
Prisma Health Imaging Center–Fairview

CN2602-003

April 22, 2026

Rationale for Approval



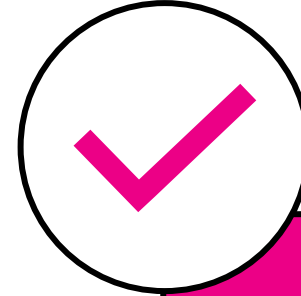
Need

Unmet Need for Freestanding Imaging Services in Blount and Monroe Counties



Quality

High-Quality, Locally-Known, Convenient Care

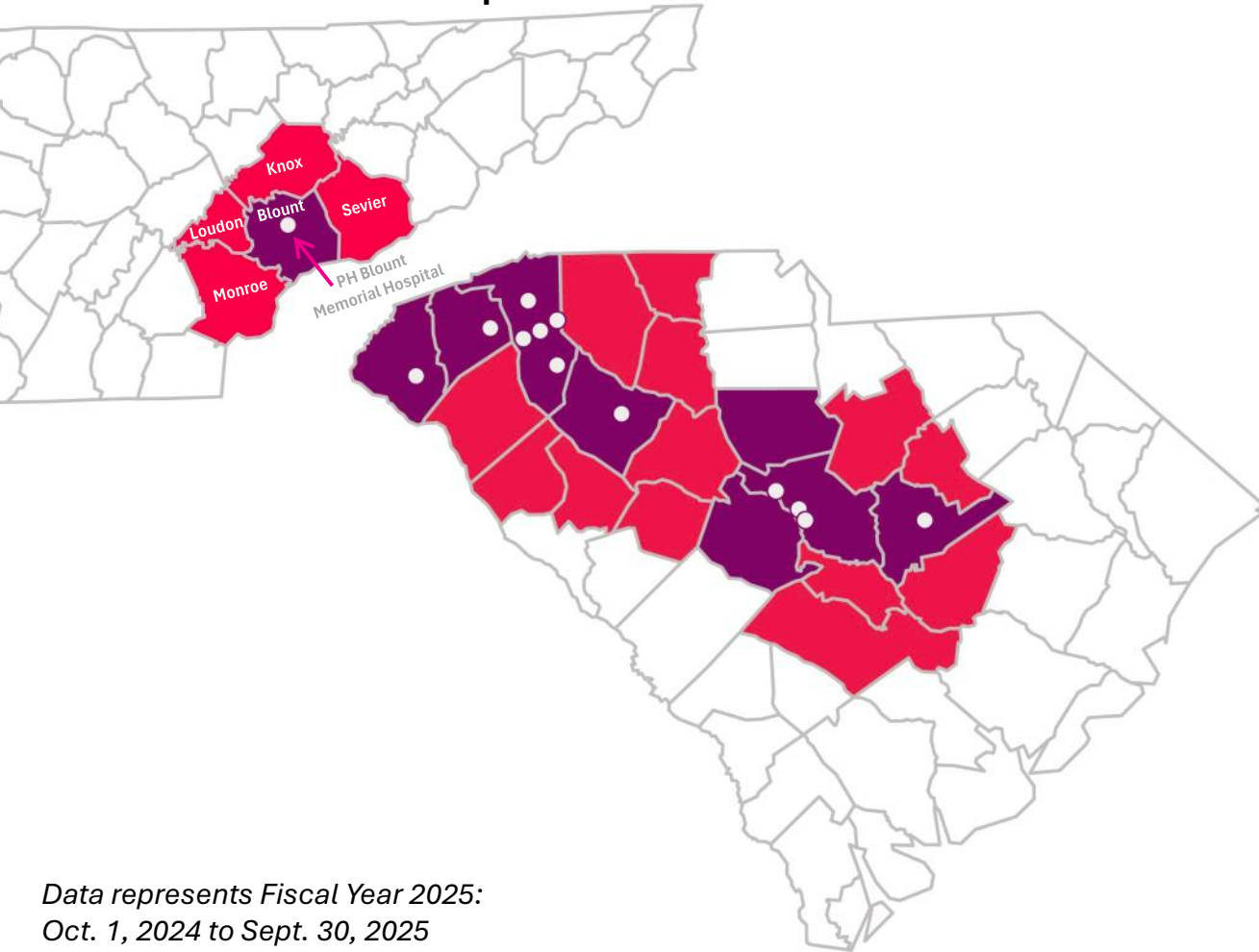


Consumer Advantage

More Accessible Options for Patients at a Lower Cost

Prisma Health at a Glance

- Primary Service Area
- Secondary Service Area
- Prisma Health Hospitals



Data represents Fiscal Year 2025:
Oct. 1, 2024 to Sept. 30, 2025

Graphic updated December 2025

OUR SYSTEM

14 Acute hospitals 6 Specialty hospitals	33K Team members 3.6K Employed providers	10.9M Outpatient & practice visits	>1.6M Acute and retail imaging procedures
6.3K Providers in our CINs	2 Level 1 Trauma Centers 2 Comprehensive Stroke Centers	3,166 Licensed beds 212 NICU bassinets	126K Inpatient discharges
\$7.4B Operating revenue			

