



When creating  
social media  
posts for Child  
Health Month,  
be sure to use  
the hashtag  
**#CHM2024TN**



# Social Media Messages

Social Media is a great way to spread the word about community events and activities. Your department or organization can use the following hashtag to promote CHM 2024 and local events. Please feel free to adapt and use this message on your own platform.

*Every child in Tennessee deserves to be as healthy as they can; from the food they eat, opportunities they have, and resources and support they need to grow. Over the past few years, we've focused on nutrition, physical activity, and social-emotional well-being as ways to improve the health outcomes for children, teens, and their families. This year we are promoting the same messages, but with emphasis on "Inspiring the Future". Not only do children deserve to be as healthy as they can, but they also deserve to be inspired to be whatever they want to be in life.*

## Use the Hashtag - #CHM2024TN

TDH social media platforms to follow, tweet and share:

- X (Twitter):

<https://twitter.com/TNDeptofHealth>

- Facebook:

<https://www.facebook.com/TNDeptofHealth/>

- YouTube:

<https://www.youtube.com/user/TNDeptofHealth>

