



STRONG Families

Northeast Tennessee

Families First Community Advisory Board Update

8/1/2024



Grantee:



Grant and Fiscal Lead:



Program Lead:



Fiscal Backbone for STRONG ACC:



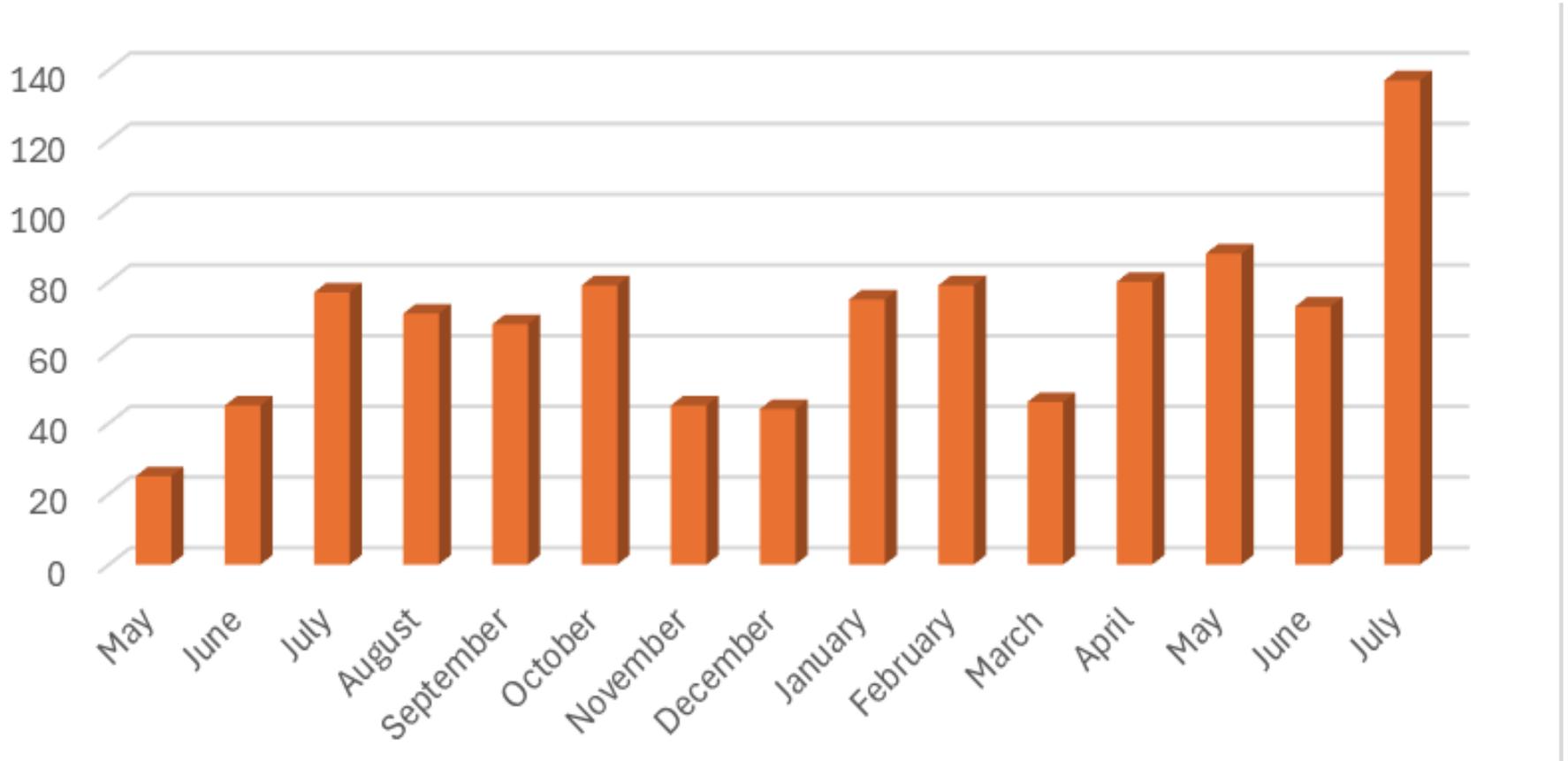
OUR TEN COUNTY REGION



Referrals and Enrollments Through July 2024

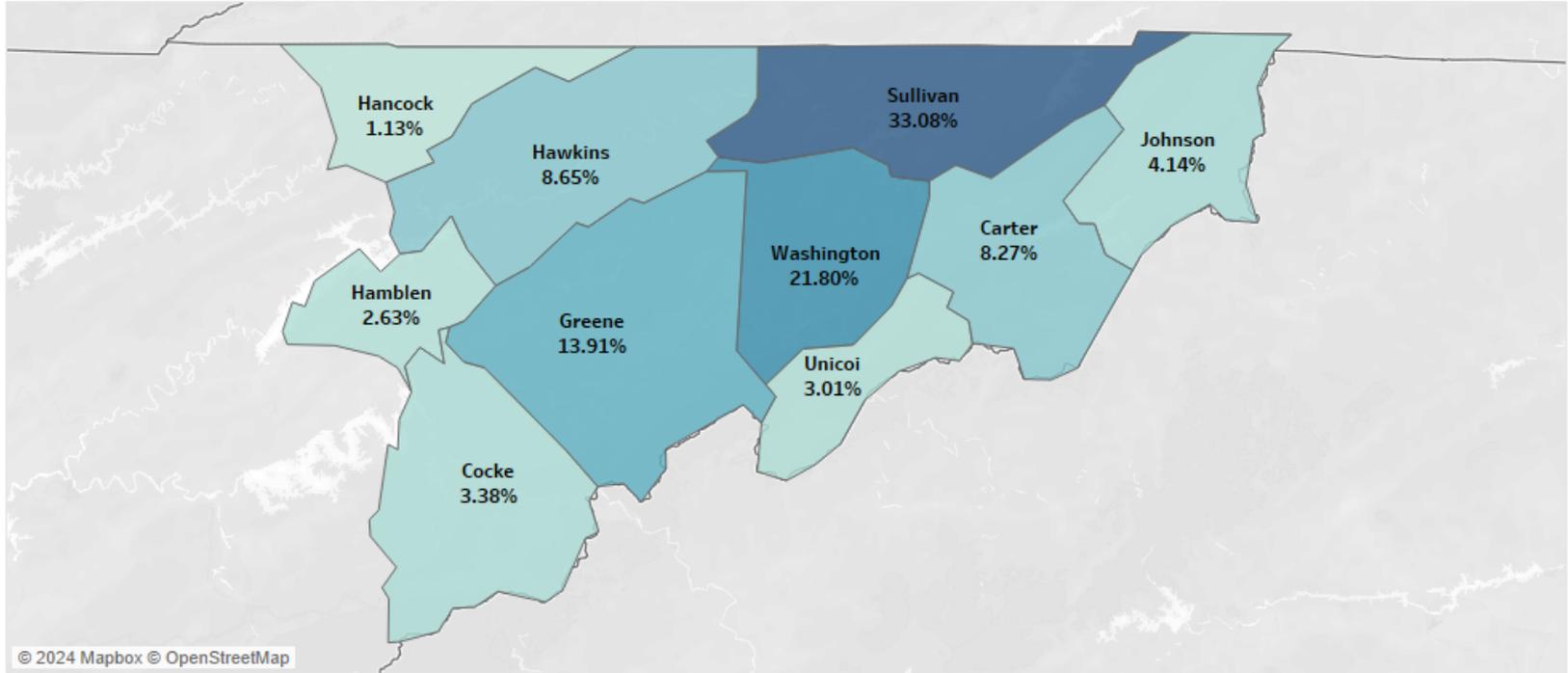


Referrals Into the Program



Enrollments

Enrollment Percentage by County



RCT Assignment1	County of Residence1										Grand Total
	Carter	Coker	Greene	Hamblen	Hancock	Hawkins	Johnson	Sullivan	Unicoi	Washington	
Intervention/Immediate	22	9	37	7	3	23	11	88	8	58	266
Waitlist Control	22	7	36	4	3	22	9	85	10	56	254
Grand Total	44	16	73	11	6	45	20	173	18	114	520

