

Key Strategic Priorities

CoPEC Meeting 4.9.15

Group 1

1. Target, recruit, orient and engage new partners, members and stakeholders
 - a. Mentor and mentee
 - b. Finish projects
 - c. Share the load
2. Branding
 - a. Advocacy to and for stakeholders
 - i. EMS, Families, Academia
 - ii. “We solve a parent’s greatest fear”
3. Owner/consolidator/repository of best/standardized practice
 - a. Integrate data from other stakeholders
 - b. Use technology to assess care (Redcap)
 - c. Utilize technology to disseminate
4. Funding
 - a. Corporate partners and sustainable funding

Group 2

1. Define who we are and what we do
 - a. People, membership
2. Use data to discover successes and discrepancies (outcomes)
3. Focus our interventions (standardize)
4. Educate and begin again (branding)

*** Standardization (Proposed Addition)