

Indicator Definitions for Project Diabetes Evaluation Plan

**Goal 2: Create food and beverage environments that ensure that healthy food/beverage options are the routine, easy choice.**

<b>Indicators</b>	<b>Strategy 2-1</b> <i>Adopt policies and implement practices to reduce overconsumption of sugar-sweetened beverages</i>	<b>Strategy 2-2</b> <i>Increase the availability of lower-calorie and healthier food/beverage options for children in restaurants</i>	<b>Strategy 2-3</b> <i>Promote breastfeeding friendly environments</i>	<b>Strategy 2-4</b> <i>Introduce, modify and utilize health-promoting food and beverage retailing and distribution policies</i>
Service	Number of people served	Number of people served	Number of people served	Number of people served
Access	Number of people with access	Number of people with access	Number of people with access	Number of people with access
Behavior change	Decrease in SSB intake?	Increase in healthier food/beverage options?	mPINC scores, BF report card or WIC BF rates	Increase in healthy food/beverage sales?
Knowledge/Education Change	campaign to reduce sugar-sweetened beverage pre/post surveys	Pre/post surveys	Pre/post surveys	Pre/post surveys
Policy/System	Food/beverage policies in schools, workplace or community	Food/beverage policies in schools, workplace or community	Breastfeeding policies in schools, workplace or community	Food/beverage policies in schools, workplace or community
Built Environment	Number of water stations installed		Mother's rooms	School or community gardens
Health Equity	Located in distressed county or zip code? Percent free & reduced lunch	Located in distressed county or zip code?	Located in distressed county or zip code?	Located in distressed county or zip code?
Other				