Enrollment Challenges and Solutions

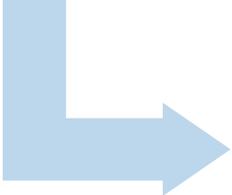
- UAT available end of June/July 2023 – 1 year of enrollments
- Several prominent community partners received Families First Community Grants which are very similar to our design and thus are not referring for fear of duplication of services.
- Expanded recruitment strategies:
 - Social media campaign launched May 2024
 - Targeted education with community partners
 - Greater focus on outreach events and presentations
 - Additional marketing staff for targeted marketing and deep community level engagement with the target population
- We are confident we'll reach our target of 792 enrolled families by 12/31/24

Care Journey



Referral Process

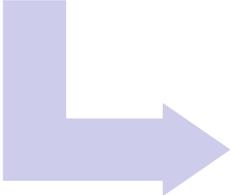
- Enrollment Coordinator
- Assign SFP



Baseline Assessment

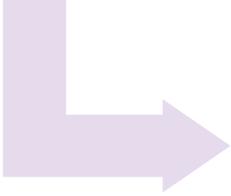
- Randomization
- Assign FP

96.7% Retention Rate



Intake Assessment

- Prioritize Needs, Crisis Stabilization
- Identify Barriers



Referrals for Services

- Contracted Partners
- Community Partners



Family Centered Coaching

- Goal Plan
- Milestone Achievements

Family Centered Coaching

- High Intensity
- Weekly meetings

Quarterly Assessments

- Month 3, 6, 9, 12
- Transition Plan
- Monthly meetings

Transition Coordinator

- 15-18 months
- Goal Plan
- Resource Navigation

Program Graduation

- Self Sufficiency

Program Elements



Program Elements

Family Partner Services

- High Intensity, Low Caseload
- Family Centered Coaching
- Goal Setting/Planning, Information Support/Assistance, Community Resource Navigation, Unite Us Referrals, Motivational Interviewing

Financial Support Services

- Milestone payments (to families)
- Barrier removal payments (to vendors/merchants/providers)
- Transitional benefits payments (to vendors/merchant/providers)

Behavioral Health Services

- Expedited access to mental health counseling
- Addiction treatment/recovery services

Specialized Training & Assistance

- Parent education
- Financial counseling
- Career assessment/planning and job training
- Family power building



