

Dear Coach,

The Tennessee Department of Health, in conjunction with **TNSTRONG** wants to thank your softball team for taking the pledge to be tobacco-free last season. We want to offer your team the opportunity to take the pledge again this season, along with of any new staff members or players you may have on your team.

**TNSTRONG** is a statewide, youth-led initiative to take down tobacco in Tennessee. **TNSTRONG** stands for “**TeNnessee Stop Tobacco and Revolutionize Our New Generation**” and is working to raise awareness about the harms caused by all kinds of tobacco products, prevent youth initiation of use, and provide support to youth who would like to stop using tobacco.

We know that athletes have the ability to influence their peers. We want them to use this influence positively by spreading the message about being a tobacco-free athlete. Our hope is that this will inspire ALL youth to want to be tobacco-free!

### We are asking:

1. Your team (players and coaches) to sign the attached pledge.
2. Take a team picture with your “We Struck Out Tobacco” banner from last year. If you no longer have the banner, a team picture without the banner is acceptable.
3. Post your picture to your schools/team social media pages, tagging #TNTobaccoFree and #TNSTRONG.
4. Forward a copy of your picture, signed pledge, and a link to your social media page to our email address: [TNSTRONG.Health@tn.gov](mailto:TNSTRONG.Health@tn.gov)

### What you get:

1. Teams taking the tobacco-free repledge receive player wristbands and recognition for taking the pledge again.
2. TNSTRONG and the Tennessee Department of Health social media accounts will share and retweet your posts. Thank you for choosing to be TNSTRONG!!

Sincerely,

TNSTRONG Staff  
Tennessee Department of Health  
Tobacco Prevention and Control Team  
[TNSTRONG.Health@tn.gov](mailto:TNSTRONG.Health@tn.gov)