PATIENT CARE

RESEARCH & TEACHING

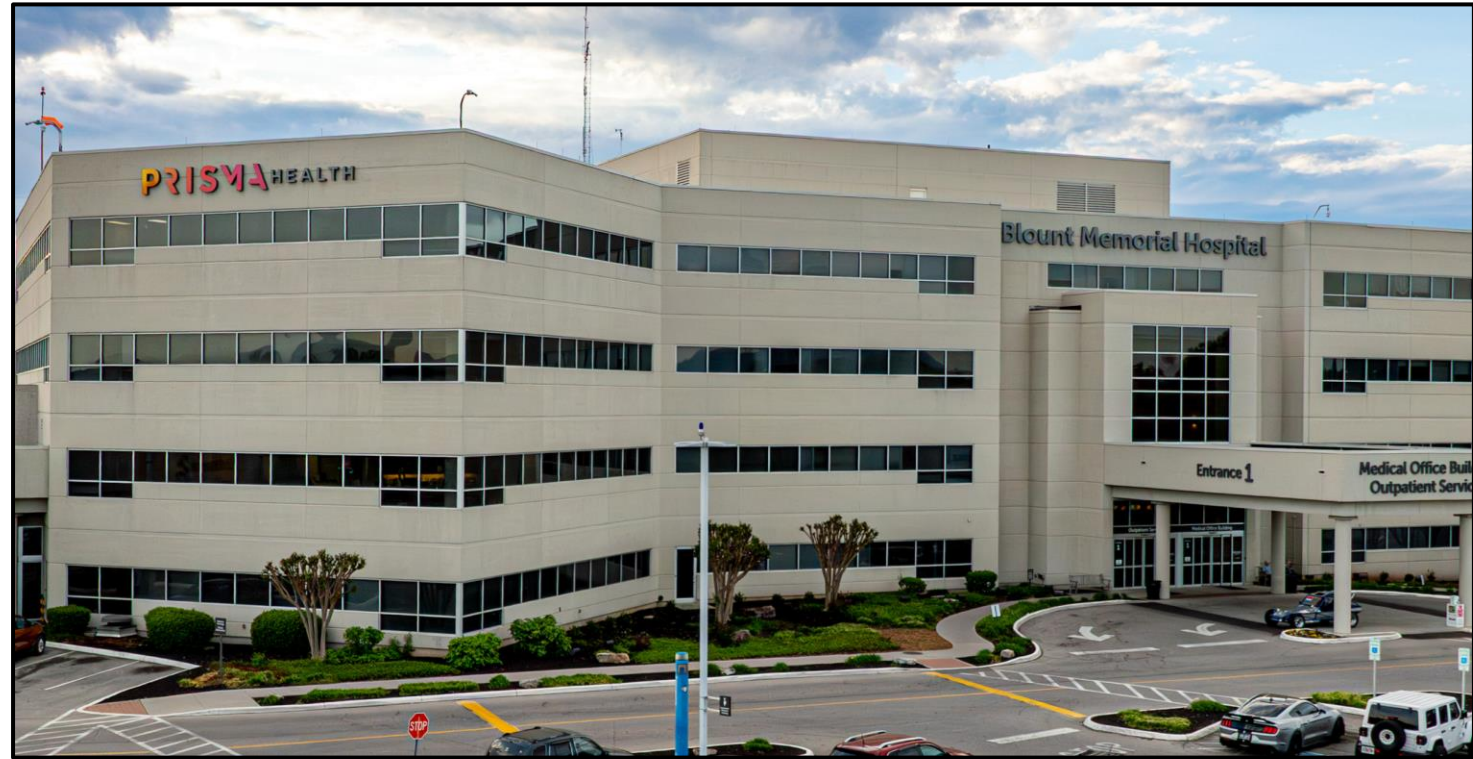
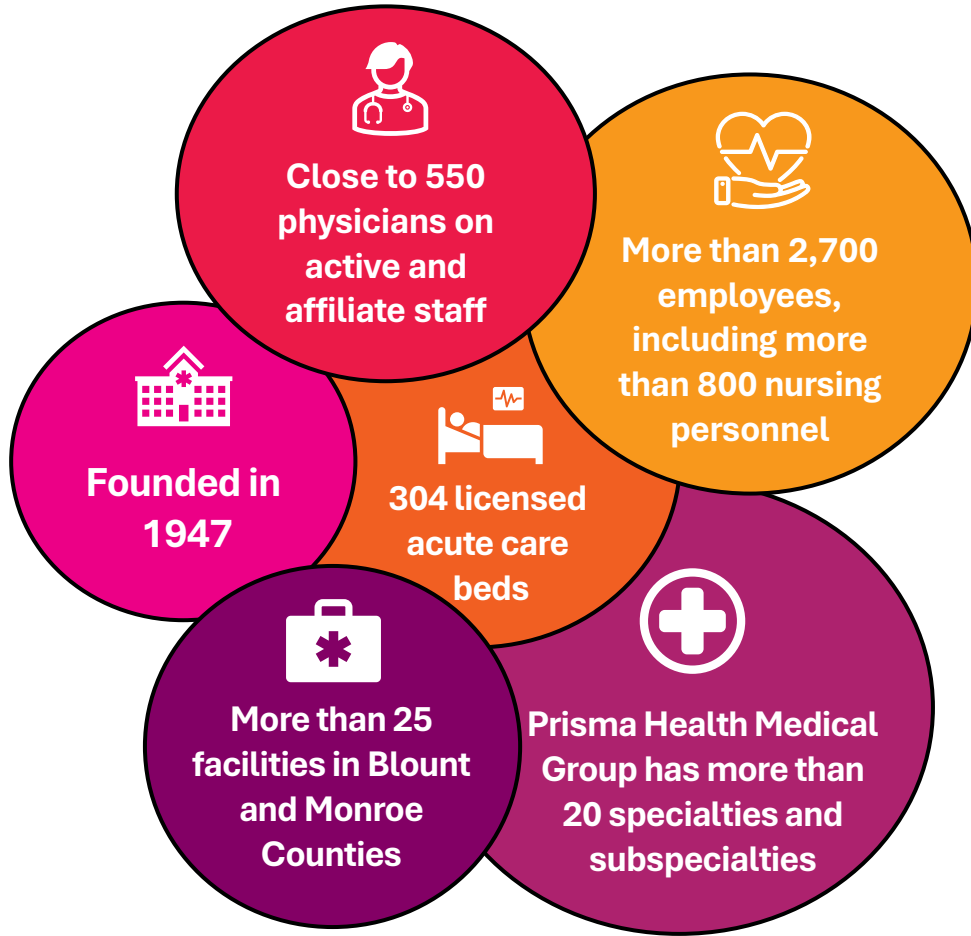
717 Residents /fellows 614 Clinical trials	70+ Residency & fellowship programs
1,654+ Clinical research studies	2 Affiliated nursing schools 2 Affiliated medical schools

