

OFFICE OF PRIMARY PREVENTION

Initiatives

Are we creating or improving opportunities for optimal health?

Are we moving upstream?

Are we learning from or teaching others?

The mission of the Office of Primary Prevention (OPP) is to educate others about the purpose and impact of primary prevention, support community primary prevention activities, and foster change through cross-sector collaboration within and external to the Tennessee Department of Health.

PRIMARY PREVENTION

Established in 2012, the Primary Prevention Initiative provides resources and support so that every Health Department employee can participate in upstream, primary prevention activities within their community.

Primary Prevention Plans

- All 95 counties and 6 regional health departments are implementing primary prevention plans for 2017-2018. OPP supports these plans by providing best practice resources and help aligning local prevention activities with the State Health Plan.

BUILT ENVIRONMENT AND HEALTH INITIATIVES

OPP staff help coordinate, support, and educate our partners on health-promoting community design efforts and opportunities across Tennessee.

Healthy Development Coordinators

- OPP provides training and logistics support for seven regionally based staff who serve as liaisons between the health and planning worlds. These Healthy Development Coordinators add capacity and support for health-promoting policies, systems, and environments across the state.

Health and Built Environment Resources

- Curate and create resources for elected officials, planners, and health department staff including: case studies; building design guidelines; community design info sheets; return on investment toolkit; a health and planning curriculum; webinars; and a monthly newsletter.

Built Environment Grants

- Offered \$10K awards to all 89 rural counties for 2017-2018. Projects and evaluations are underway. An additional \$1.8 million was competitively awarded in 2018 across 35 health-promoting built environment projects for assessment, planning, convening, construction, or programming.

CLINICAL ENGAGEMENT

OPP's clinical engagement aims at developing a clinical workforce prepared to lead changes that promote healthy people and healthy communities.

Clinical Engagement Key Focus Areas:

- Convening the TN Primary Prevention Clinical Advisory Committee to guide best practices in clinician training around primary prevention and population health.
- Developing academic-practice partnerships to train Tennessee's clinical workforce in promoting exercise as medicine and integrating population health into health professions' curricula.



Mobile Immunization Clinic



HEALTH PROMOTING DESIGN



Return on Investment Toolkit

Built Environment and Health ROI Toolkit

Getting healthier can be as **EASY AS WALKING.**

It strengthens your heart and gives you energy! It's also an effective mood booster.

BIKE

PLAY A SPORT

BE A VOLUNTEER

What activity can you start **TODAY?**

HEALTHY OUTDOOR ACTIVITY:

How Often: _____

How Long: _____

Visit app.healthyparkstn.com on your mobile device.

Healthy Parks Healthy Persons Prescription Form

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TENNESSEE LIVABILITY COLLABORATIVE

The Livability Collaborative is comprised of 13 Tennessee state agencies and departments, with the goal of improving prosperity, health, and quality of life through coordination of state resources and targeted initiatives.

Two Pilot Projects

- TN Ambassador League: A cross-sector training to empower the state's citizen-facing workforce to collaborate as leaders and connect customers to resources for improved service utilization.
- Priority County Targeted Assistance Pilot: Coordination of 12 state agencies to assist 3 priority counties in developing and enhancing their ThreeStar economic development plans.

The Livability Collaborative had been featured in publications from the *National Physical Activity Plan* and the *Association of State and Territorial Health Officials*.



EVALUATION

The Office of Primary Prevention monitors and evaluates many of its initiatives, including the Primary Prevention Plans, built environment grant-funded projects, and the Tennessee Livability Collaborative.

Primary Prevention REDCap Reporting System

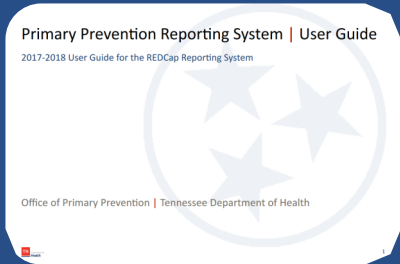
- Developed a new online system for tracking and reporting county Primary Prevention plan activities, allowing for improved monitoring and evaluation of prevention efforts.

Built Environment Grant Evaluation

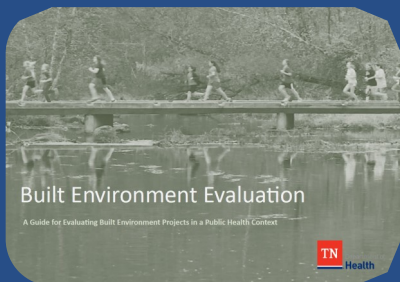
- Developed an original evaluation guide and reporting system for the Rural Access to Health and Healthy Active Built Environments grants.
- Trained the Healthy Development Coordinators and other TDH staff on built environment evaluation techniques.

Tennessee Livability Collaborative Evaluation

- Created a logic model to guide the Collaborative's efforts. and support process and outcome evaluation. OPP will be conducting an evaluation of the Collaborative in 2018.



Primary Prevention Reporting System Guide



Built Environment Evaluation Guide

STATE AGENCY PARTNERSHIPS

