



**Tennessee**  
**Preventive Health and Health Services Block Grant**  
**Public Hearing**

# Today's Agenda

- Welcome/Introductions
- Preventive Health and Health Services Block Grant (PHHSBG) Overview
- Work Plan Review – Discussion and Recommendations
- Adjourn

# Today's Process

- **What is the Goal for today?**
  - To review recommended objectives, strategies for the Preventive Health & Health Services (PHHS) Block Grant
- **What will be the process today?**
  - Overview of current recommended objectives
  - Opportunity for questions and discussion
  - Recommendations

# Key Central Office Administration

- Lisa Piercey, MD, MBA, FAAP  
Commissioner, Tennessee Department of Health
- Morgan F. McDonald, MD, FAAP, FACP  
Deputy Commissioner, Population Health
- Tobi Adeyeye Amosum, MD, FAAP  
Assistant Commissioner, Family Health & Wellness
- Kimothy Warren, MS, MCHES  
Director – Section Chief  
Chronic Disease Prevention and Health Promotion
- Jennifer Hamilton, MPH  
PHHS Block Grant Coordinator

# Preventive Health and Health Services Block Grant

- Provides core funding for prevention and health promotion activities (primarily staffing)
- Leveraged with other funding sources
- Flexibility to address needs as they arise, often when no other funding sources exist
- Structures opportunity for community engagement in development and execution of annual plan

# PHHSBG Requirements

- Establish an advisory committee that meets at minimum twice annually
- Hold an annual Public Hearing
- Administrative costs must be less than 10% of overall award
- Must include specified allocation to address sexual violence
- Funds used to address Health Promotion and Disease Prevention Objectives in Healthy People 2030.

# Funding Priorities

- **Cancer Prevention:** community education, partnership formation to link to services for cancer detection and prevention, specifically includes tobacco use prevention – promoting the QuitLine services and working on policy, systems and environmental change to reduce second-hand smoke exposure, youth initiation and smoking during pregnancy.
- **Cardiovascular Disease:** Self-management workshops, inform/educate public with community partners
- **Community Based Primary Prevention Services:** PPI (PHE time)
- **Diabetes:** prevention and self-management training, diabetes nutrition programs, and community diabetes education
- **Healthy Weight in Adults:** local and regional walking and running programs, community gardens, healthy eating events and programs, breastfeeding promotion, and promotion of Joint Use Agreements.

# Funding Priorities

- **Obesity Prevention in Children and Adolescents**: nutrition education, physical activity education, promoting school food service guidelines, and health policy adoption by licensed childcare facilities, run clubs
- **Rape Prevention**: crisis line, awareness activities, PHEs providing awareness and trainings statewide
- **Injury Prevention**: unintentional injury (falls)
- **Dental Services for Low-Income Children and Adolescents**: community outreach and education, educational materials, oral evaluation and fluoride varnishes, and orientation/training for public health nurse
- **Poison Control Services**: individual and community education and coverage of the 24-hour Tennessee Poison Control Hotline



# Objective Highlights – Cancer

## National Health Objective: Reduce the Overall Cancer Death Rate

### **Objective 1: Evidence-Based Approach**

Between 10/2022 and 09/2023, TDH Central Office staff, local health department staff in collaboration with community partners will implement **at least 2** evidence-based program or approach per region to enhance or expand access to cancer prevention programs and/or screening services.

### **Annual Activities:**

#### **1. Work site wellness programs**

Between 10/2022 and 09/2023, TDH Central Office staff, local health department staff and community partners will collaborate with local industries, faith-based organizations and community-based organizations to support or conduct **a minimum of two (2)** work site wellness programs and/or lunch and learns per region.

#### **2. Youth leadership and engagement program**

Between 10/2022 and 09/2023, to increase participation in TNSTRONG initiatives, Central Office staff, Public Health Educators and Tobacco Prevention Coordinators will support recruiting Youth Ambassadors and assist in promoting the 2023 TNSTRONG Youth Summit.

#### **3. Cancer Prevention Education**

Between 10/2022 and 09/2023, TDH Central Office staff in collaboration with the TN Breast and Cervical Screening Program (TBCSP) will support outreach efforts to workplaces across TN to enhance their wellness polices and create easy ways for their employees to access cancer screenings.

# Objective Highlights - Cancer

## **Objective 2: Establish Partnerships**

Between 10/2022 and 09/2023, TDH Central Office, regional and local health department staff will establish and/or maintain **at least 3** partnerships per region to promote cancer awareness and screening and reduce barriers to access services.

