



Department of  
**Human Services**



# 2G for Tennessee!



**Partnering to Create  
Intergenerational Cycles of Success**  
A Guide for Prospective 2Gen Partners

# About the Tennessee Department of Human Services



Department of  
**Human Services**

## Our Mission

To offer temporary economic assistance, work opportunities, and protective services to improve the lives of Tennesseans

## Our Vision

To be a leader in effectively partnering with human service customers in establishing or re-establishing self-sufficiency to create a better quality of life

## Our Core Values

- Mission Driven
- Customer Focused
- Respect & Integrity
- Compassion
- Accountability & Responsibility

## Our Motto

**“Growing Capacity. Reducing Dependency.”**

## Tennessee Department of Human Services will:

- Maintain the trust of our customers, partners, and the public by demonstrating excellence in service delivery, results, and effective fiscal stewardship;
- Operate from a strength perspective;
- Operate in a manner that reflects the importance of public-private partnerships in human services;
- Maintain ongoing efforts to be a learning organization;
- Be transparent, agile, innovative, and responsive;
- Engage employees and customers as strategic partners; and
- Recruit, retain, and reward high performing employees.





# DHS Services for Children & Families



The **Child Support Program** provides services that promote parental responsibility to meet the financial needs of children and their families and provides services such as: Location of a child's parent(s) for the purpose of obtaining support or establishing paternity; Establishment of paternity; Establishment and enforcement of child support orders; Establishment and enforcement of medical support; Collection and distribution of payments; Modification of child support orders, and Enforcement of spousal support orders, if child support is involved.



The **Child Care Certificate Program** provides assistance to families who need help paying for child care in order to meet the requirements of the Families First program. **Child Care Licensing** monitors child and adult care agencies to ensure the health and safety of the young children and vulnerable adults in care. **Child Care Assessment** uses a quality measurement instrument to assess each licensed provider annually and establish the Star-Quality Report Card Rating and Evaluation System for facilities.



The **Supplemental Nutrition Assistance Program (SNAP), formerly known as food stamps**, provides nutritional assistance supplemental benefits to children and families, the elderly, the disabled, unemployed and working families.



The **Families First Program** is a workforce development and employment program. It is temporary and has a primary focus on helping individuals gain self-sufficiency through employment. Services include, but are not limited to, assistance with transportation, child care, education, job training, employment activities, temporary cash benefits and other support services.



The **Summer Food Service Program (SFSP)** provides administrative and operational payments to eligible agencies for serving meals to low income children. Eligible agencies included private nonprofit organizations, local governments, and state colleges and universities. The **Child and Adult Care Food Program (CACFP)** is a federally funded program that provides reimbursement for eligible meals that are served to participants who meet age and income requirements.



The **Adult Protective Services** division investigates reports of abuse, neglect (including self-neglect) or financial exploitation of adults who are unable to protect themselves due to a physical or mental limitation. The **Homemaker Program** is funded through the **Social Services Block Grant** and offers services to low-income elderly or disabled adults who are referred by the APS program and is designed to allow participants to remain in their own home and maintain independence.



**Vocational Rehabilitation Services** includes determination of eligibility, the nature and scope of VR services and the VR provision of employment-focused services for individuals with disabilities consistent with their strengths, priorities and resources. **Disability Determination Services (DDS)** operates by agreement between the State of Tennessee and the Social Security Administration to process Social Security and Supplemental Security Income disability.



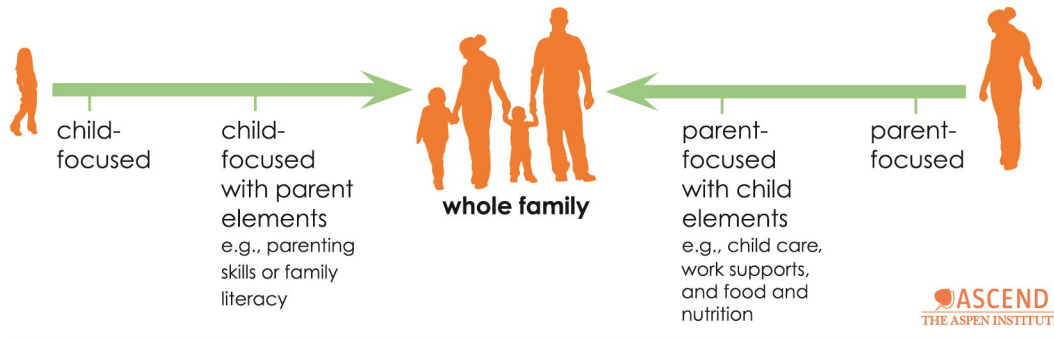
The **Community Services Block Grant (CSBG)** aims to provide services to eligible low-income individuals and families to improve the communities in which they live. Allowable services range from "safety net" emergency services through job development, adult education, and self-sufficiency programs.

