



EMPOWER ENROLLMENT/BASELINE STATISTICS

- 702 Households Served
- 1525 Children (17 or under)
- 28% Married/Living with Partner
- 67% Employed
- \$14.00 Average Hourly Wage
- 90% Have a HiSET/High School Diploma
- 7% Have savings of \$500 or more



EMPOWER IMPACT THROUGH DECEMBER 2024

- 21.61% average FPL increase of active full group families
- Avg. Income at enrollment \$19,711.12 (Current Active Full Service Group)
- Avg. Income currently \$27,134.92 (Current Active Full Service Group)

- 241 Households Received Milestones
- \$428,685 in Milestones
 Earned
- \$829,982 in Total Participant
 Support
- 40 Families/68 Children Moved out of Poverty (Reaching 225%)



PROGRAM UPDATES





Smart Dollar



9 SmartCenter Dashboard Reports Resources Launch Plan **User Management** Invitations Feedback Survey Help Sign Out Go to SmartDollar

BUDGETS



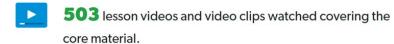
6,590 budgets created and transactions tracked with EveryDollar.



BABY STEP TRACKERS

823 updates to Baby Step trackers.

VIDEOS





SNAPSHOT SURVEYS

241 snapshot surveys completed or updated.



financial situations.



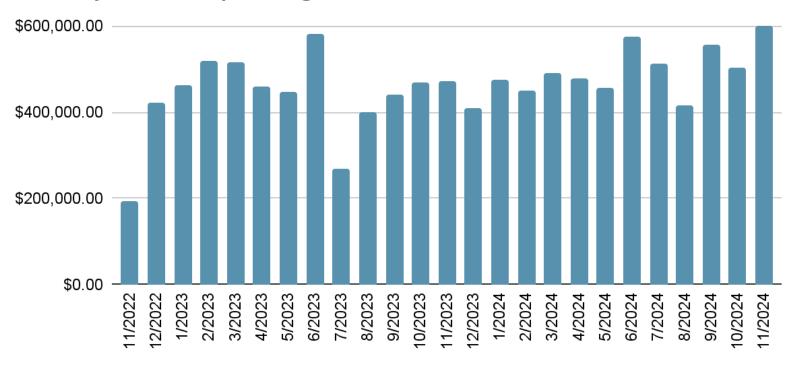
92 Q&A audio clips played to get answers to real-life



FINANCIALS

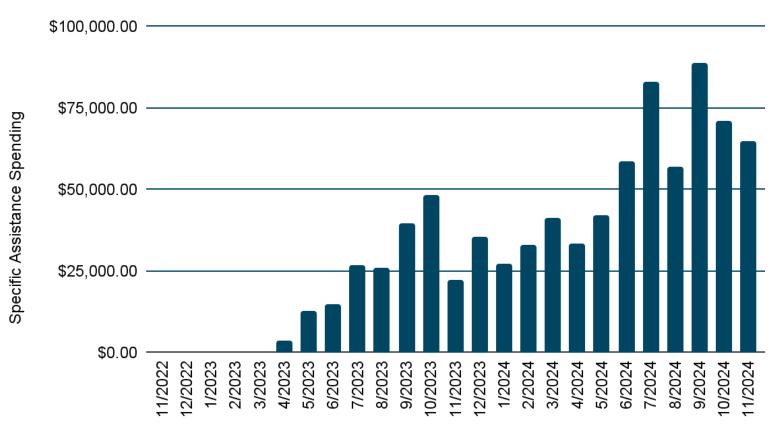


Monthly Invoice Spending





Specific Assistance Spending





PARTICIPANT SPOTLIGHT



PARTICIPANT FEEDBACK

"I hope this program stays in place for a long time because individuals and their families can really move forward in life with all the benefits it offers"

"Circles is a wonderful resource that empower has offered. Not only do I have one night a week that I can relax and not stress about dinner, but I am also able to have positive adult interaction, good conversation and learn some great life building skills. "I've been having issues with employment lately. Empower has really stepped in to help me during this difficult time. My empower coach has been so helpful."

"I am extremely thankful for the empower program for helping me to reach my goals of better supporting my family financially by opening possibilities to further my education and reach careers that will take my family further."



PARTICIPANT SPORTLIGHT

MEET KATHRYN

As a single mother, Kathryn has faced significant financial challenges. She has juggled multiple jobs as a CNA and caregiver to support her family while pursuing her education. This struggle has understandably taken an emotional toll. Kathryn's motivation to pursue a better life for her children has been her driving force. When her father passed away, her mother moved in to help, providing much-needed support. This transition gave Kathryn the opportunity to focus on her studies and pursue her dream of becoming an RN, knowing she was setting an example for her children. In October, Kathryn started a new role as a Registered Nurse, earning more than she ever has before. This achievement will empower her to provide for her family fully, alleviating the need for public assistance. Kathryn's transformation doesn't just benefit her family: it positively impacts the entire community. As a nurse, she will provide essential care to the sick and elderly, giving back to the very community that has supported her journey.



THANK YOU

Megan Spurgeon
MSpurgeon@uchra.com
931-528-1127
www.empoweruppercumberland.org