IMPACT

>1B Annual community benefit 	3.5M People live in communities we serve
#2 In the nation for patient experience among large medical groups	

Prisma Health Blount Memorial Hospital

Serving the communities of Blount, Monroe, and surrounding counties



Blount Memorial Hospital officially joined Prisma Health on December 1st, 2024.

Prisma Health Imaging Center- Fairview

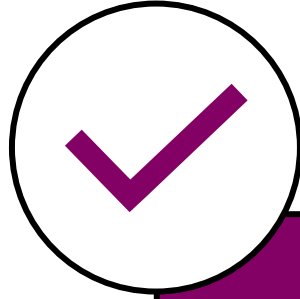
Owned and Operated
by Prisma Health

Located off Hwy 411 –
easily accessible for
residents of Blount
and Monroe Counties

Imaging to be read and
interpreted by LeConte
Radiology, PC



Rationale for Approval



Need

Unmet Need for
Freestanding
Imaging
Services in
Blount and
Monroe
Counties

Strong Need for Project



Site of Care Shift



Referral Network Expansion



Outmigration Recapture



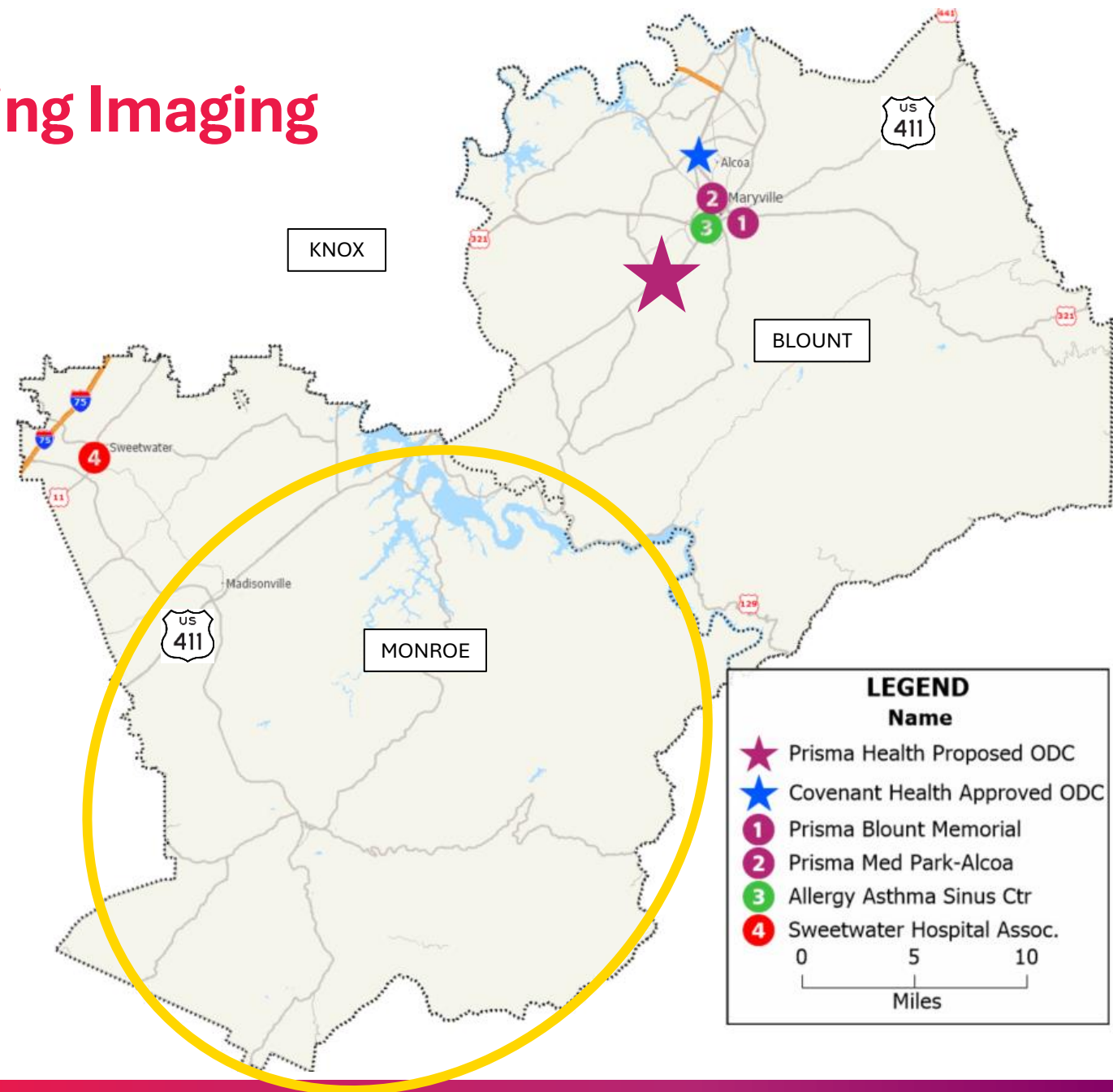
Population Growth



Imaging Service Line Growth