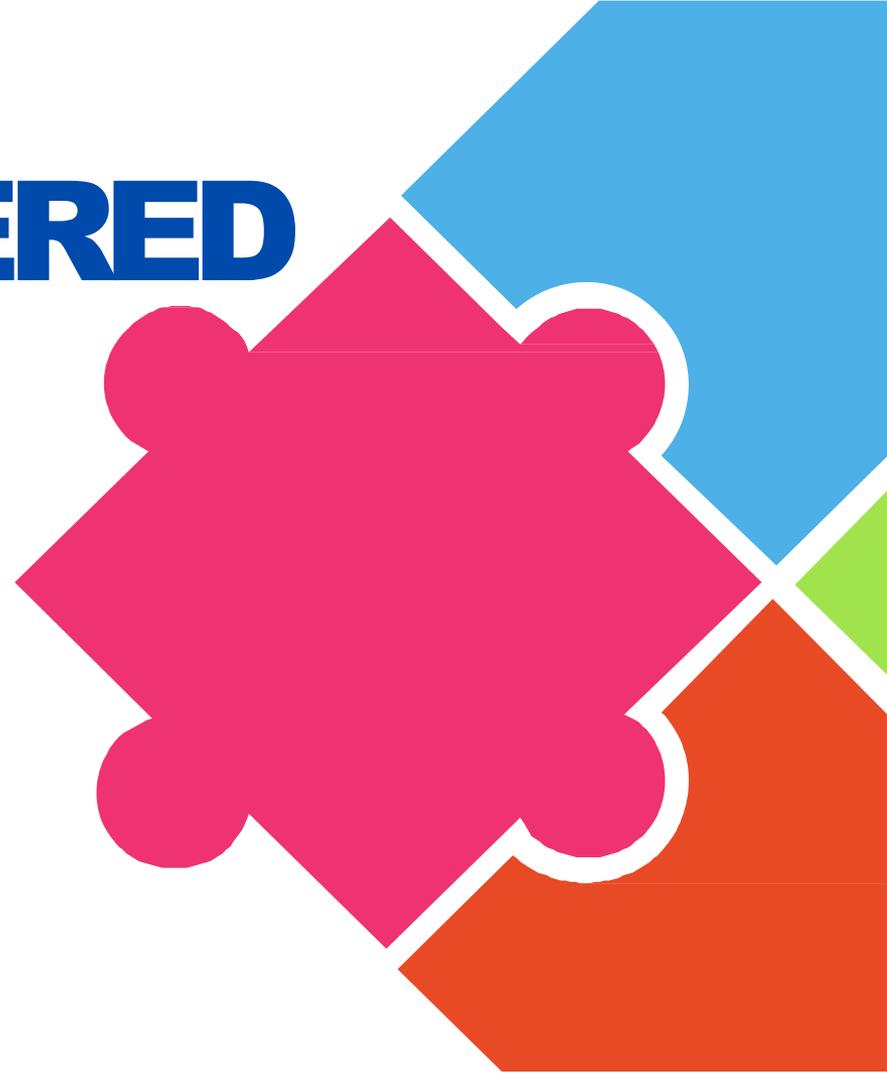
Family Partners



- Family Partners are professionals trained in family centered coaching, whole family services, motivational interviewing, community resource navigation, and more.
- Family Partners have life experience or have worked with low-income, are a cultural and linguistic match for the families they serve and reside in or near the communities where their enrolled families live.
- Each Family Partner has a caseload of 12-15 families at a time to ensure high intensity coaching remains equitable. The average enrollment of families will be 15 months.