### **Annual Activities:**

#### **1. Tobacco partnerships**

Between 10/2022 and 09/2023, engage state and local partners to expand the communication plan to increase the reach of risk youth and young adults impacted by tobacco-related disparities in communities, schools, worksites, and higher education to reduce the use of emerging tobacco products among youth.

# Cardiovascular Disease

## National Health Objective: Reduce Coronary Heart Disease Deaths

### **Objective 1: Community Education**

Between 10/2022 and 09/2023, PHEs will conduct **a minimum of 20** evidence-based interventions or programs to raise awareness about heart disease, hypertension, and high cholesterol across the state.

#### **Annual Activities:**

##### **1. Lifestyle Change Programs**

Between 10/2022 and 09/2023, TDH Central Office staff, in collaboration with internal and external partners, will conduct **a minimum of 20** evidence-based lifestyle change programs in targeted areas identified with high rates of cardiovascular disease, hypertension and high cholesterol.

##### **2. Self-Management Resource Center (SMRC)**

Between 10/2022 and 09/2023, **a minimum of 20** local health department staff and community partners will participate in SMRC Leader Trainings to conduct evidence-based Chronic Disease Self-Management Programs (CDSMP) focusing on areas with high rates of cardiovascular disease, hypertension and high cholesterol.

# Cardiovascular Disease

## **Objective 2: Identify and maintain partnerships**

Between 10/2022 and 09/2023, TDH Central Office, regional, and local health department staff will identify areas with high rates of heart disease and establish a **minimum of 2** partnerships to expand programs in targeted communities.

### **Annual Activities:**

#### **1. Partnerships with organizations serving minority and rural populations**

Between 10/2022 and 09/2023, TDH Central Office staff and local health department staff will target **minimum of 2** partners working in high-risk areas to increase access to evidence-based interventions with an emphasis in rural and distressed counties.

#### **2. Identify partners in high-risk areas**

Between 10/2022 and 09/2023, TDH Central Office staff will identify internal and external partners, who are interested in being trained leaders in the SMRC programs, to expand programs in unserved or underserved areas with high rates of heart disease, hypertension and/or high cholesterol.

# Community Based Primary Prevention

**National Health Objective: Increase the number of community-based organizations providing population-based primary prevention services**

## **Objective 1: Professional Development**

Between 10/2022 and 09/2023, TDH staff will support the TDH Office of Strategic Initiatives (OSI) by assisting in the implementation of a **minimum of 2** local health council initiatives.

### **Annual Activities:**

#### **1. Community Health Assessment (CHA)**

Between 10/2022 and 09/2023, TDH will support the TDH Office of Strategic Initiatives (OSI), health councils and local health promotion staff by utilizing county CHA results to identify primary prevention priorities.

#### **2. Staffing Infrastructure**

Between 10/2022 and 09/2023, TDH staff will support the TDH Office of Strategic Initiatives (OSI) by promoting and participating in professional development trainings that build a Community of Practice (CoP) for health promotion staff and local health councils across the state.

# Diabetes

**National Health Objective: Reduce the rate of all-cause mortality among adults with diagnosed diabetes**

## **Objective 1: Diabetes risk reduction**

Between 10/2022 and 09/2023, Public Health Educators in partnership with UT Extension will conduct **a minimum of 25** diabetes risk reduction and diabetes self-management workshops in targeted areas identified with high rates of diabetes, pre-diabetes and obesity.

### **Annual Activities:**

#### **1. Diabetes self-management**

Between 10/2022 and 09/2023, TDH Central Office staff in partnership with community-based organizations will conduct **a minimum of 25** evidence-based diabetes self-management programs (DSMP) in targeted areas identified with high rates of diabetes, pre-diabetes and obesity.

#### **2. Professional Development**

Between 10/2022 and 09/2023, TDH Central Office staff in partnership with UT Extension and the Self-Management Resource Center (SMRC) will conduct a **minimum of 4** leader trainings for the diabetes prevention and management program, to expand programs in unserved or underserved areas with high rates of diabetes and pre-diabetes.

# Healthy Weight for Adults

**National Health Objective: Reduce the proportion of adults with obesity**

## **Objective 1: Implement programs**

Between 10/2022 and 09/2023, Public Health Educators will establish **a minimum of 3** regional partnerships to promote access to healthy foods through local organizations and community partners.

### **Annual Activities:**

#### **1. Community gardens**

Between 10/2022 and 09/2023, Public Health Educators will assist a **minimum of 3** local organization in establishing and/or maintaining community and school gardens throughout the state.