Lack of Access to Freestanding Imaging

- **Significant outmigration** for imaging services in PSA.
 - % Pts Leaving Blount County
 - **MRI = 54%** *Primarily to Knox County*
 - **CT = 32%**
 - % Pts Leaving Monroe County
 - **MRI = 82%** *Primarily to Knox & Blount Counties*
 - **CT = 79%**
- **More convenient** freestanding imaging access for Monroe County patients.
 - **≥70%** of Monroe County pop. resides in the area along and SE of Hwy 411 as identified by the yellow oval.

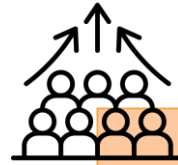


PSA Demographics Support Project



Population Growth (2026-2030)

- Projected growth for Blount and Monroe Counties is **+3%**




Older Median Ages

- Median age:
 - Blount: **43**
 - Monroe: **45**
 - TN: **39**
- Older populations have **higher imaging utilization**



65+ Population Trends

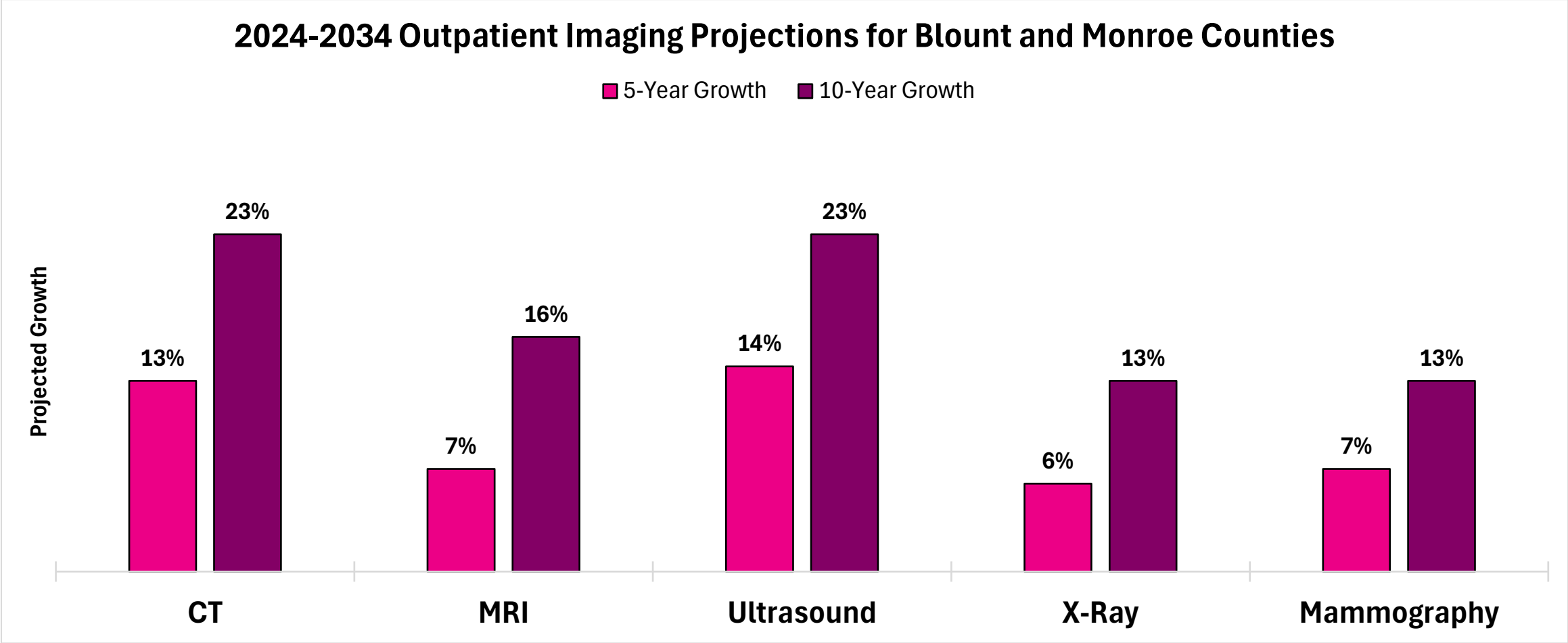
- **Adults 65+ ≥25%** of PSA pop.
- By 2030, an **8%** 