# 2 Generation Approach

## The Overarching Strategy for Creating Cycles of Success

The Tennessee Department of Human Services (DHS) adheres to a 2 Generation Approach to addressing poverty and in partnering with families to create cycles of success. The Department has developed a foundational framework, whereby all departmental programs are aligned and in sync – assuring that a 2 generation lens is consistently applied when serving all customers in all aspects of case management and service delivery.

### The Two-Generation Continuum



A 2 Generation Approach (2 Gen) refers to a “Whole-Family” approach focused equally and intentionally on services and opportunities for the parent and the child. This is realized through 4 key components:

**Education**, from early childhood through postsecondary, is a core component of two-generation approaches. There is a strong correlation between low levels of educational attainment and poverty.



**Economic Supports** can be made available with public resources, as well as nonprofit and private resources. These supports provide an important foundation for parents as they pursue skill-building and education that lead to better jobs, longer-term financial stability, and ultimately a self-sufficient life.

**Health & Well-being** has a major impact on a family's ability to thrive. Economic supports, such as housing, and social capital, such as connections to one's neighborhood and community, are important social determinants of health.



**Social capital** is a key success factor of the 2 Gen approach. Such support can be a powerful component in programs that help move families beyond poverty. Social capital builds on the strength and resilience of families, reinforcing the aspirations parents have for their children and for themselves.



Please visit <http://www.tennessee.gov/humanservices/topic/2gen-approach> to learn more!

Ascend at the Aspen Institute is the hub for breakthrough ideas and collaborations that move children and their parents toward educational success and economic security. Through the 2Gen approach and the Department's ongoing partnership with Ascend, we are able to effectively partner with local and state agencies to implement and support 2Gen programming that yields greater outcomes for children and families.



Please visit <http://ascend.aspeninstitute.org/resources> to access additional 2Gen resources.

# 2 Generation Approach

## Partnering for Success

The Department of Human Services enters various partnerships, collaborative agreements, and fee-for-service and grant contracts to provide services with an emphasis on improving education, providing economic supports, promoting health and well-being, and social capital consistent with a Two-Generation Approach. The Department is interested in engaging individuals and entities, including both profit and nonprofit direct service organizations, which have program models, experience and expertise which can provide services to help the Department achieve significant and measurable progress toward placing families on a better path to economic security.

Community partners play a vital role in moving the DHS mission forward under the 2Gen approach. Acknowledging that effective partnerships are essential to moving the needle on poverty, DHS is proud to partner with agencies who are committed to implementing outcome based services to the children and families of Tennessee.\*



ADMINISTRATION FOR  
**CHILDREN & FAMILIES**



THE UNIVERSITY OF  
TENNESSEE



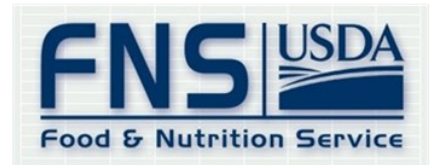
renewal  
HOUSE



United Way  
of Metropolitan Nashville



THE ASSISI FOUNDATION  
OF MEMPHIS, INC.



Big Brothers Big Sisters  
of Middle Tennessee

\*Partnerships as of August 2017

# 2 Generation Approach

## Partnering for Success

The Department seeks to engage partners to: (1) focus on reducing poverty among children and families using a Two-generation Approach; (2) create effective pathways to economic opportunity, including access to mainstream education, training and individualized services for those with barriers to employment; (3) ensure that families have access to economic and social supports to support upward mobility, while also assuring healthy child development; and (4) help families build social capital that can support both resilience and upward mobility.

The Department is seeking to partner with responsible organizations which have:

- implemented or developed programs which have been proven to be effective and are subject to third-party evaluation;
- strong leadership;
- a track record for providing services and capacity for growth;
- a vision for resolving or helping to resolve significant social problem;
- resources and a plan, platform or channel to pursue projects; and
- sustainable economic model, including applicable cost-benefit analysis, to support delivery of services.