#### **2. Food Security**

Between 10/2022 and 09/2023, TDH Health Promotion staff and Public Health Educators in collaboration with community partners will promote awareness of healthy food environments to increase access to local food pantry's, farmer's markets, community gardens, etc.

# Healthy Weight for Adults

## **Objective 2: Increase awareness**

Between 10/2022 and 09/2023, Public Health Educators will collaborate with a **minimum of 3 partners** to increase awareness and knowledge of the risk factors associated with overweight and obesity and to provide opportunities for improved nutrition and/or increased physical activity.

### **Annual Activities:**

#### **1. Physical activity programs**

Between 10/2022 and 09/2023, TDH will partner with **a minimum of 3** health care providers to promote outdoor physical activities in state parks, using healthcare provider prescriptions, for activities such as: hiking, walking, running, etc.

#### **2. Identify partners in high-risk areas**

Between 10/2022 and 09/2023, TDH staff will support **a minimum of 4** TDH Regional Healthy Development Coordinators in promoting policy, systems and environmental (PSE) projects focusing on built environment, safe walking spaces and community walkability initiatives.

#### **3. Physical and Recreational Activity APP**

Between 10/2022 and 9/2023, the Tennessee Department of Environment and Conservation (TDEC) will enhance and promote the Healthy Parks Healthy Person (HPHP) reward system app to increase participation in outdoor and recreational physical activities at state parks.



# Healthy Weight for Children & Adolescents

## **National Health Objectives: Reduce the proportion of children and adolescents with obesity**

### **Objective 1: Implement programs**

Between 10/2022 and 09/2023 Public Health Educators and partners will support **a minimum of 4** programs or initiatives in the state to increase awareness of overweight/obesity and promote healthful lifestyle changes.

### **Annual Activities:**

#### **1. Gold Sneaker**

Between 10/2022 and 09/2023, increase participation in the Gold Sneaker Initiative by improving the online application process and providing technical assistance.

#### **2. Health Equity Action Plan**

Between 10/2022 and 09/2023, TDH staff, in collaboration with internal and external partners, will develop and implement a health equity action plan to ensure childcare centers in high-risk areas receive GS certification and bi-lingual resources to address nutrition, physical activity and tobacco-free campuses.

#### **3. Physical activity and Mental health**

Between 10/2022 and 09/2023, TDH will partner with TN Department of Education (TDOE) Office of Coordinated School Health (CSH) staff to provide resources and materials on the mental health benefits of physical activity to **a minimum of 50** PHEs and CSH staff in areas identified with the highest youth obesity rates.

#### **4. Breastfeeding Hotline**

Between 10/2022 and 09/2023, TDH staff and internal and external partners will promote the Breastfeeding Hotline, which is supported by the Tennessee Department of Health, to increase breastfeeding rates.

# Healthy Weight for Children & Adolescents

## **Objective 2:**

### **Increase awareness**

Between 10/2022 and 09/2023, TDH staff will conduct a **minimum of 3** educational opportunities for Public Health Educators (PHEs) and staff from local education agencies on childhood obesity related topics.

### **Annual Activities:**

#### **1. Promote healthy lifestyle choices**

Between 10/2022 and 09/2023, TN Department of Education (TDOE) Office of Coordinated School Health (CSH) in partnership with TDH will provide professional development, at the CSH Annual Institute, on promoting healthy lifestyle choices, physical activity and nutrition.

#### **2. Conduct virtual webinars**

Between 10/2022 and 09/2023, TDH will conduct a quarterly web-series focusing on childhood obesity and related topics, for PHEs, community partners and local education agency staff.

#### **3. Mental health benefits**

Between 10/2022 and 09/2023, TDH will provide training, resources, and tools for a **minimum of 10** health departments promoting the mental health benefits of being physically active.

# Healthy Weight for Children & Adolescents

## **Objective 3: Physical activity clubs**

Between 10/2022 and 09/2023, TDH staff, Tennessee Department of Environment and Conservation (TDEC), and Coordinated School Health will increase the number of statewide Physical Activity programs in areas identified as having high child obesity rates.

### **Annual Activities:**

#### **1. Physical activity clubs**

Between 10/2022 and 09/2023, TDH staff in collaboration with CSH will increase the number of schools providing in school and afterschool physical activity clubs from **1000-1100**.

#### **2. Healthy Park Healthy Person (HPHP) outdoor physical activity**

Between 10/2022 and 09/2023, TDH staff in collaboration with TDEC will encourage physical activity and learning by promoting outdoor physical activities, including but not limited to “Book Walks”, youth-focused activities, and family-centered events, in participating state parks.