Healthcare Utilization Impact

- Adults 65+ **≥50% of inpatient stays**
- Drive demand across various healthcare settings (inpatient, outpatient, ED, post-acute)
- Increased pressure on hospital capacity, reinforces need to **shift lower-acuity care to outpatient settings**

Growing Demand for Imaging in PSA



Project Supports Expanding PSA Provider Network

Prisma has *expansive existing provider network* in PSA with nearly ***40 physician practices***, covering specialties including:

- Family/Internal Medicine
- ENT
- Surgery
- Cardiology
- Dermatology
- Gastroenterology
- Neurosurgery
- Pulmonology
- Psychiatry
- Sports Medicine
- Neurology
- Nephrology
- Occupational Medicine
- Pain Medicine
- Podiatry
- Rheumatology
- Endocrinology
- Plastics
- Urology

In next 5 years, Prisma plans to add at least ***26 new primary and specialty care providers*** within same MOB as the project.

- March 2026 – New primary care location in Monroe County along Hwy 411.

Rationale for Approval



Quality

High-Quality,
Locally-Known,
Convenient Care

Committed to Quality

TENNESSEE HOSPITAL ASSOCIATION

ZERO HARM

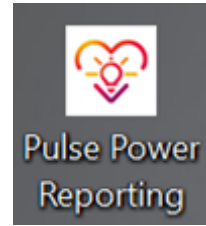
Recognized in 2024 for IP units being CLAUTI- and CLABSI-free



Press Ganey's HX26 Health System of the Year



Fully Accredited by the Joint Commission



Clinical Operating System Implemented in 2025, Reducing Safety Events and Streamlining Operations



TIPQC's 5-star rating for Optimal Cord Clamping Project (1 of 12 hospitals in TN to achieve this)



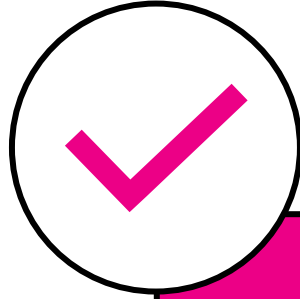
Meets standards for Primary Stroke Center