Organizations considered for partner or contract opportunities may include any individual, business, organization, corporation, consortium, partnership, joint venture, or other entity, including subcontractors, which are not currently debarred or suspended, or otherwise ineligible to conduct business in the state of Tennessee. Agreements or contracts with the Department may be entered for services on both a short (term 1 year or less) or long term (2-5 years) basis depending on the type of service needed, available resources and source of funding, and applicable legal and regulatory requirements.





# 2 Generation Approach

## Partnering for Success

The Department seeks proposals from experienced and qualified proposers which can provide the employment-related and support services to participants while engaging the child simultaneously to put the whole family on a path to permanent economic security. The Department requires these services to be delivered in a manner that address the Temporary Assistance for Needy Families (TANF or Families First Program) requirements, two of those being: 1) Provide assistance to needy families so that children can be cared for in their own homes; and 2) Reduce the dependency of needy parents by promoting job preparation, work, and marriage. Additionally, these efforts should be in alignment with the following four (4) core components of Tennessee's Two-Generation Approach:

**Educational Success.** Increase the link between high quality educational services for children and workforce development services for their parents. Provide academic support to families and access to an array of evidence based, quality resources that prepares them for and addresses barriers to lifelong learning. Support of school readiness and preparedness. Facilitate opportunities for skills development. Improve the parents' knowledge and level of engagement in the child's development and education. Improve the parents' level of educational attainment through enrollment in adult education and/or postsecondary education programs to increase the families' economic mobility.

**Workforce Development and Economic Assets.** Empower parent and youth to take advantage of the academic and career preparatory resources that are tailored to their skills, assets, and labor market demands. Coordinate access to basic needs assistance including food, housing, economic assistance, safety, and legal assistance. Provide support in career preparation for youth. Facilitate preparation for and access to advanced learning, college readiness, and career/technical training for youth. Improve the economic self-sufficiency of the family through financial literacy and asset-building programs to achieve financial independence. Increase the enrollment of parents in a post-secondary program and/or technical/ vocational training program to increase employment skills. Increase employment that supports career pathways and the labor market demands.

**Health and Well-Being.** Provide continuum of support that allows youth and families to identify their goals for health, safety, stability and self-sufficiency, and access resources for reaching those goals. Improve physical health and mental health outcomes by assisting families engage in significant preventive health practices, such as getting care from local healthcare providers or public health centers, improving diet and exercise, preventing toxic stress, and providing support to build strong parent-child relationships.

**Social Capital.** Promote family and community engagement by helping families build healthy connections. Improve formal and informal networks. Create a comprehensive network of caring adults that encourage and guide the child/youth to achieve academic and personal goals. Promote and support mentoring to children and youth. Coordinate support networks for youth. Promote community involvement and civic engagement.



# 2 Generation Approach

## Partnering for Success

The Department will consider proposals seeking to provide services identified in accordance with the 2Gen model detailed in the above with the objective of empowering families by building their capacity and helping them to reach self-sustaining outcomes for their families.

### **Grant Opportunities**

Grant funding may be available for some programs and services that are aligned with the Department's mission. Grants are types of contracts that are used to award funding or property to a grant recipient or grantee, benefiting the general public or some population of the general public. The Department structures grants in a way that makes sense from a financial perspective while also ensuring partners deliver results, supported by open and honest dialogue about the resources required. As grant proposals are developed, the Department gains a complete and accurate understanding of the total cost to execute the project efficiently and effectively.

In some instances, grant contracts for services will be preceded by a smaller planning and development grants to develop an organization's internal capacity, guide its expansion, support additional evaluations of effectiveness, and specify how it will track progress and measure success.

### **Performance Based Contracting**

Contracts with the Department are typically performance-based, written for a maximum dollar amount based upon an approved budget. Actual payments to a contractor are based upon the achievement of specific performance targets that will be established in the contracting process based on the scope of services. Contractors must meet performance targets in order to be compensated for the entire contract amount.

In evaluating potential partners and potential contractors, the Department reviews, for example, the:

- qualifications and experience of the persons to be assigned to the project;
- familiarity and experience performing the services needed by the Department, or familiarity and experience creating and running projects, including the ability to perform the work in a timely manner;
- organizational structure, oversight and ongoing project support and maintenance; and
- references and previous contract performance history with the Department or other governmental agencies.

