BEST criteria for 2019 Awards

**Breastfeeding**
Maintain Baby friendly designation

OR

Have to have an increase of 5% breastfeeding initiation rate from one year to the next (using data from vital records)

OR

Have a breastfeeding initiation rate of 82% or higher (data from vital records - 82% is the Healthy People 2020 goal)

**EED**

5% or less aggregate rate for the prior year based on the Joint Commission’s definition for Perinatal Care Core Measure PC-01 (based on the EED data submitted through THA)

**Safe sleep**

Must have the Cribs for Kids designation at a minimum of bronze level

OR

Submit documentation that a policy is in place meeting current AAP guidelines. Guidelines can be accessed at:
[http://pediatrics.aappublications.org/content/138/5/e20162938](http://pediatrics.aappublications.org/content/138/5/e20162938)

**AND**

Must submit documentation of one crib audit in the first quarter of 2019 and one crib audit in the third quarter of 2019. Each audit period must have a minimum of 10* cribs audited. Must average a minimum of 90% safe cribs for the audits.

*hospitals that don’t have 10 cribs per audit should conduct more crib audit days to average at least 20 cribs audited for the year