A QUALITY PROGRAM of the AMERICAN COLLEGE OF SURGEONS



Rationale for Approval

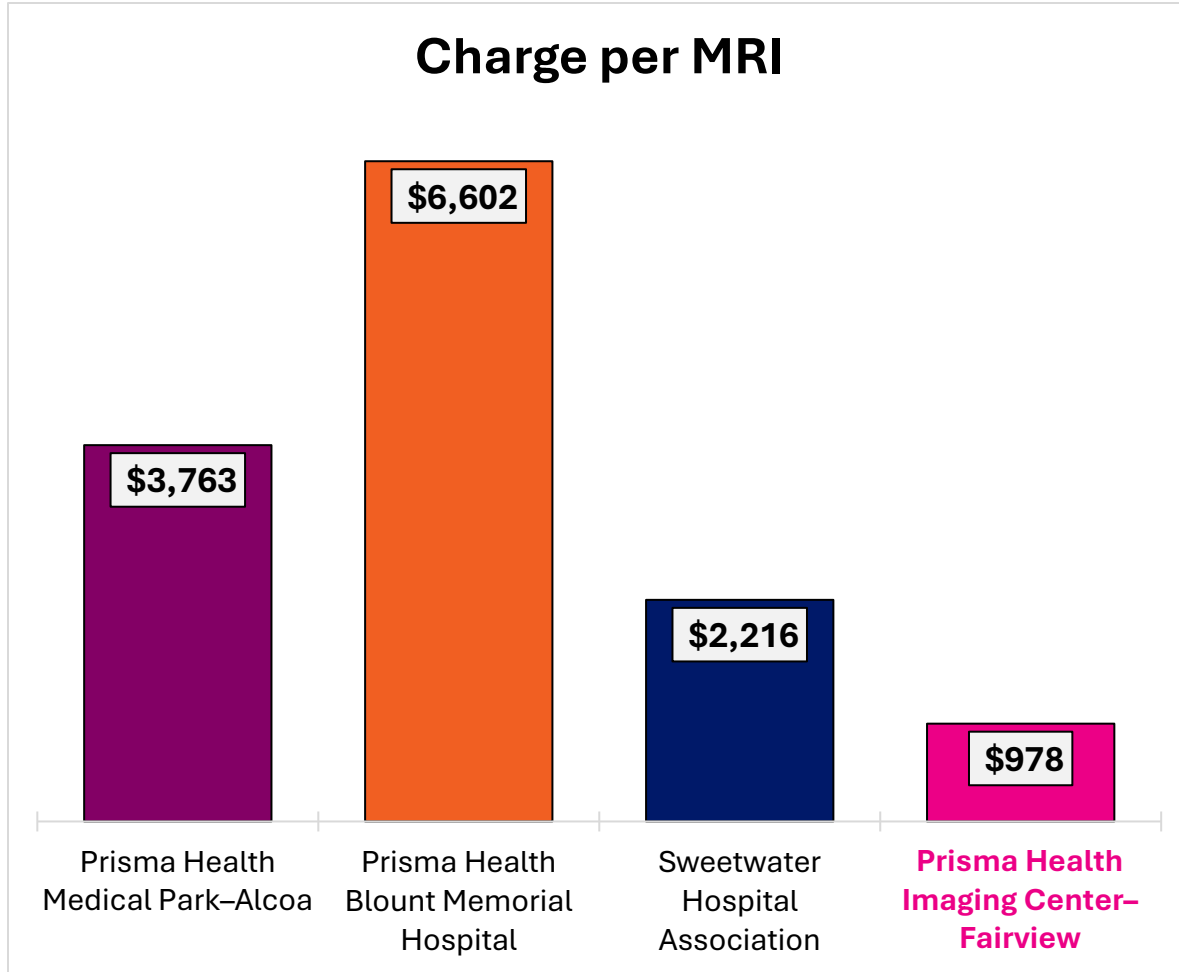


Consumer Advantage

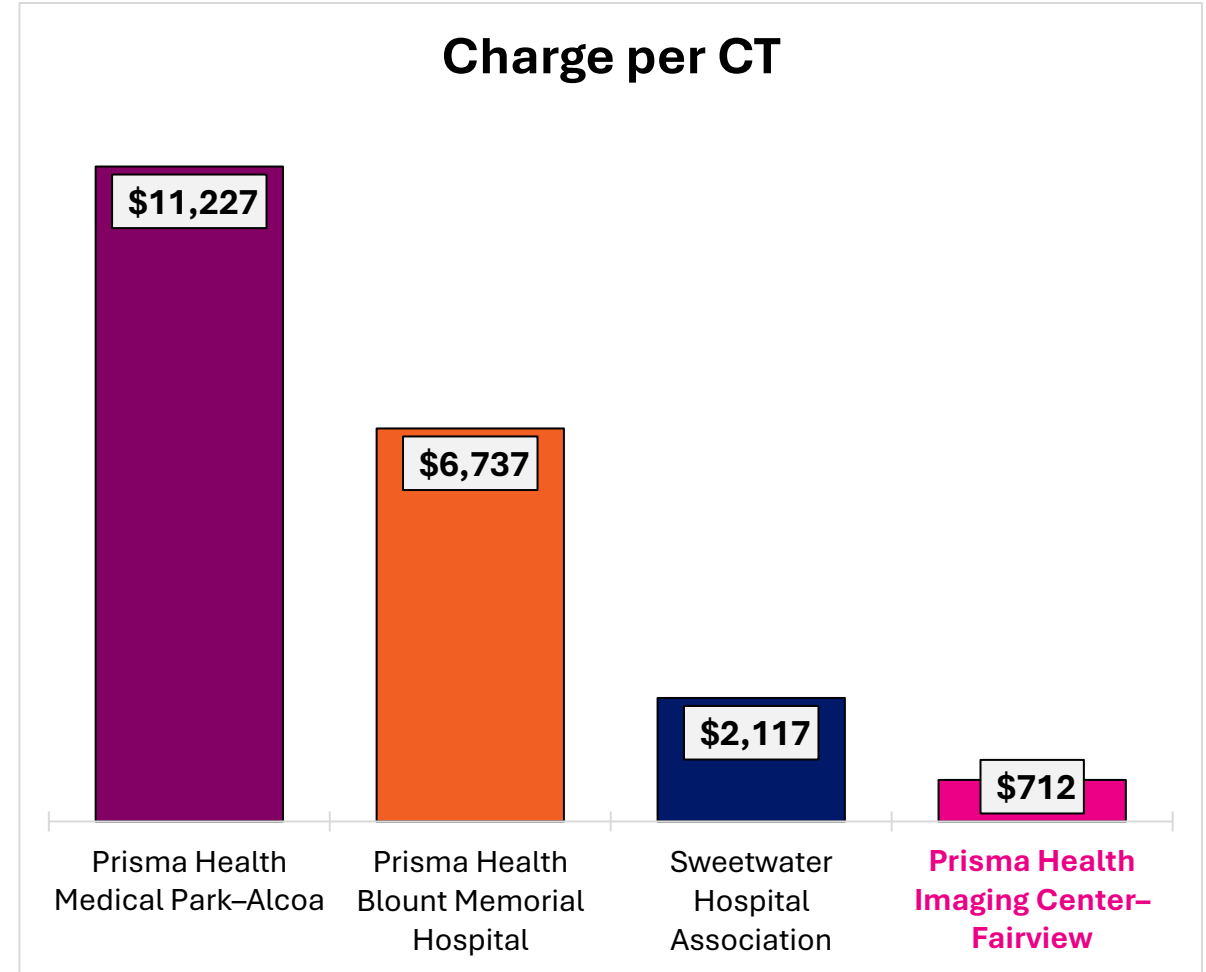
More Accessible
Options for
Patients at a
Lower Cost