STRONG Families NETN

FAMILY-CENTERED COACHING



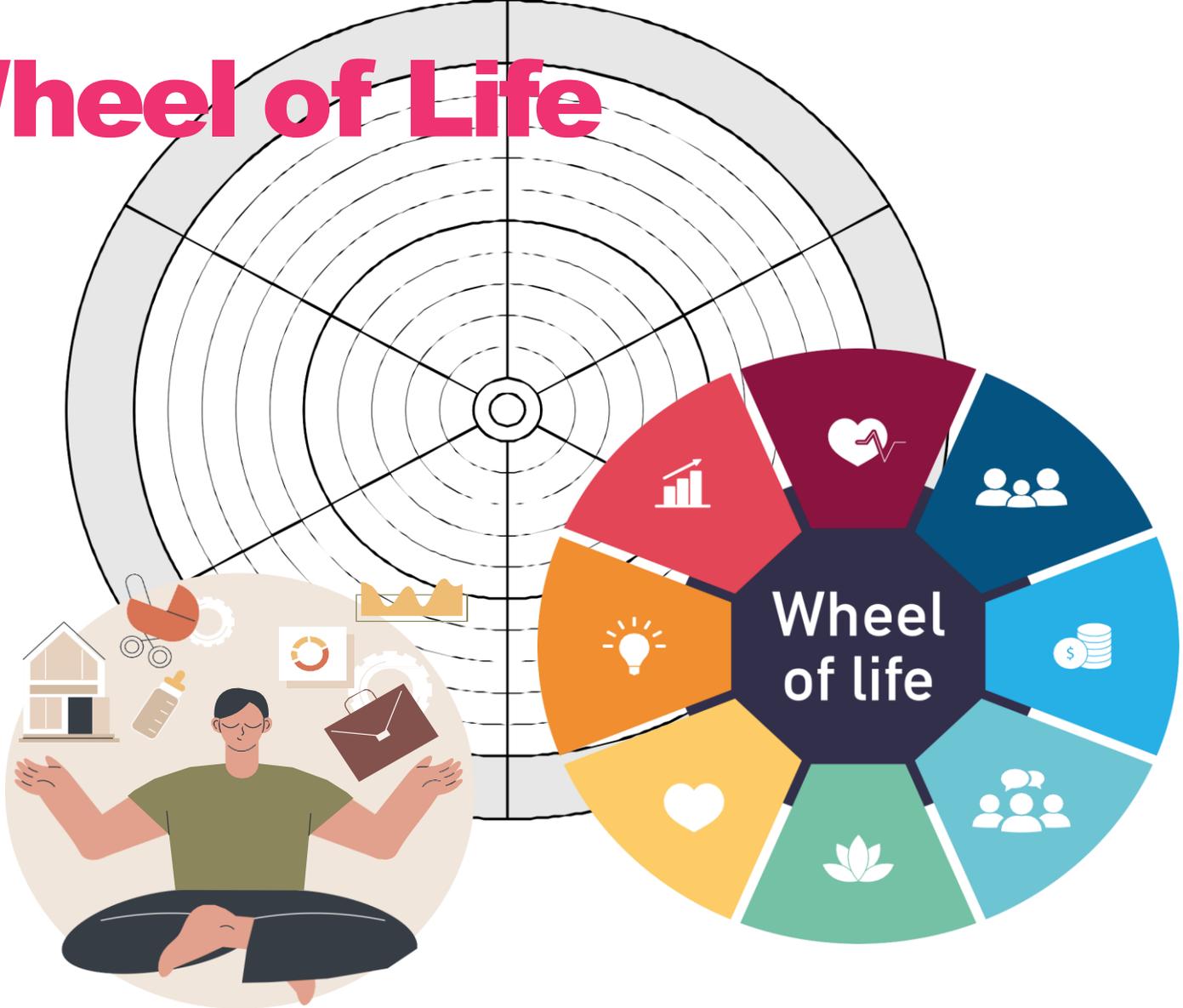
Meeting Families Where They Are

BUILDING TRUST

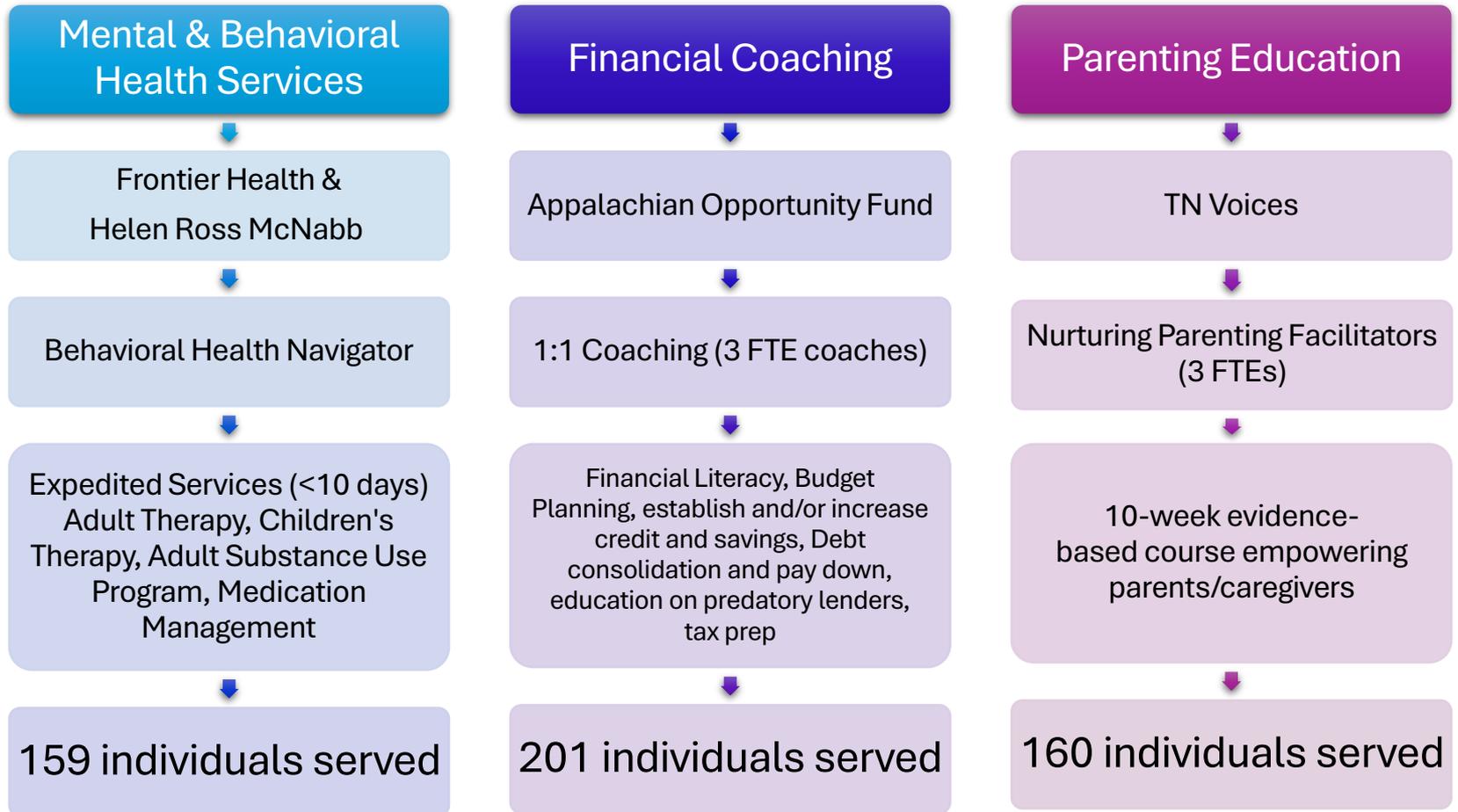


- 01 Be authentic, consistent, and transparent.
- 02 Put aside any agendas. Follow the family's lead (and the direction of your conversations) to guide the momentum of your progress.
- 03 Actively listen to pinpoint areas on which to focus, taking small steps if necessary to increase personal and social capacity.

The Wheel of Life



Contracted Partners



Milestone Plan



Barrier Removal Plan

Stabilization support

Transitional Benefits

Most common barrier removals:

- **Housing needs**
- **Auto repairs**
- **Laptop computer to fulfill education and employment requirements**



