2023-2024 Bright Spot Award Nomination Form

The Bright Spot Awards are an effort to recognize examples of meaningful Primary Prevention initiatives taking place across our state. Here are the steps to nominate your initiative:

1. All nominations must be submitted by July 12, 2024. One nomination form must be completed per initiative nominated. Email completed nominations to Matt Coleman ([Matthew.Coleman@TN.gov](mailto:Matthew.Coleman@TN.gov))
2. All nominations received are redacted so that the review committee will not know the exact location and persons involved with the initiative. The review committee is made up of individuals from each region of the state. They will review, score, and discuss each submission. An average of the final scores given by the review committee will be used to determine the award level earned.
3. Award levels include Platinum, Gold, Silver, Bronze, and Honorable Mention.
4. Awardees will be announced in the fall of 2024.
5. Each nomination will be presented with a comprehensive feedback report from the committee, which will include strengths of the initiative and opportunities for improvement.

**Application:**

**County:**

**Initiative Name:**

**Primary Prevention Focus Area(s):**

**Primary Contact Name, Email, Phone:**

**Bright Spot Award Questions**

**Why is this initiative important to your community?** (150 words max; 10 points available)

**Is this initiative contributing to a policy, systems, and/or environmental change[[1]](#footnote-1) in the community?** (300 words max; 75 points available)

**What are the SMART objective goals and major purpose(s) of this initiative? (SMART objectives are Specific, Measurable, Attainable, Relevant, and Time Bound. Example: By May 2023; all soft drink machines in Lauderdale County Schools will be turned off during the school day, per school board policy.)** (300 words max; 10 points available)

**What is the annual budget and funding source for this initiative? If no funding is available, how have you implemented or sustained the initiative?** (150 words max; 5 points available)

**Have community partners helped with the initiative? What are the roles of these partners?** (300 words max; 20 points available)

**Describe your staff’s involvement, including the interdisciplinary team approach taken with this initiative? Begin with the planning process; explain staff roles in planning and implementing the initiative. Discuss how you foster creative scheduling so that clinical staff can lend their expertise?** (350 words max; 20 points available)

**In what way is this initiative especially innovative? How is this initiative different from other similar programs? Is there a specific idea tested with this approach? Is this work informed by relevant literature or research studies?** (400 words max; 20 points available)

**Is this initiative considering or addressing an inequity in your community? What is that inequity and how are you addressing it?** (350 words max; 20 points available)

**How are you evaluating the effectiveness of the initiative? Is the initiative on track to achieve stated goals or has it achieved stated goals?** (350 words max; 20 points available)

**What limitations or obstacles might be expected if others wished to replicate this initiative?** (300 words max; 50 points available)

**Is this initiative sustainable without the resources of the local health department being involved?** (250 words max; 20 points available)

1. Policy, systems and environmental change is a way of modifying the environment to make healthy choices

   practical and available to all community members. By changing laws and shaping physical landscapes, a

   big impact can be made with little time and resources. By changing policies, systems and/or environments,

   communities can help tackle health issues like obesity, diabetes, cancer and other chronic diseases (<http://www.cookcountypublichealth.org/files/CPPW/PSE%20Change.pdf>) [↑](#footnote-ref-1)