Lower Costs for Patients

Charge per MRI



Charge per CT



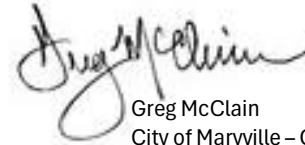
Strong Community Support



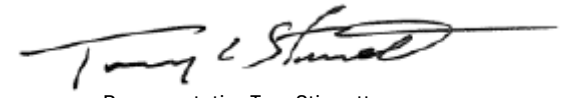
Representative Jerome Moon
8th Legislative District, Part of Blount County




Ed Mitchell
Blount County Mayor



Greg McClain
City of Maryville – City Manager



Representative Tom Stinnett
20th Legislative District, Part of Blount County



House of Representatives
State of Tennessee

JEROME F. MOON
 STATE REPRESENTATIVE
 8th LEGISLATIVE DISTRICT

425 S.W. John Lewis Way North
 Suite 230 Central Post Building
 Nashville, Tennessee 37243
 (615) 741-5481
 E-MAIL: rep.jerome.moon@capitol.tn.gov

COMMITTEES:
 Chairman: Cities & Counties Subcommittee
 Member: Commerce Committee
 State & Local Government Committee
 Elections Subcommittee

February 24, 2026

To Whom it May Concern,


My name is Jerome Moon, and I represent District 8 in the Tennessee House of Representatives. I am a lifelong Blount Countian, and today, I'm writing to express my full support of Prisma Health's desire to build an Outpatient Diagnostic Center on US 411 in Maryville.

The population in Blount County is growing significantly, and as a legislator, I take pride in working to support efforts that positively impact the people of my district. With population growth, it's important to ensure that health care services are growing at the same, if not higher, rate to ensure everyone who needs care can receive it when they need it.


I think the addition of outpatient imaging in this geographic area allows direct access to potentially lifesaving diagnostic care. The convenient access of an outpatient center, too, would be welcomed by many who would prefer not to have to navigate the full campus of Prisma Health Blount Memorial Hospital when they could have the option to directly access the same services in an offsite location. An off-campus location would likely provide more conveniences including parking, entry to a facility and available appointments, too.

Additionally, this proposal for outpatient imaging services could help decompress the demand on overall imaging services at Prisma Health Blount Memorial Hospital, would allow for additional capacity in imaging services for the care of hospitalized patients navigating potentially life-threatening and complicated health issues in our county's only Hospital.

I would like to thank you in advance for your consideration of Prisma Health's certificate of need application, and I am optimistic to see your approval of this application for the benefit of residents of Blount and Monroe Counties.

Respectfully,


PHONE: (865) 273-5700
 FAX: (865) 273-5705
 EMITCHELL@BLOUNT.TN.ORG



341 COURT
 MARYVILLE, TN 37501
 WWW.BLOUNT.TN.GOV

BLOUNT COUNTY MAYOR
 ED MITCHELL

"LET'S BE BLOUNT. WORK HARD. WORK HONEST. WORK TOGETHER."

February 18, 2026

To Whom It May Concern:

I appreciate the opportunity to express my support for the development of an Outpatient Diagnostic Center on US Hwy 411 in Maryville.


As Mayor of Blount County, I am fully aware of the fact that one of the most significant challenges my citizens face today is the rising cost of healthcare. The addition of a freestanding outpatient diagnostic center will provide an opportunity for lower-cost alternatives to hospital-based services. This will directly benefit local patients, employers, and the broader healthcare system as a whole.


As the Blount County and Monroe County populations continue to grow, access to timely imaging studies will become even more important and this lower cost, patient-friendly location will help meet the growing need in these communities. Having a local Outpatient Diagnostic Center in West Maryville will increase capacity, reduce wait times, offer a more streamlined, patient-friendly environment, and will provide improved access to appointments in a convenient location.