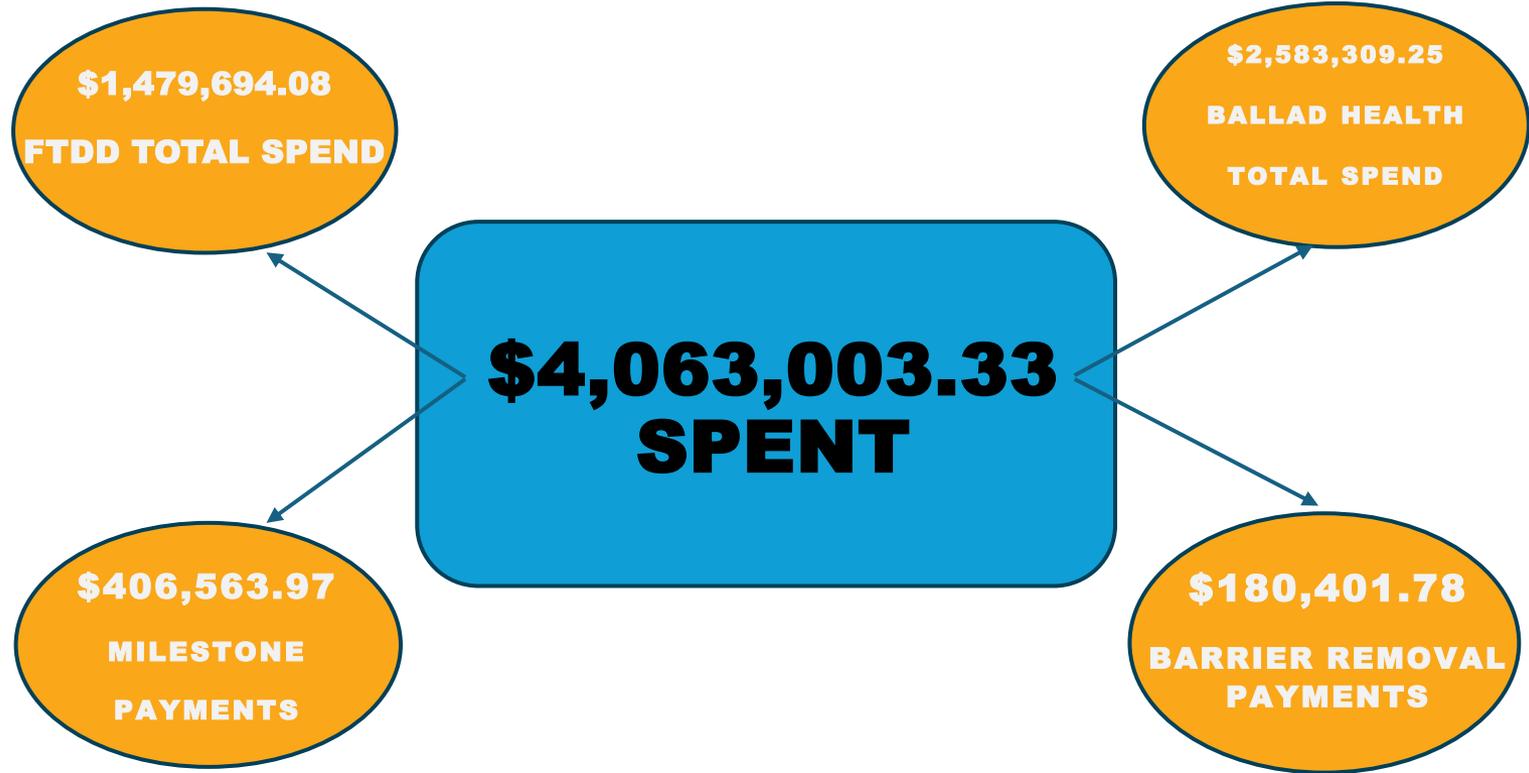


STRONG Families
Northeast Tennessee

Expenditures

Through June 2024





FTDD Foundation - \$25,000,000 allocated

16.3% spent, 83.7% remaining

Ballad Health - \$13,334,758 subcontract

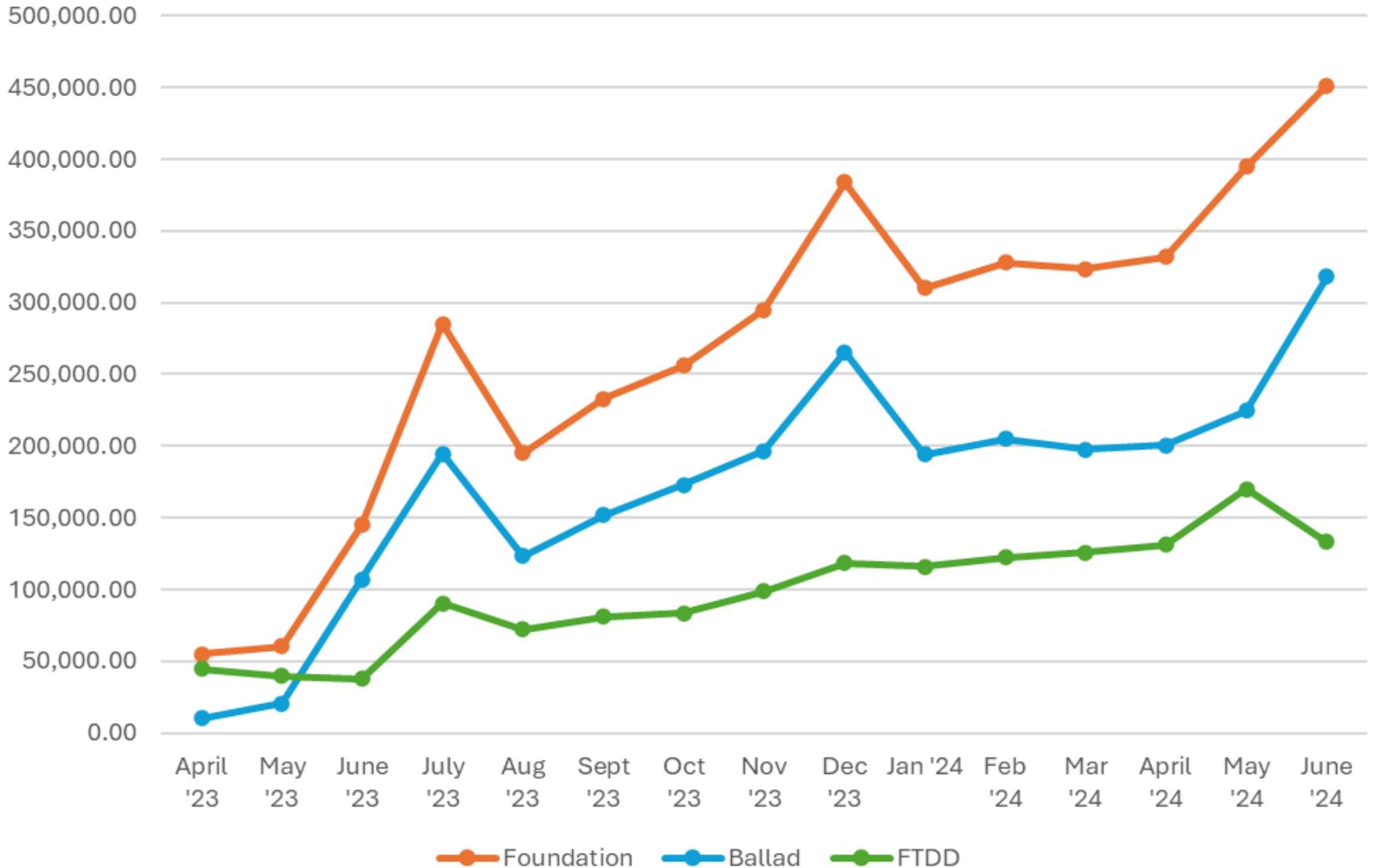
19.4% spent, 80.6% remaining

FTDD - \$11,665,242 subcontract

13% spent, 87% remaining



Spending Trajectory



Meet a participant



Thompson Family



- ✓ Enrolled in August 2023
- ✓ Earned \$3000 in Milestone Payments
- ✓ Obtained driver's license, car insurance and purchased a vehicle
- ✓ Obtained full-time employment
- ✓ Permanent, fair-market housing