### **State of Tennessee Contract Requirements**

Every individual or entity contracting with the state of Tennessee must comply with applicable legal and regulatory requirements, including vendor registration. Prospective contractors are encouraged to contact the Central Procurement Office or review the Central Procurement Office's website located at <http://tn.gov/generalservices/section/central-procurement-office> to obtain a vendor registration application. The vendor registration application may be completed and submitted online. Other forms and instructions may be obtained in person from:

**Central Procurement Office**  
**3rd Floor William R. Snodgrass Tennessee Tower**  
**312 Rosa L Parks Ave.**  
**Nashville, TN 37243-1102**



# 2 Generation Approach Submissions

To learn about the benefits of becoming a certified diversity business and to apply for certification by the Governor's Office of Diversity Business Enterprises, potential contractors may also wish to review the information located at:  
<https://tn.diversitysoftware.com/>

Contractors must also register with the Department of Revenue at:  
<https://www.tn.gov/generalservices/article/how-to-do-business-with-the-state-of-tennessee>

If the organizations is operating as a corporation, general partnership or LLC, it must be sure to register with the Tennessee Secretary of State at:  
<https://tnbear.tn.gov/ecommerce/default.aspx>

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## ***How Can an Organization Inform the Department About Its Work?***

Individuals and organizations who believe that they might be able to provide services that are consistent with the Department's mission and objectives are encouraged to submit inquiries and application packets/proposals to

**[2Gen.DHS@tn.gov](mailto:2Gen.DHS@tn.gov)**

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***All proposals must be submitted by  
Friday, December 15, 2017 to be considered for  
funding during FY18 (July 1, 2018—).***



# 2 Generation Approach

## Proposal Guidelines

***Any proposal under consideration by the Department of Human Services 2 Generation Partnership must address the following in detail (see 2Gen Application):***

### **ISSUE TO BE ADDRESSED**

Using current statistics (census data, economic indicators, state/local poverty rate, labor/employment data, educational data, etc.), provide a brief analysis of the issue to be addressed by the proposed partnership.

### **CURRENT ORGANIZATIONAL STRUCTURE /PHILOSOPHY/BACKGROUND**

Discuss how the organization was initiated/founded. Describe the work that the organization is currently doing and provide information concerning the mission, vision, goals and strategic plan.

Provide a through description of the structure of the organization to include:

- current leaders, management, and staff
- number of people currently served
- outcomes that have been realized

### **DESCRIBE ANY CURRENT PARTNERSHIPS**

Provide information of key partnerships with other community agencies/educational institutions religious organizations, law enforcement, civic leaders, etc., as well as:

- Length and duration of partnerships
- Other sources of funds
- Letters of support

### **PROPOSED PROJECT PLAN**

Provide specific details of proposal and project plan to include:

- Goals, outcomes to be realized and measured;
- anticipated time-frames;
- how the proposal align with the Department's 2 Generation strategy;
- how key components of 2Gen will be incorporated in the proposed partnership;
- key action steps, training plan and implementation plan; and
- overall budget and grant amount requested.

### **DETAILED PROPOSED BUDGET**

Provide a budget narrative to include:

- current budget in detail for the past two years;
- current funding sources and amount of other funding;
- staffing model and positions needed, if any;
- reliance on other community resources and volunteers;
- job title and description, roles and responsibilities of all key positions and associated salary costs; and
- all administrative and non-personnel expenses.



### **DATA/EVALUATION**

Describe what methods will be used to evaluate, quantitatively measure and report outcomes and progress.

# 2 Generation Approach

## Additional Resources

The following links provide additional guidance and information related to the 2Gen approach:

**Ascend at the Aspen Institute:**

<http://ascend.aspeninstitute.org>

**EMPath Economic Mobility Pathways:**

<https://www.empathways.org/>

**Temporary Assistance for Needy Families Information Memorandum No. TANF-ACF-IM-2016-03:**

<https://www.acf.hhs.gov/ofa/resource/tanf-acf-im-2016-03>

**2G for TN! Department of Human Services:**

<http://www.tennessee.gov/humanservices/topic/2gen-approach>

**2Gen Outcomes Bank (Ascend):**

[http://outcomes.ascend.aspeninstitute.org/wp-content/uploads/outcomes\\_table.pdf](http://outcomes.ascend.aspeninstitute.org/wp-content/uploads/outcomes_table.pdf)

**2Gen Resources (Ascend):**

<http://ascend.aspeninstitute.org/resources/2Gen-toolbox>

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