This proposed off-campus location will help reduce congestion issues at Blount Memorial Hospital. Expanding access to cost-effective outpatient services is an important step toward improving healthcare affordability for every citizen.

I would appreciate your careful consideration of Prisma Health's certificate of need application. This investment in a lower-cost Outpatient Diagnostic Center will provide measurable, long-term benefits to the citizens of Blount County and Monroe County.

The addition of an ODC in Maryville will help Prisma Health better meet the needs of our citizens.

Sincerely,

 Ed Mitchell
 Blount County Mayor



Office of the City Manager
 404 West Broadway Ave., Maryville, TN 37501
 (865) 273-3401 | www.maryvillegov.com

To Whom It May Concern,

As the City Manager for the City of Maryville, Tennessee representing the interests of the municipality, I am writing to express our full support for the development of an Outpatient Diagnostic Center (ODC) on US Hwy 411 in Maryville. We are very excited to see this project taking shape. We are also very appreciative of PRISMA's willingness to invest in our community.

The property where the ODC will be built is strategically situated in an area that will support the continued growth of Blount and Monroe Counties. It is our understanding that this proposed ODC will provide access to a variety of effective outpatient services, including low-cost imaging and medical offices. A freestanding ODC will be a helpful alternative to the hospital-based services that are currently available. As you may know, the hospital is always bustling with activity which can make navigation challenging at times.

This proposed development is a significant investment in our community, not just in the building or property, but in the care that they receive. I appreciate your consideration of this application and would be happy to discuss further with you if needed.

"I am writing to express our full support for the development of an ODC We are very excited to see this project taking shape [and] ... very appreciative of PRISMA's willingness to invest in our community."

To Whom It May Concern,

I am writing today in strong support of Prisma Health's plan to develop an Outpatient Diagnostic Center on US 411 in Maryville.

My name is Tom Stinnett, and in addition to my role as a State Representative that encompasses part of Blount County, I have served as a Blount County Commissioner for more than a decade. During that time, I have worked closely with a number of agencies in the community that have had a relationship with or partnered with Prisma Health Blount Memorial Hospital to ensure access to health care for all Blount Countians.


The work the Hospital team has done to ensure preparedness to care for a growing community is exceptional, and I think this effort is another example of ensuring a solid foundation for access to health care services for all.

It's no secret our community is growing – and at a very rapid rate. Businesses want to build here, and families and retirees want to establish or relocate here. We are thriving in Blount County. And, with a thriving community comes the need to ensure access to all types of services – but specifically healthcare.

This proposed outpatient diagnostic center will provide another option for individuals who need imaging studies to access these services. It will allow for increased capacity in a health system that focuses on patient experiences and quality outcomes. Increased capacity means patients can secure appointments quicker, receive care close to their home or work, and ultimately, find the answers they need for the management or resolution of their health care concerns.

An additional benefit of this proposed center is its location. An outpatient diagnostic facility allows people to park and enter the building with ease, compared to driving to the hospital's main campus where there is much more activity and many more people. This proposed location is centrally located in a growing part of our county, too, and it brings improved access to anyone who regularly uses US 411 as part of their driving routes to and from current health care appointments and retail establishments.

I want to thank you for your time and thoughtful consideration of this important project. I think it is needed, and I'm thankful to see Prisma Health planning for the people of my community.

Warm regards,


Application Meets HFC Requirements

“[T]he application appears to meet the established criteria for granting a Certificate of Need.”



State of Tennessee

Health Facilities Commission

502 Deaderick Street, 9th Floor, Nashville, TN 37243

www.tn.gov/hfc Phone: 615-741-2364

From: Logan Grant, Executive Director

This application has been placed on the Consent Calendar, based upon my determination that the application appears to meet the established criteria for granting a Certificate of Need.



Need - *There are no licensed ODCs in Blount or Monroe County, limiting the number of affordable imaging facilities accessible by all residents. The applicant states that MRI imaging services performed in an ODC setting will result in average savings of 50% vs hospital-based services reducing costs to patients and payors. The introduction of an outpatient imaging site will support decompression of hospital based imaging units, improving diagnosis and care planning, geographic access and convenience for patients while allowing emergent cases to be prioritized in hospital-based units.*



Consumer Advantage Attributed to Competition - *The establishment of a non-hospital-based imaging center will expand consumer choice in the service area, offering a lower cost, more convenient option for patients.*



Quality - *The applicant will maintain Medicare and TennCare certification and accreditation with the American College of Radiology (ACR). All procedures will be performed under Prisma Health's established quality, safety and compliance policies and standards.*

Project Should Be Approved



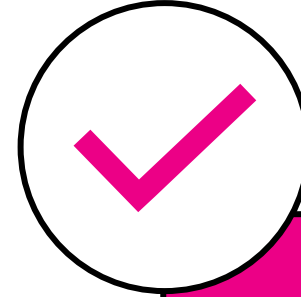
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