# Injury

## **National Health Objective: Reduce contact sexual violence by anyone across the lifespan**

### **Objective 1: Community education**

Between 10/2022 and 09/2023, Public Health Educators will provide community education and awareness activities to **a minimum of 5,000** at-risk individuals statewide.

#### **Annual Activities:**

##### **1. Awareness activities**

Between 10/2022 and 09/2023, The Tennessee Department of Health RPE program will collaborate with community agencies to implement **a minimum of two** evidence-based rape prevention initiatives in each of the 3 grand regions.

### **Objective 2: Counseling and referral for victims of sexual assault**

Between 10/2022 and 09/2023, staff of rape and sexual assault centers will provide appropriate counseling and referral for medical follow-up to **at least 100%** of individuals calling the 24-hour rape crisis hotline needing counseling and/or medical follow-up, as required.

#### **Annual Activities:**

##### **1. Rape crisis hotline**

Between 10/2022 and 09/2023, Tennessee rape and sexual assault centers will provide a 24-hour rape crisis hotline for crisis counseling within their respective service area (language and other communication services will include English, Spanish, Language Line services, TTY/TTD, etc., as appropriate).

# Injury

## National Health Objective: Reduce fall-related deaths among older adults

### Objective 1: Community education

Between 10/2022 and 09/2023, Public Health Educators will provide fall prevention education and awareness activities to a minimum of 200 seniors at high risk for unintentional fall injuries.

### Annual Activities:

#### **1. Educational activities**

Between 10/2022 and 09/2023, Public Health Educators will provide an evidence-based fall prevention program targeting a minimum of 200 seniors at risk for unintentional fall injuries.

#### **2. Awareness activities**

Between 10/2022 and 09/2023, Public Health Educators will collaborate with community partners to develop and publicize at least one (1) social media campaign to promote Fall Prevention Awareness Day in each of the 3 grand regions.

# Oral Health

**National health Objective: Increase the proportion of children, adolescents, and adults who use the oral health care system**

## **Objective 1: Awareness and education**

Between 10/2022 and 09/2023, Oral Health Services staff, Early Childhood Caries Initiative staff and health department dental clinic staff will provide oral health education and referral information to **at least 30,000** high risk children.

### **Annual Activities:**

#### **1. School-based dental program**

Between 10/2022 and 09/2023, TDH staff with partner with Coordinated School Health (CSH) to promote and distribute evidence-based information to increase knowledge and awareness of the program to encourage parent consent.

# Oral Health

## **Objective 2: Increase preventive dental services**

Between 10/2022 and 09/2023, the Oral Health Services Section will provide oral health preventive services to **at least 95,000** at risk children.

### **Annual Activities:**

#### **1. Early Childhood Caries Initiative**

Between 10/2022 and 09/2023, the oral health staff will provide oral screenings to at risk children through the School Based Dental Prevention and Rural Dental Clinic Programs.

#### **2. Health Department Dental Clinics**

Between 10/2022 and 09/2023, the regional and local health department dental staff will provide preventive dental treatment to at risk children in the health department setting.

# Poison Control

## **Objective 1: Decrease serious complications and deaths from poisoning events**

Between 10/2022 and 09/2023, the Tennessee Poison Center (TPC) staff will review the number and type of calls received monthly to ensure education and awareness activities address poison exposures and/or drug overdoses.

### **Annual Activities:**

#### **1. Provide education about prevention of poisonings**

Between 10/2022 and 09/2023, the TPC staff will provide education to internal and external partners, clients, and other groups within the community on common household poisons and how to prevent poisonings in the home.

#### **2. Raise awareness of action to take for potential poisonings**

Between 10/2022 and 09/2023, the Tennessee Poison Center staff will provide information and raise awareness about actions to take if considered a poisoning may have occurred.



# Poison Control

## **Objective 2: Medical follow-up**

Between 10/2022 and 09/2023, Poison Center staff will reduce the level of crisis for **at least 98%** of individuals calling the Tennessee Poison Center Hotline who have been exposed to poison agents.

## **Annual Activities:**

### **1. Manage care for poisoning events**

Between 10/2022 and 09/2023, the Tennessee Poison Center staff will provide education to health department staff and clients, as well as to other groups within the community on common household poisons and how to prevent poisonings in the home.

### **2. Provide poison hotline coverage**

Between 10/2022 and 09/2023, the Tennessee Poison Center will provide 24-hour Poison Control telephone coverage to all 95 counties across Tennessee.

### **3. Report data**

Between 10/2022 and 09/2023, as appropriate, the Tennessee Poison Center will provide poison-related data for Tennessee to the American Association of Poison Control Centers.

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Questions?

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